



SsangYong Motor Company

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CHAIRMAN 



The Chairman W offers prestige befitting a CEO



The Chairman W speaks to your refined taste
Its sophisticated style makes you stand out





A world-class limousine for VVIPs.

The classic limousine provides spacious seating in the rear for the maximum of comfort and ease. The seats adjust to individual body types, while the subdued lighting and automatic roller blinds enhance comfort and luxury.



CW700/V8 5000 Limousine



Smoother driving and power to spare.

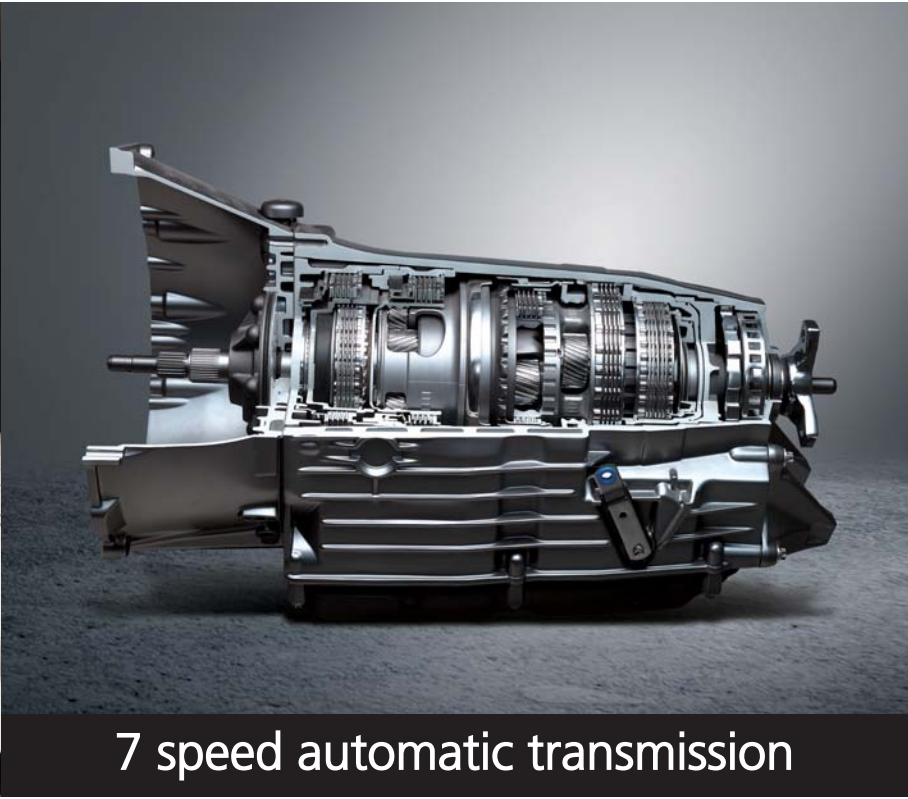
Great power is always in reserve to ensure the safest and smoothest operation of the vehicle. The 5,000cc V8 engine designed by Mercedes-Benz delivers over 300hp in output, an unprecedented maximum displacement. The automatic transmission comes with seven forward and two reverse gears for a shifting performance that is virtually undetectable. The resulting ride is so smooth you almost forget your in motion.



The XGi5000 provides a range of peak flat torque that is unattainable with petrol engines, providing the driver with exceptional driving performance under all conditions.



The "silky 6" inline engines feature significantly improved NVH performance and optimised tuning of the power-train.



7 speed automatic transmission

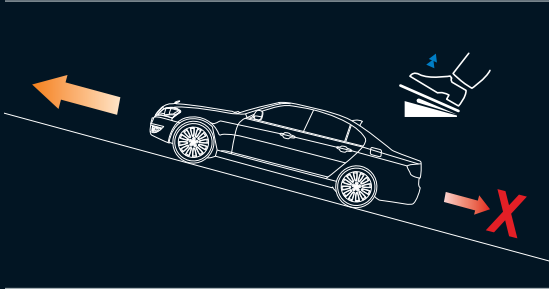
Enhanced safety in the unlikely event of an accident.

The ultimate safety level is achieved as required from a premium saloon.
The cutting-edge safety system is provided for customers of the highest stature.
Behind the beautiful design is a solid and secure place to ride.



