



Product training Cayenne

Porsche Central and Eastern Europe s.r.o.

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Exclusive and Tequipment for the new Cayenne

Exterior options available as of 12/2010:

12 EXC options
31 TEQ options



Interior options available as of 12/2010:

38 EXC options
93 TEQ options

Agenda

1. Exterior

2. Wheels

3. Interior

3.1. Interior leather

3.2. Interior wood

3.3. Interior carbon

3.4. Interior Aluminium/Aluminium Look/stainless steel

4. Audio and communication

5. Child seats

6. Transport

7. Equipment & Car Care

Attention
DEEP DIVE

SportDesign Package

Comparison - SportDesign Packages E1 I and E1 II

Exterior

	E1 I	E1 II
		
USP:	„Differentiation through contrasting colour and unique product substance“	„ Solid appearance through exterior colour paint finish“
Product Substance:	- front apron lower body with round fog lamps and integrated air shield - side skirts - extended roof spoiler in a contrasting colour - diffusor	- lower section of front and rear apron - side skirts - roof spoiler: extended roof spoiler with double wing profile
Price:	3.335€ (base price)	2.800€ (base price)



SportDesign package with side skirts (2D1)
SportDesign package without side skirts (2D2)



Exterior

Includes **front** and **rear aprons** painted (EXC)/ paintable (TEQ) in **exterior colour**, including **side skirts** and **wheel arch extensions**, as well as a **unique roof spoiler**.

- Equipment part numbers:**
- 958 044 801 00 incl. side skirts
 - 958 044 801 01 excl. side skirts

**Red components
show package
content.**

		EXC	TEQ
Cayenne	○	06/11	12/10
Cayenne Diesel	○	06/11	12/10
Cayenne S	○	06/11	12/10
Cayenne S Hybrid	○	06/11	12/10
Cayenne Turbo	○	06/11	12/10



SportDesign package with side skirts (2D1)

SportDesign package without side skirts (2D2)



Exterior

Includes **front** and **rear aprons** painted (EXC)/ paintable (TEQ) in **exterior colour**, including **side skirts** and **wheel arch extensions**, as well as a **unique roof spoiler**.

Equipment part numbers:

- 958 044 801 00 incl. side skirts
- 958 044 801 01 excl. side skirts



vs. standard

- More powerful, sporty and stylish appearance compared to E1 II.
- Underscores the dynamics and onroad positioning of the new Cayenne models.
- Only way to get the wheel arch extensions painted in exterior colour (rough surface).
- Components painted in exterior colour make the vehicle appear lower.

		EXC	TEQ
Cayenne	○	06/11	12/10
Cayenne Diesel	○	06/11	12/10
Cayenne S	○	06/11	12/10
Cayenne S Hybrid	○	06/11	12/10
Cayenne Turbo	○	06/11	12/10



Air intake grilles painted (AAD)

Exterior



- In exterior colour:
- Air intake grilles in front apron (3-part).
 - For TEQ only available in black high-gloss finish.

Note: Paint finish in deviating exterior colour is also possible at no surcharges (only EXC). For vehicles with and without adaptive cruise control (ACC).

Equipment part numbers:

- 958 044 800 03/04/05/06 (V6/V8 without/with ACC + TOP with/without ACC)

		EXC	TEQ
Cayenne	○	04/10	07/10
Cayenne Diesel	○	04/10	07/10
Cayenne S	○	04/10	07/10
Cayenne S Hybrid	○	04/10	07/10
Cayenne Turbo	○	04/10	07/10

More solid front appearance.



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Air intake grilles painted

Exterior

Note:

- Outer air intake grilles for V6/Diesel are already painted in exterior colour,
- Air intake grilles for V8S/V8SH/V8BT completely in Black.
- Price of the option is **equal** for all models.



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Roof spoiler separation edge painted black, high-gloss



Even more distinctive and sporty look especially with bright exterior colours.

Exterior

Painted in black, high-gloss:

- Roof spoiler separation edge

Equipment part number:

- 958 044 800 00



vs. standard

		EXC
Cayenne	○	06/10
Cayenne Diesel	○	06/10
Cayenne S	○	06/10
Cayenne S Hybrid	○	06/10
Cayenne Turbo	○	06/10



Exterior mirror painted black, high-gloss

Exterior

Parts of exterior mirror painted in black:

- lower trim incl. front frame
- baseplate.

Equipment part numbers:

- 958 044 800 07 / 08:
LHD without / with surrounding field light
- 958 044 800 09 / 10
RHD without / with surrounding field light



An even more distinctive and sporty look especially with bright exterior colours.

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



What do these Porsche vehicles have in common with the 911 Carrera RS 2.7?





Decorative side strip with logo (AAX)



vs. E1 II

- Decorative side strips with logo are a style determining element of Porsche vehicles since the legendary 911 Carrera RS 2.7 from 1973
- Completely redesigned for the new Cayenne
- Discret and sporty at the same time.

Exterior

New design: Two-tone “hockey stick optic”.

Meteor Grey with contrasting trim strips matching the colour of the brake callipers:

Black, Silver, Red, Yellow.

Equipment part number:

- “Cayenne”: 958 559 981 00 *
 - “Cayenne Diesel”: 958 044 801 15 *
 - “Cayenne S”: 958 559 981 01 *
 - “Cay. S Hybrid”: 958 044 801 16 *
 - “Cayenne turbo”: 958 559 981 02 *
- * plus colour code

		EXC	TEQ
		approx.	approx.
Cayenne	○	09/10	09/10
Cayenne Diesel	○	09/10	09/10
Cayenne S	○	09/10	09/10
Cayenne S Hybrid	○	09/10	09/10
Cayenne Turbo	○	09/10	09/10



Sports exhaust system (0P8)



Première for the V6!
(Only for Tiptronic S)

- The Porsche sound – powerful, rich, sporty. With the sports exhaust system, these attributes can be emphasised even more.
- Due to nano coating the tailpipes are way easier to clean and less weather sensitive

Engine, transmission and chassis

- Modified main silencer
- Cayenne Turbo tailpipes with high-gloss finish & nano-coating
- Sport sound automatically activated whenever ‘Sport’ mode is selected.

- Tequipment part numbers:**
- 958 044 200 00 V6
No offer for PCN.
 - 958 044 200 01 V8S



vs. standard



		EXC	TEQ
Cayenne	○	09/10	11/10
Cayenne Diesel	-	-	-
Cayenne S	○	09/10	11/10
Cayenne S Hybrid	-	-	-
Cayenne Turbo	-	-	-

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18-inch Cayenne S III wheels with winter tyres



Wheel centres not included

Wheels

- One-piece light alloy wheel with five-spoke design
- Dimensions of front and rear axle: 8 J x 18 ET 53 with 255/55 R 18

Equipment part numbers:

- 958 044 600 01: without TPM
- 958 044 600 02: with TPM

Up to a maximum of 240 km/h.

Please note: not in conjunction with PCCB.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo		

19-inch Cayenne Turbo wheels with summer/winter tyres

Wheels



- One-piece alloy wheel with dual-spoke design
- Dimensions of front and rear axle: 8,5 J x 19 ET 59 with 265/50 R 19

Equipment part numbers:

- 958 044 600 03: winter without TPM
- 958 044 600 04: winter with TPM

Please note: Up to a maximum of 240 km/h

- 958 044 602 01: summer without TPM
- 958 044 602 02: summer with TPM

Please note: for Cayenne Turbo not in conjunction with PCCB.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10

19-inch Cayenne Design II wheels with summer tyres, with rolling resistance optimized all season tyres

Wheels



Wheel centres not included

Suitable for all speed ranges. Equal to even the maximum demands of transverse and longitudinal dynamics

- One-piece alloy wheel with lightweight five-spoke design
- Dimensions of front and rear axle: 8,5 J x 19 ET 59 with 265/50 R 19

Equipment part numbers:

- 958 044 600 05: all season without TPM
- 958 044 600 06: all season with TPM
- 958 044 602 03: summer without TPM
- 958 044 602 04: summer with TPM

Please note: for Cayenne Turbo not in conjunction with PCCB.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



20-inch Cayenne SportDesign II wheels with summer/winter tyres

Wheels



Wheel centres not included

- One-piece light alloy wheel with ten-spoke design
- Dimensions of front and rear axle: 9 J x 20 ET 57 with 275/45 R 20

Equipment part numbers:

- 958 044 600 07: winter without TPM
- 958 044 600 08: winter with TPM

Please note: Up to a maximum of 240 km/h

- 958 044 602 05: summer without TPM
- 958 044 602 06: summer with TPM

- Suitable for all speed ranges (with regards to summer tyres)
- Equal to even the maximum demands of transverse and longitudinal dynamics
- Sophisticated filigree 10-spoke design
- All tires are produced according to Porsche specifications

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



20-inch RS Spyder Design wheels with summer/winter tyres



Wheels

- One-piece light alloy wheel with motor sport design
- Dimensions of front and rear axle: 9 J x 20 ET 57 with 275/45 R 20

Equipment part numbers:

- 958 044 600 09: winter without TPM
- 958 044 600 10: winter with TPM

Please note: Up to a maximum of 240 km/h

- 958 044 602 07: summer without TPM
- 958 044 602 08: summer with TPM

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



21-inch 911 Turbo II wheels with summer tyres



Painted in titanium grey

Wheel centres not included

Wheels

- One-piece forged wheel with Turbo design
- Dimensions of front and rear axle:
10 J x 21 ET 50 with 295/35 R 21

Equipment part numbers:

- 958 044 602 09: without TPM
- 958 044 602 10: with TPM

Only on combination with wheel arch extensions.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10

**21-inch Cayenne SportEdition wheel.
The union of exclusivity and sportiness.**





21-inch Cayenne SportEdition wheel with summer tyres (CK0)

Wheels



Wheel centres not included

- One-piece flow forming wheel with multi-spoke design
- During flow forming, the workpiece is cold worked, changing its mechanical properties, so its strength becomes similar to that of forged metal.

- Front/rear: 10J x 21 ET 50 with 295/35 R 21 tyres
- Wheel painted in GT Silver Metallic.

Equipment part numbers:

- 958 044 602 11: without TPM
- 958 044 602 12: with TPM

Please note: Only in combination with wheel arch extensions.

		EXC	TEQ
Cayenne	○	available	08/10
Cayenne Diesel	○	available	08/10
Cayenne S	○	available	08/10
Cayenne S Hybrid	○	available	08/10
Cayenne Turbo	○	available	08/10



21-inch Cayenne SportEdition wheel painted (CN5), in Black (CQ1)

Wheels

Painted in Black, high gloss



Wheel centres in black are included



- Front/rear: 10J x 21 ET 50 with 295/35 R 21 tyres
- Wheel painted in exterior colour (CN5), in Black, high-gloss (CQ1).