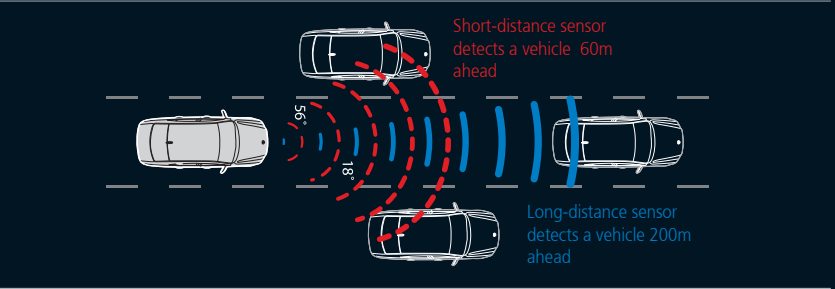
Front view Camera

A camera equipped with a 180° fisheye lens is mounted on the grill for safer, worry-free vehicle operation. This new feature lets the driver see around blind spots in front when moving forward slowly to anticipate and avoid possible danger. It also assists parking.



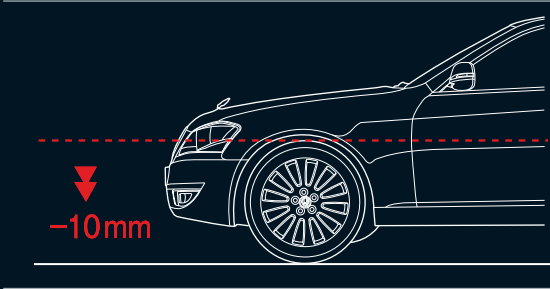
Electric Parking Brake (EPB)

This sophisticated electric parking brake system is linked to the 'intelligent' ESP system and operates with the flip of a switch. It enhances vehicular safety and driving convenience.



Active Cruise Control (ACC)

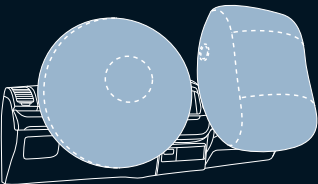
Wide scanning sensor in the next-generation ACC system helps detect cars running in front and on the side that the driver protects himself from a sudden lane change by a vehicle running on the side.



'Intelligent' electronically-controlled suspension

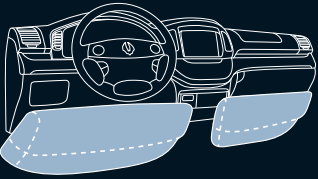
The suspension system is governed by the skyhook continuously variable algorithm. Chassis vibration from changing road surface conditions is absorbed actively, while the vehicular position and ride smoothness can be controlled with precision.

10 Air-Bags



"Smart" driver's & Passenger's seat airbags

The airbags deploy in two stages, depending on the position of vehicle occupants; collision impact is minimised and occupant safety is enhanced.



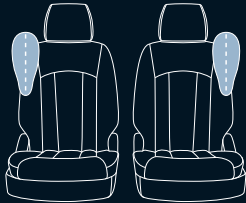
Knee protection airbags

These airbags minimise injuries from knees striking the dashboard panel.



Driver's & Passenger's side airbags

Airbags are installed on the sides of the front seats to protect occupants' chest and pelvic areas.



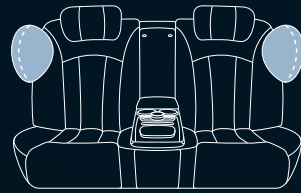
Curtain airbags

Airbags are installed along the sides of the roof to protect occupant's heads in front and rear during a side collision.



Rear seat side airbags

Airbags are installed on the sides of the rear seat to protect occupants' chest and pelvic areas.





harman/kardon
by HARMAN

Harman/Kardon entertainment system

This excellent infotainment system includes a terrestrial digital multimedia broadcasting access, a 40GB hard drive and six-DVD changer.

A fun and relaxing environment is provided while traveling.

You will be surrounded by the sounds coming from the 7.1-channel through 17 speakers.

The Chairman W boasts the latest version of the Harman/Kardon entertainment system, also found in such big name luxury sedans as Maybach. Sound is delivered on a grand scale through the multi-number speakers, bringing you to a live performance in an opera house.