Equipment part numbers:

- 958 044 602 13: Black without TPM
 - 958 044 602 14: Black with TPM
- Only in combination with wheel arch extensions.

- One-piece flow forming wheel with multi-spoke design
- Wheel centres with full-color Porsche Crest

		EXC	TEQ
Cayenne	○	09/10	08/10
Cayenne Diesel	○	09/10	08/10
Cayenne S	○	09/10	08/10
Cayenne S Hybrid	○	09/10	08/10
Cayenne Turbo	○	09/10	08/10



Snow chains

Wheel accessories



Two snow chains, specially designed for Porsche and featuring ultra-fine links for minimal adhesion of ice and snow.

Equipment part numbers:

- 18-inch: 958 044 600 13 (for wheels 255/55 R 18))
- 19-inch: 958 044 600 14 (for wheels 265/50 R 19)
- 20-inch: 958 044 600 14 (for wheels 275/45 R 20)

Please note: Snow chains may only be fitted on the rear axle.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



Anti-theft protection Crested valve caps

Wheel accessories



Anti-theft protection: Set of steel wheel bolts with high-security locking system.

Crested valve caps: Silver-coloured valve caps with embossed Porsche Crest.

Equipment part numbers:

- 955 361 057 10: anti-theft protection
- 000 044 600 00: crested valve caps for wheels without TPM
- 000 044 602 15: crested valve caps for wheels with TPM

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



Wheel centres

Wheel accessories



Set of four wheel centres.

Equipment part numbers:

- 958 044 600 10: with coloured Porsche Crest.
- 958 044 600 11: for 20-inch RS Spyder Design wheel in Titanium Silver
- 997 044 600 12: for 21-inch 911 Turbo II wheel in Titanium Grey
- 997 044 600 10: for 21-inch Cayenne Sport Edition wheel in GT Silver Metallic
- 997 044 602 97: for 21-inch Cayenne Sport Edition wheel painted in Black (high-gloss)

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10

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Sun and privacy screen



Protects especially children from sun, prevents from prying eyes.

Interior

Protects the passenger compartment against heating up.

Equipment part numbers:

- 958 044 000 06: for side and swivel windows
- 958 044 000 05: for rear window

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10



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Reversible loadspace mat with nubuck edging



incl. loading
sill guard

Interior

Reversible loadspace mat with nubuck edging incl. loading sill protector.

Equipment part number:

•958 044 800 65*

*plus color code

Please note: Not available for vehicles with loadspace management systems.

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



Floor mats with nubuck surround



- Contours adapted to the footwell.
- Non-slip due to special fastening system
- High-quality material with stitched Porsche logo

Interior

4 floor mats in interior colour with nubuck edging and Porsche logo.

Equipment part numbers:

- 958 044 800 61 *
for vehicles without 4-zone climate control
 - 958 044 800 63 *
for vehicles with 4-zone climate control
- *plus colour code

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



Rubber floor mats



- Effectively protects the floor area from becoming dirty.
- Non-slip thanks to special fastening system.
- Impervious to water, water draining.
- Completely designed for the new Cayenne models.

Interior

Set of four floor mats in black with attractive design; non-skid and waterproof. With vehicle silhouette and silver-coloured Porsche logo

Equipment part numbers:

- 958 044 800 51
for vehicles without 4-zone climate control
- 958 044 800 53
for vehicles with 4-zone climate control

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



Vehicle key painted (AWK)



- Vehicle key becomes a modish accessory though paint finish
- The „iceing on the cake“ for an individualized car.

Interior

Additional car key painted in exterior colour.*

* without emergency key

Please note:

- Via Exclusive available in all exterior colours (incl. deviating colours)
- Via Tequipment only in the colours listed below:

Tequipment part numbers

970 044 800 50...

- C9Z: Basalt Black Metallic
- B9A: Carrara White
- M7T: Platinum Silver Metallic
- M5X: Dark Blue Metallic

		EXC	TEQ
Cayenne	○	08/10	08/10
Cayenne Diesel	○	08/10	08/10
Cayenne S	○	08/10	08/10
Cayenne S Hybrid	○	08/10	08/10
Cayenne Turbo	○	08/10	08/10



Three-spoke sports steering-wheel with paddles



Only for Tiptronic S

Interior

Three-spoke steering wheel with paddles on the backside of the steering wheel. Enables sportive and easy-to-handle up- and downshifting.

Equipment part numbers:

- 970 044 400 00 ...
250/345/639/640/2X2
(Black/Luxor Beige/Platin Grey/Umber/Espresso)

Not in conjunction with steering wheel heater.

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10

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Door handles and centre console grab handles in leather (ADF)

Interior leather



- Lined with smooth leather in interior colour, equipped with decorative stitching and padded:
- Centre console grab handles and door handles (front and rear)
 - TEQ: only black/luxor beige

Equipment part number:

958 044 800 74 ...

Note: Available in deviating colour at no surcharge.



		EXC	TEQ
Cayenne	○	available	09/10
Cayenne Diesel	○	available	09/10
Cayenne S	○	available	09/10
Cayenne S Hybrid	○	available	09/10
Cayenne Turbo	○	available	09/10



Key pouch in leather

Interior leather



- **Key pouch** in leather in interior colour/ defined colours to sample
- Completely re-designed
- Embossed Porsche crest
- Matches perfectly with the painted key

Tequipment part number:

- 970 044 000 41 Black
- 970 044 000 40 Platinum Grey
- 970 044 000 42 Luxor Beige
- 970 044 000 44 Yachting Blue
- 970 044 000 43 Natural Espresso

		EXC	TEQ
Cayenne	☐	available	available
Cayenne Diesel	☐	available	available
Cayenne S	☐	available	available
Cayenne S Hybrid	☐	available	available
Cayenne Turbo	☐	available	available

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Interior package in wood



Interior wood

Includes dashboard trim strip, door trim strips (front/rear) and centre console top panel lined with wood.

Equipment part numbers:

- 958 044 800 24: Walnut
- 958 044 800 26: Natural Olive
- 958 044 800 28: Anthracite Birch

- Enhanced interior with high quality wood veneer accessories
- Natural Olive, an open-cell ash veneer is offered for the first time for the Cayenne. (high-class manufacturing technique)

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



Extended interior package in wood

Interior wood



Lined with wood veneer and smooth leather finish in interior colour:

- Three spoke multifunction wheel and Tiptronic S gear selector.

Tequipment part numbers:

- 958 044 400 00... Walnut
- 958 044 400 02... Anthracite Birch

Please note: The airbag module is not contained.

Not available with Natural Olive.

- Perfectly matched to corresponding wood veneer or carbon packages.
- Sophisticated appearance
- Pleasant to the touch

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



Door handles / centre console grab handles in wood

Interior wood



Centre console grab handles and front and rear door handles lined with wood.

Exclusive & Tequipment part numbers:

- ADA / 958 044 800 70 : Anthracite Birch
- ADB / 958 044 800 71: Walnut
- ADD / 958 044 800 73 : Natural Olive

		EXC	EXC Natural Olive	TEQ
Cayenne	○	07/10	09/10	09/10
Cayenne Diesel	○	07/10	09/10	09/10
Cayenne S	○	07/10	09/10	09/10
Cayenne S Hybrid	○	07/10	09/10	09/10
Cayenne Turbo	○	07/10	09/10	09/10

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Interior package in carbon



- Looks good in combination with most interior colours!
- Provides a touch of racing atmosphere.

Interior carbon

Includes dashboard trim strip, door trim strips (front/rear) and centre console top panel lined with carbon.

- Equipment part numbers:**
- 958 044 800 22 LHD
 - 958 044 800 23 RHD

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10



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Door handles and centre console grab handles in carbon

Interior carbon



Centre console **grab handles** and **door handles** (front and rear) in carbon.

Equipment part number:

- 958 044 800 72

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10



Extended interior package in carbon

Interior carbon

No picture available

Three-spoke multifunction steering wheel enables control of audio and communication functions. Steering wheel rim inlays and gear selector in carbon.

Equipment part number:

- 958 044 400 01

Only available for vehicles with Tiptronic S. Please note: the airbag module is not contained.

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10

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Interior package in brushed aluminium



- Provides a real sporty look.
- Real aluminium.

Interior Aluminium Look/stainless steel

Dashboard **decorative trim**, front and rear **door trims**, centre console **lower trim** and front **ashtray cover** in brushed Aluminium.

Equipment part numbers:

- 958 044 800 20 LHD
- 958 044 800 21 RHD

		TEQ
Cayenne	○	07/10
Cayenne Diesel	○	07/10
Cayenne S	○	07/10
Cayenne S Hybrid	○	07/10
Cayenne Turbo	○	07/10

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Vehicle Tracking System

Audio and communication



For tracking a stolen vehicle in 27 European countries plus Russia and South Africa. Partly brings advantages regarding the comprehensive insurance depending on the respective country.

Tequipment part number:

- 955 044 905 00
955 044 905 10 (both numbers have to be ordered)

Only available for vehicles with preliminary setup VTS. For the location of a vehicle a separate contract, liable to pay costs, with service provider recommended by Porsche is needed.

- Informs the customer in case of theft or manipulation of the vehicle
- Enables swift tracking of stolen vehicles
- Original Porsche Tequipment product in customary high Porsche quality
- Pre-wiring at the factory results in a higher quality of installation than a standard retrofitting solution
- Varying levels of discounts on vehicle insurance are available in different countries and from different insurance companies
- Location is also possible when the thief is in possession of the driver's key (car jacking).

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Porsche Communication Management (PCM) with navigation module and sixfold CD/DVD changer

Audio and communication



- High-resolution 7-inch WVGA (Wide Video Graphics Array) TFT display with touch screen
- Radio with RDS double tuner and scan / phase diversity for optimised reception
- Sixfold CD/DVD drive incl. playback of MP3s and audio / video DVDs and anti-shock buffer storage
- Cayenne Turbo: BOSE® Surround Sound System: 14 loudspeakers, total power 585 watt
- All other Cayenne models: 11 loudspeakers, total power 235 watt

Equipment part numbers:

- 958 044 900 00/01/02/03/04/05/06 (Europe, USA, Australia, South Africa, Middle East, Asia/Pacific, Russia)

Navigation module, including:

- Hard drive and maps of almost all European countries
- Perspective map display and 3D navigation map
- Dynamic route calculation (TMC)
- Automated logbook for later backtrace navigation as well as navigation in non-digitalised regions by use of compass and GPS

		TEQ
Cayenne	○	11/10
Cayenne Diesel	○	11/10
Cayenne S	○	11/10
Cayenne S Hybrid	○	11/10
Cayenne Turbo	○	11/10



Universal audio interface

Audio and communication



Cable not included, device is operated with the iPod/iPhone cable delivered with

Contains one AUX interface, integrated in the storage compartment of the front centre console. Enables the connection of an external audio source with control at the connected end device.