Exciting audio and video realised by 8" LCD monitor and discrete logic 7, 7.1-channel receiver transforms the Chairman W into a place to relax, not just a vehicle.



Discrete logic 7, 7.1-channel system

A total of seventeen speakers (center, front, side surround and sub-woofer) are arranged around the cabin and powered by a digital amplifier to generate sound on a grand scale. The discrete logic 7, 7.1-channel system ensures a consistently high audio quality is maintained throughout the cabin.



Driver Information System (DIS)

The driver can gain access to multimedia, automotive assistance system, and other functions through the 8" LCD monitor in the cutting-edge driver integrated system. He can also easily control the vehicle using touch screen, haptic controller in the rear seat and voice order.maintained throughout the cabin.



EQUIPMENTS



Auto-leveling HID headlamps

These headlamps are 2.5 times brighter than the regular halogen projection model. The white light is close to natural sunlight that enhances visibility during nighttime driving. (China : not available)



LED outside mirror turn signal lamps & LED puddle lamps

Sophisticated LED turn signal lamps enhance safety and lowers wind noise. When the driver approaches or unlocks the vehicle, puddle lamps built in mirrors turn on for the driver's convenience.



Electric-powered doors

This system will automatically close a door that has been left ajar up to 7mm open. It is the mark of a truly premium full-size luxury sedan.



Safety power windows (all doors)

A simple touch of a button allows the driver behind the wheel and passengers in the front and rear seats to raise or lower the windows during driving.



Black face LED gauge cluster

Readability is superb due to a combination of sophisticated graphic design and ultra-bright white LEDs. The black-and-white dashboard stands out.



Adjustable Pedal System (APS)

The pedal height can be adjusted to suit the driver's individual body type.



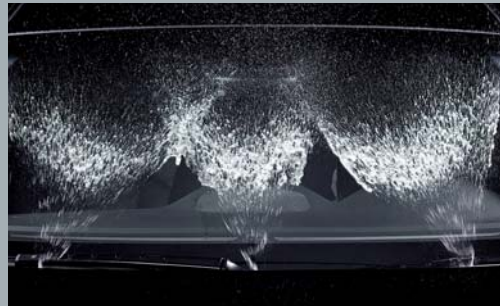
Power seats in back

The rear seats are split at a ratio of 6:4. They slide and tilt in numerous ways to accommodate any body type.



Power tilting & telescopic steering wheel

The steering wheel can be freely adjusted to the driver's body type and driving modes.



Hidden 3-point washer nozzles

Washer fluid can be sprayed on the entire windshield simultaneously for better wiping capability. The spray nozzles are hidden to enhance the exterior appearance.



Water repellent glass

The front-side window is specially treated to prevent rainwater from impairing visibility. This enhances driving safety on rainy days.



Noise-proof glass (windscreen, all doors)

Glass in the windscreen and all doors are specially designed for noise control. They are also treated to lower indoor temperature, block sunlight, and protect privacy of VIPs by a UV-filtered rear window.



Rain & snow-sensing aero blade wipers

Windscreen wiping performance is excellent while traveling at high speed. The wiper speed is automatically adjusted to the changing volume of falling rain or snow.



Heated / Ventilated seats

The seats are heated to make traveling in cold weather as cozy as can be, while the active ventilation prevents sweat formation for greater comfort when the weather is hot and humid.



Power driver's seat / Power front passenger's seat

12-way driver seat and 4-way front passenger seat are adjustable for comfort. The multi-level adjustable seat helps the driver feel less tired after long-distance driving.



Foldable front passenger's seat

Foldable front passenger's seat allows the VIP in rear seat to have a better view and feel less confined.



Hidden-type switch module

Switches used infrequently are placed on a module that can be neatly tucked out of sight. They include controls for the:
(1) Gauge cluster & switch illuminations (2) Air purification system
(3) Adjustable pedal system (4) Trunk lid (5) Electronic Stability Program (ESP) off switch (6) Fuel tank filler flap (It opens only when the gear lever is at P or N.)



Electric-powered trunk lid / Umbrella holder in trunk

The driver or passenger doesn't need to put a golf bag to open or close the trunk. Remote control or simple switch function makes it possible. Umbrella holder in the trunk enhances convenience.



Electric-powered roller blinds

The rear window and rear door windows can be shaded by roller blinds for greater privacy and comfort.