- USB interface for USB sticks with MP3 music / MP3 players incl. control via PCM, the optional multifunction steering wheel or the optional voice control. Enables download of data from the electronic logbook
- AUX interface for connecting an external audio source (control at the end device)

Equipment part numbers:

- 958 044 900 16 (AUX) only in conjunction with CDR-31
- 958 044 900 13 (AUX, USB) only in conjunction with PCM 3.1

- Discrete installation location in the storage compartment of the center console
- Connection of external music player (iPod®, MP3 player)
- Additional standard connection socket for 3.5 mm plug

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10



Telephone module

Audio and communication



Internal quad-band GXM telephone module with Bluetooth® interface for great ease of use and optimised voice quality.

Enables calls in 3 operating modes:

- with inserted SIM card and connection via vehicle GSM antenna.
- via Bluetooth® connection with SIM Access Profile (SAP).
- via Bluetooth® connection with Handsfree Profile (HFP).

Equipment part number:

- 958 044 900 10

Please note:

- Only for vehicles with PCM
- iPhone connection is now supported due to the Handsfree Profile (HFP)

Includes hands-free facility, mute control and enables the handling of the most important telephone functions via PCM.

If the car is not equipped with voice control or mobile phone preparation the overhead console incl. the microphone has to be ordered separately.

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10



Cordless handset for telephone module



Audio and communication

Bluetooth® handset with display and separate keypad for making telephone calls discreetly, even from the rear bench seat. Handset stored in the front centre console.

Equipment part number:

- 958 044 900 11

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10

Mobile phone preparation

Audio and communication



With **Bluetooth® interface** for pairing a mobile phone by means of the the Handsfree Profile (HFP). Includes microphone, wiring and GSM car antenna.

Comprises:

- hands-free, mute function and operation of all important telephone functions.
- incl. call lists and phonebook access (depending on mobile phone), Navigation via: PCM, multifunction steering wheel or voice control system.

Equipment part number:

- 958 044 900 12

Please note: Only for vehicles with PCM.

If the car is not equipped with voice control, the overhead console incl. the microphone has to be ordered separately.

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10

Electronic logbook

Audio and communication



Automatically records mileage, route, date, time, starting and destination address on every journey.

Includes data management and analysis software for PC. Software fulfills all statutory requirements for automatic logbooks as specified by the German revenue authorities.

Tequipment part number:

- 955 044 900 29

Please note: Only for vehicles with PCM.

		TEQ
Cayenne	○	09/10
Cayenne Diesel	○	09/10
Cayenne S	○	09/10
Cayenne S Hybrid	○	09/10
Cayenne Turbo	○	09/10

Agenda

1. Exterior

2. Wheels

3. Interior

3.1. Interior leather

3.2. Interior wood

3.3. Interior carbon

3.4. Interior Aluminium/Aluminium Look/stainless steel

4. Audio and communication

5. Child seats

6. Transport

7. Equipment & Car Care



Porsche Baby Seat ISOFIX, G 0+

Child seats



- Group 0+ child seat (up to approx. 18 months or 13 kg).
- Design specially approved for Porsche cars.
- Five-point seat belt system with safety lock for more security.

Includes:

- Integrated seat insert for newborns
- Baby Seat ISOFIX Base
- Removable baby carrier

Equipment part numbers:

- 955 044 802 86/87 (RoW/USA)

Child seat for group 0+ can be secured using the ISOFIX system or using the conventional three-point seat belt in the vehicle.

- The special shaping of the child seat head area fully complies with strict side impact requirements.
- Made of washable material suitable for sensitive skin
- The seat shell and the permeable material allow the air to circulate and thus make even long journeys comfortable.
- Optimal setup adapted according to the child's weight and motor skills
- Additional belt guides ensure optimal positioning of the vehicle belt
- Fast fitting using the new, simple-to-use mounting.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Porsche Junior Seat ISOFIX, G 1

Child seats



- Group 1 child seat (approx. 9 months - 7 years or 9 kg - 18 kg).
- Design specially approved for Porsche cars.
- Five-point seat belt system with safety lock for more security.

Equipment part numbers:

- 955 044 802 88 RoW
- 955 044 802 89 USA
- 955 044 802 92 RoW with supporting legs

Child seat for group 1 can be secured using the ISOFIX system or using the conventional three-point seat belt in the vehicle.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Porsche Junior Plus Seat, G2 + G3

Child seats



- Group 2/Group 3 child seat (approx. 3½ to 12 years or 15 kg to 36 kg).
 - Design specially approved for Porsche cars.
- Includes:
- Headrest featuring 11 height settings
 - Width-adjustable seat surface

Equipment part numbers:

- 955 044 802 90/91 (RoW/USA)
- Child seat for children in groups 2 + 3 (15 to 36 kg/33 to 76 lbs; approx. 3.5 to 12 years). Secured using the standard three-point belt system. Both the passenger airbag and the passenger side airbag must be deactivated when using the child seat on the passenger seat.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available