*Key features
- All the roller blinds are raised and lowered with the touch of a button.
(The blinds for the quarter glass are manually operated.)
- Control buttons are available for both the driver and passengers in the rear seat.



Wide safety sunroof

The switch-operated sunroof slides and tilts in two stages. It automatically stops closing and reverses direction with a one-touch operation.



ECMs inside & outside

Electro-chromatic mirrors block glare from headlamps behind or beside the vehicle during nighttime driving.



Driver memory profile system

The system stores the driver's seat and outside mirror settings for up to three different people.



19" Hyper-silver wheels

19" aluminum wheels help the vehicle stand out further on the road.



19" Diamond cutting wheel

19" Diamond cutting wheels that have solid and metallic looks help the vehicle stand out further on the road.



19" Sputtering wheels (limousine-only)

19" Sputtering wheels are specially treated with a bright molding technology, which differentiates the vehicle from others.

INTERIOR COLOURS

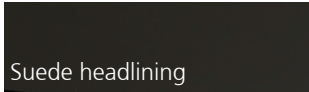
Black interior



Leather seat covering



Knit headlining



Suede headlining



Texture woodgrain

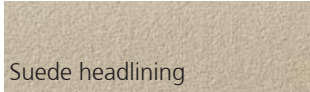
Beige interior



Leather seat covering



Knit headlining



Suede headlining

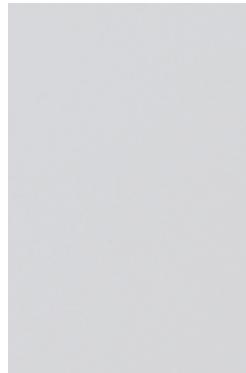


Texture woodgrain

EXTERIOR COLOURS



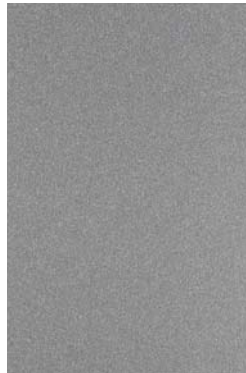
Classic Black **LAE**



Grand White **WAA**



Sapphire Black **LBC**



Diamond Silver **SAK**



Titanium Gray **ACL**

RADIATOR GRILLE



LINE-UP

CW600



CW700/V8 5000



CW700L/V8 5000L



DIMENSIONS

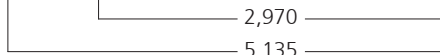
Sedan



1,600



1,495



2,970

5,135



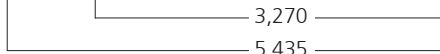
1,590

1,895

Limousine



1,495



3,270

5,435

TECHNICAL DATA

TRIM			CW600	CW600	CW700	CW700L	V8 5000	V8 5000L
ENGINE			G28D	G32D	G36D	G36D	G50D	G50D
TRANSMISSION			7A/T	7A/T	7A/T	7A/T	7A/T	7A/T
Exterior dimension	Overall length	mm	5,135	5,135	5,135	5,435	5,135	5,435
	Overall width	mm	1,895	1,895	1,895	1,895	1,895	1,895
	Overall height	mm	1,495	1,495	1,495	1,495	1,495	1,495
	Tread	Front	mm	1,600	1,600	1,600	1,600	1,600
		Rear	mm	1,590	1,590	1,590	1,590	1,590
	Overhang	Front	mm	945	945	945	945	945
		Rear	mm	1,220	1,220	1,220	1,220	1,220
	Wheel base	mm	2,970	2,970	2,970	3,270	2,970	3,270
	Min. clearance	mm	175	175	175	175	175	175
	Min. turning radius	m	5.6	5.6	5.6	6.1	5.6	6.1
Interior dimension	Length	mm	1,990	1,990	1,990	2,290	1,990	2,290
	Width	mm	1,525	1,525	1,525	1,525	1,525	1,525
	Height	mm	1,190	1,190	1,190	1,190	1,190	1,190
	Couple distance	mm	937	937	937	1,237	937	1,237
Weight	Gross vehicle weight	kg	2,490	2,490	2,490	2,580	2,490	2,580
	Kerb weight	kg	1,949	1,948	1,973	2,060	1,936	2,022
Engine	Fuel		Petrol					
	Fuel tank	ℓ	83	83	83	83	83	83
	Displacement	cc	2,799	3,199	3,598	3,598	4,966	4,966
	Bore	mm	89.9	89.9	90.9	90.9	97.0	97.0
	Stroke	mm	84.0	84.0	92.4	92.4	84.0	84.0