Agenda

1. Exterior

2. Wheels

3. Interior

3.1. Interior leather

3.2. Interior wood

3.3. Interior carbon

3.4. Interior Aluminium/Aluminium Look/stainless steel

4. Audio and communication

5. Child seats

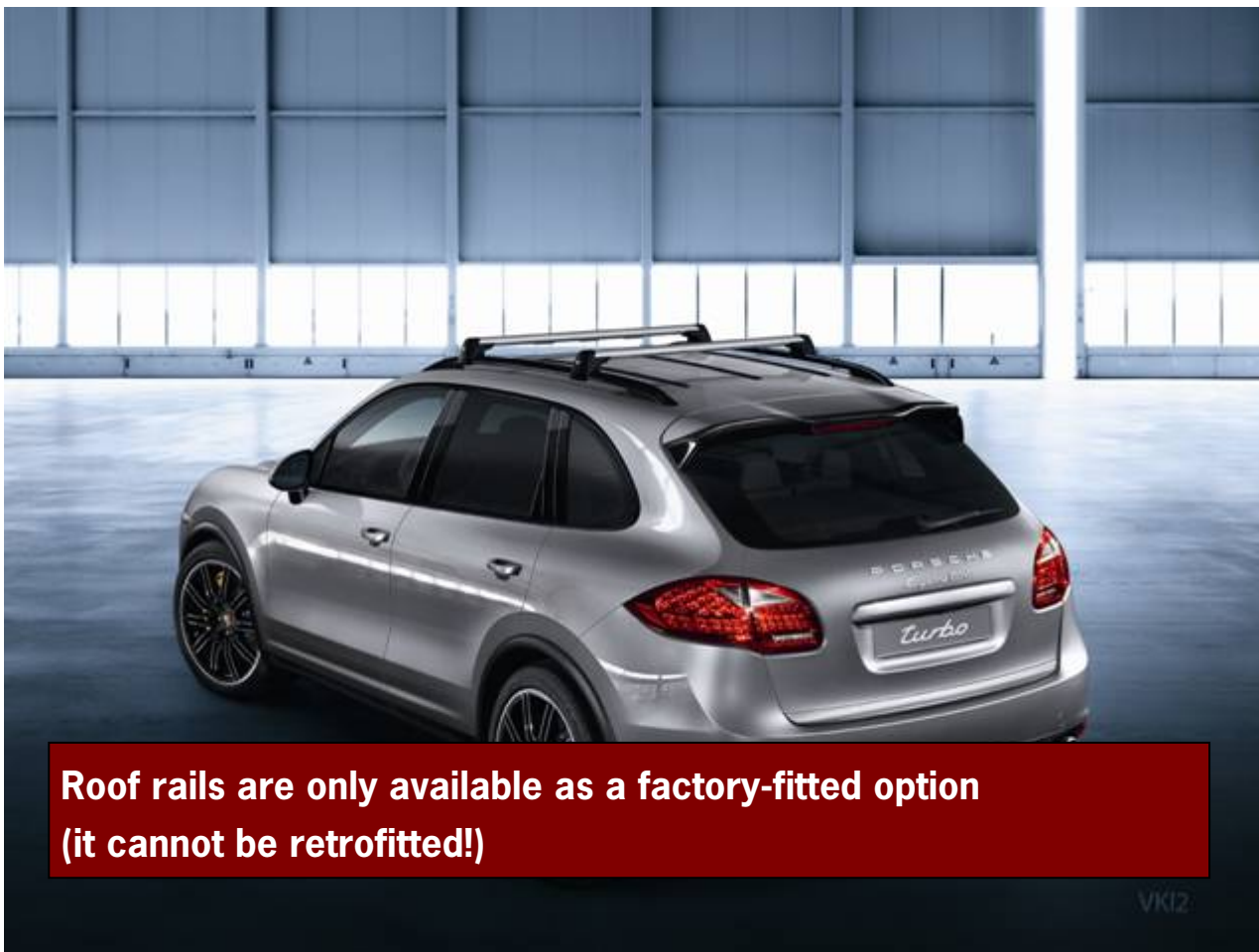
6. Transport

7. Equipment & Car Care



Roof transport system

Transport



**Roof rails are only available as a factory-fitted option
(it cannot be retrofitted!)**

Versatile base carrier offering maximum roof load of 75 kg. Compatible with all Equipment load-carrying attachments. Includes anti-theft security caps and locks.

Equipment part number:

- 958 044 000 10

Please note:

- Longer roof loads can restrict tailgate opening. Max. roof load: 75 kg.

Easy to assemble. Lockable and thereby protected against theft. Suitable for all transport add-on modules such as bicycle rack, ski/snowboard rack, roof box and surfboard holder.

		TEQ
Cayenne	○	10/10
Cayenne Diesel	○	10/10
Cayenne S	○	10/10
Cayenne S Hybrid	○	10/10
Cayenne Turbo	○	10/10



Towbar system with manually detachable towball
Towbar system with electrically deployable towball



Transport

The Cayenne transport concept allows for a possible trailer load of up to 3.5 tons (braked trailer). Two trailer hitch variants (mechanical and electric) are available for the Cayenne for towing this above-average load.

Equipment part numbers:

- manually: 958 044 800 90 (RoW)
958 044 800 91 (USA)
958 044 800 92 (Australia)
- electrically: 958 044 800 93 (RoW)

Please note: No offer of towbar system with manually detachable towball for the Cayenne S Hybrid. An offer via Equipment is currently verified.