	Compression ratio		10.0:1	10.0:1	10.0:1	10.0:1	10.0:1	10.0:1
	Number of cylinders		6	6	6	6	8	8
	Configuration		In-Line	In-Line	In-Line	In-Line	V	V
	Max. power	kW/rpm ps/rpm	145 / 6,000 200 / 6,000	165 / 6,600 225 / 6,600	184 / 6,600 250 / 6,600	184 / 6,600 250 / 6,600	225 / 5,600 306 / 5,600	225 / 5,600 306 / 5,600
Performance	Max. torque	Nm/rpm kg.m/rpm	265 / 4,600 27.0 / 4,600	296 / 4,600 30.2 / 4,600	343 / 4,000 35.0 / 4,000	343 / 4,000 35.0 / 4,000	441 / 4,000 45.0 / 4,000	441 / 4,000 45.0 / 4,000
	Max. speed	km/h	195	205	210	210	245	245
	Clutch		Torque converter					
Transmission	Transmission type		T-tronic 7-speed automatic transmission with winter mode (Mercedes-Benz)					
	Gear ratios	1st	4.377	4.377	4.377	4.377	4.377	4.377
		2nd	2.859	2.859	2.859	2.859	2.859	2.859
		3rd	1.921	1.921	1.921	1.921	1.921	1.921
		4th	1.368	1.368	1.368	1.368	1.368	1.368
		5th	1.000	1.000	1.000	1.000	1.000	1.000
		6th	0.820	0.820	0.820	0.820	0.820	0.820
		7th	0.728	0.728	0.728	0.728	0.728	0.728
		Reverse 1st	3.416	3.416	3.416	3.416	3.416	3.416
		Reverse 2nd	2.231	2.231	2.231	2.231	2.231	2.231
Fuel consumption	Urban	ℓ/100km	17.04	14.29	14.49	15.65	15.65	15.65
	Extra urban	ℓ/100km	9.23	10.10	10.10	10.10	10.42	10.42
	Combined	ℓ/100km	12.08	12.35	12.50	12.50	13.33	13.33
Chassis	Steering system		Rack & Pinion					
	Suspension	Front	Multi-link					
		Rear	Multi-link					
	Brakes	Front/Rear	V/disc/V/disc					
	Tyres		245/45R19					
	Wheels		19" alloy wheel					

※Feul economy can vary according to road conditions and driver habits.

FEATURES LIST

STANDARD FEATURES LIST	
COMFORT & CONVENIENCE	
Power tilting & telescoping steering wheel with memory & easy access	
Leather steering wheel with remote controlled audio	
Memory, heating, electric adjustable & auto down outside mirror	
Electronic chromic mirror (ECM) inside mirror	
ECM outside mirrors (*CW600 available as individual option)	
Rear vanity mirrors	
Heated windshield glass	
Rain & snow-sensing aero blade wipers	
Driver seat - memory & height adjust with electronically activated head restraint	
Passenger seat - electric adjust & folding seat with electronically activated head restraints	
Rear seat - bench & fixed	
Auto light control system	
Front view camera for safety	
Rear view camera for safety	
Black face LED gauge cluster	
Multifunctional dual-zone air control system with AQS	
DVD system	
- Front 8" TFT LCD monitor	
- 6-disc DVD changer	
- Haman-Kardon 7.1-channel surround sound system	
17 speakers	
Driver's manual lumbar support	
Leather & woodgrain transmission gear shift (TGS) knob	
Front/rear lighted door scuff plates	
Deluxe service mat including rear centre mat	
Luggage net	
Leather seat cover	
Bluetooth hands free	

MECHANICAL

E-tronic 7-speed automatic transmission with winter mode (Mercedes-Benz)
IL6 DOHC 200ps 2,799cc
IL6 DOHC 225ps 3,199cc
IL6 DOHC 250ps 3,598cc
V8 306ps 4,966cc
Intelligent electronic control suspension (IECS)
Multi-link front suspension
Multi-link rear suspension
Gas strut hood & trunk opening
Speed sensing power steering (SSPS)
83L-fuel tank