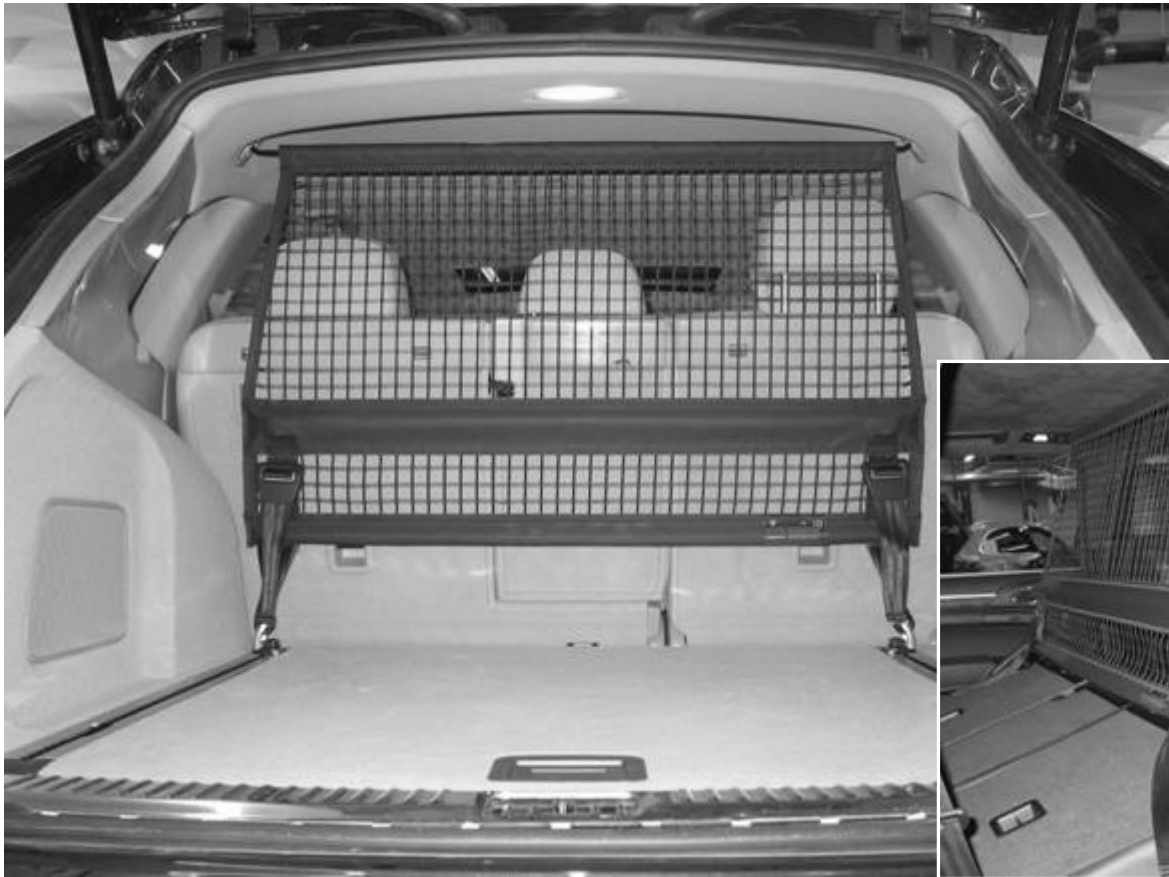
Simple retrofitting procedure, versatile fording depth, easy to load or park safely by removing the ball hitch/towbar (mechanical trailer hitch) or extending and retracting the ball hitch at the touch of a button (electric trailer hitch)

		TEQ
Cayenne	○	12/10
Cayenne Diesel	○	12/10
Cayenne S	○	12/10
Cayenne S Hybrid	○	12/10
Cayenne Turbo	○	12/10



Loadspace partition

Transport



Loadspace partition:
Fixed luggage net with variable attachment options to the roof lining.

Equipment part numbers:
• Open



- For safe attachment and safe transport of items in the trunk.
- Hooks are specially adapted for attachment to the vehicle's own tie-down eyes.
- Easy to use
- Variable extension allows the transportation of larger items of luggage as well.

		TEQ
Cayenne	○	10/10
Cayenne Diesel	○	10/10
Cayenne S	○	10/10
Cayenne S Hybrid	○	10/10
Cayenne Turbo	○	10/10



Luggage nets

Transport



Luggage nets: Easy-to-use floor and side nets enabling secure transportation of smaller objects in the luggage compartment.

Equipment part numbers:

- 958 044 000 03 luggage net

		TEQ
Cayenne	○	08/10
Cayenne Diesel	○	08/10
Cayenne S	○	08/10
Cayenne S Hybrid	○	08/10
Cayenne Turbo	○	08/10



Rear bike carrier

Rear bike carrier extension kit



Transport

Rear bike carrier:

- Mounted on the towbar (both manually and electrically)
- lockable
- aluminium in black
- for up to two bikes.
- can be tilted away for easy access to the trunk

Rear bike carrier extension kit:

Extension kit for carrying three bikes (in total) on the rear bike carrier.

Equipment part numbers:

- 955 044 000 60 rear bike carrier
- 955 044 000 61 extension kit

Please note: Extension kit only in conjunction with rear bike carrier

Easy to use and for safe attachment.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Bike carrier

Transport



Bike carrier:
Lockable carrier for standard adult and children’s bikes up to a maximum frame-tube diameter of 85 mm. Three bike carriers can be mounted on roof transport system.

Equipment part number:
• 955 044 002 66

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Ski/snowboard carrier, wide
Ski/snowboard carrier, narrow

Transport



Ski/snowboard for up to four (six) pairs of ski or two (four) snowboards.

Equipment part numbers:

- 955 044 000 23 narrow
- 955 044 000 24 wide

- Light, safe system for transporting skis and snowboards
- Simple system to use
- Lockable for repelling thefts.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Boat carrier

Transport



Boat carrier: Provides secure transportation for a wide range of boat types.

Equipment part number:

- 95504400005

Please note: The boat carrier is not suitable for inflatable dinghies.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Surf board carrier



Transport

Surf board carrier: Carrier for the safe transport of surf board and mast.

Equipment part number:
• 955 044 000 07

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Roof box, narrow Roof box, wide



Lockable roof box with integrated ski-holder system. Can be opened from either side of the vehicle.

Narrow: 310-litre capacity Dimensions:

L 2,260 x W 550 x H 380 mm

Wide: 520-litre capacity Dimensions:

L 2,180 x W 895 x H 400 mm

Equipment part numbers:

- 955 044 002 12 wide
- 955 044 000 47 narrow

For installation it is necessary to order the I - option roof rails (3S1) ex-factory

- Specially adapted to fit Porsche roof carrier system
- Simple and safe to use
- Increases carrying capacity
- aerodynamic shape which keeps extra consumption low

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Cargo liner (low-sided)

Cargo liner (high-sided)

Transport



Note: Picture from G1

Waterproof non-slip loadspace liner, offers tailored protection against dirt water and impact damage for luggage compartment

Equipment part number:

- low-sided:
958 044 000 17 for vehicles without 4-zone climate control
958 044 000 18 for vehicles with 4-zone climate control
- high-sided:
958 044 000 15 for vehicles without 4-zone climate control
958 044 000 16 for vehicles with 4-zone climate control

Effective protection of the trunk from dirt, damage and water.

		TEQ
Cayenne	○	11/10
Cayenne Diesel	○	11/10
Cayenne S	○	11/10
Cayenne S Hybrid	○	11/10
Cayenne Turbo	○	11/10



Cool box



Transport

Easy-to-use cool box with 12-Volt power connection and 12-litre capacity for food and drinks. Secured using patented Porsche attachment system. Includes battery discharge protection.

Equipment part number:
• 955 044 900 30

		TEQ
Cayenne	○	04/10
Cayenne Diesel	○	04/10
Cayenne S	○	04/10
Cayenne S Hybrid	○	04/10
Cayenne Turbo	○	04/10

Agenda

1. Exterior

2. Wheels

3. Interior

3.1. Interior leather

3.2. Interior wood

3.3. Interior carbon

3.4. Interior Aluminium/Aluminium Look/stainless steel

4. Audio and communication

5. Child seats

6. Transport

7. Equipment & Car Care



Porsche Charge-o-mat II

Equipment & Car care



Simple and safe battery charging and charge retention when the car is out of use for longer periods of time.

- Battery charger with charge maintenance and monitoring function
- Equipment part number:**
- 955 044 900 56

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Car cover

Equipment & Car care



Outdoor car cover



Indoor car cover

Outdoor car cover (958 044 000 01):

- Tailored outdoor cover in silver-coloured fabric with Porsche Crest and logo.
- Water-repellent, protects the car against environmental influences such as solar radiation.
- Includes anti-theft protection.

Indoor car cover (958 044 000 00):

- Tailored indoor cover made from breathable, antistatic fabric.
- With full-colour Porsche Crest and logo.

Equipment part number:

- 958 044 000 01 outdoor
- 958 044 000 00 indoor

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Care kits

Equipment & Car care

1. Wheel cleaning kit



2. Interior care kit



Wheel cleaning kit (000 044 000 86):

Care products and brush set for alloy wheels. Cleaning fluid also available separately.

Interior care kit (955 044 000 81):

Contains cleaning products and accessories, including interior glass cleaner, velour cleaner, leather cleaner and conditioner.

1. Acid-free cleaning agent, does not corrode aluminum even if varnish is damaged.
2. Avoids light damage/ color spots on leather

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Cayenne car-care case



Equipment & Car care

Aluminium case containing quality car-care products specially adapted to the Cayenne. Includes:

- Leather cleaner
- Velour cleaner
- Exterior glass cleaner
- Insect remover
- Shampoo
- Wax
- Terry cloth
- Chamois

Equipment part number:

- 955 044 000 79

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available



Ice scraper
Rechargeable torch
Microfibre cleaning cloth

Equipment & Car care



Ice scraper (95504400002):
Practical accessory featuring aluminium telescopic handle enabling easy removal of ice and snow. Integral rubber lip for removing water.

Rechargeable torch (00004490079):
Handy torch with fold-out magnifying lens. Rechargeable via cigarette lighter.

Microfibre cleaning cloth (00004400095):
For gentle and efficient cleaning of the PCM touchscreen and other delicate interior surfaces. Contains three cloths.

Use of high-quality materials such as aluminum, plastic and hard-wearing polycarbonates allows for the best possible functionality and longer life.

		TEQ
Cayenne	○	available
Cayenne Diesel	○	available
Cayenne S	○	available
Cayenne S Hybrid	○	available
Cayenne Turbo	○	available

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EQUIPMENT