SAFETY & SECURITY

Electronic stability program (ESP) including electronic brake force distribution (EBD), anti-lock brake system (ABS), anti-spin regulator (ASR), brake assist system (BAS) & hill start assist (HSA)
Electronic parking brake
Disc brake : 17" V/disc (front) & V/disc (rear)
Safety power windows for all doors
Front dual airbags
Dual side & curtain airbags
Powered pre-tensioner & load limiter seatbelt
Dual smart key system
Memory-type adjustable pedal system
Emergency stop signal

APPEARANCE

19" alloy wheels with P245/45R "W"-rated tyres (Hyper silver)
Projection headlights
LED turn signal & brake lights
LED rear combination lamps
Front/rear fog lamps
SUS-lined greenhouse
SUS molding around roof
Integrated antenna
Dual mufflers
Welcoming light to illuminate the ground area
Deluxe woodgrain for crash pad & door trim

LIMOUSINE

ADDITIONAL FEATURES

IL6 DOHC 250ps 3,598cc
V8 306ps 4,966cc
19" alloy wheels with P245/45R "W"-rated tyres (Sputtering)
Disc brake : 19"V/disc (front) & V/disc (rear)
Rear seat - Individual & tilt
- Power with easy access
- Headrest manual up-down & tilting
- Belt tension reducer & adjustable type anchor
- Rear centre armrest with storage console
Seat adjustable switch
Leg rest for rear right passenger
Vehicle air purification system (VAPS)
Mood lamp on B pillar
Deluxe head lining & door trim - elegant suede
Classic limousine body & emblem
Active cruise control (*V8 5000/5000L : standard)
Adaptive cruise control (*V8 5000/5000L : standard)
Electronic Air suspension (*V8 5000/5000L : standard)
Disc brake : 19"V/disc(front) & V/disc(rear) (*V8 5000 : standard)

AVAILABLE FEATURES LIST

MODELS	CW600	CW600	CW700	CW700L	V8 5000	V8 5000L
OPTION PACKAGES	G28D	G32D	G36D	G36D	G50D	G50D
VIP convenience	—	—	⊙*	⊙*	⊙*	⊙*
- Passenger head rest folding						
- Side neck rear head rest						
- Electric-powered roller blinds (rear door & rear window)						
- Front/rear variable seat warmer						
- Rear ventilated seat						
- Power massage rear VVIP seat						
Rear seat power	⊙	⊙	⊙	S	⊙	S
- Rear seat (power window with easy access, head rest manual up-down & tilting, belt tension reducer & adjustable type anchor)						
- Rear centre armrest with storage console (control switch & cup holder)						
Sunroof	⊙	⊙	⊙	—	⊙	—
- Sunroof						
- Head lining for sunroof						
- Room lamp sunroof switch						
Rear LCD monitor	—	—	⊙*	⊙*	⊙*	⊙*
- Power & hidden-type 8" TFT LCD monitor						
- Rear centre armrest with rear aircon control						
HID & PAS (China : not available)	⊙	⊙	⊙	⊙	⊙	⊙
- High-intensity discharge (HID) front head lamp						
- Auto leveling						
- Front & rear parking aid system (PAS)						
Glazing	⊙	⊙	⊙	⊙	⊙	⊙
- Laminated & solar front door glass						
- Laminated & privacy rear door glass						
- Solar rear glass						
Seat warmer	⊙	⊙	⊙	⊙	⊙	⊙
- Front variable seat warmer (driver & passenger)						
Ventilated seat	⊙**	⊙**	⊙**	⊙**	⊙**	⊙**
- Front ventilated seat (driver & passenger)						
Driver convenience	—	—	⊙	⊙	⊙	⊙
- Driver seat massage						
- Driver power lumbar support						
INDIVIDUAL OPTIONS	CW600	CW600	CW700	CW700L	V8 5000	V8 5000L
Leather & woodgrain steering wheel & remote controlled audio with heating	—	—	⊙	⊙	⊙	⊙
Active cruise control	—	—	⊙	⊙	S	S
Front & rear seat warmer	⊙*	⊙*	—	—	—	—
19" alloy wheel with P245/45R "W"-rated tyres (Diamond cutting)	⊙	⊙	⊙	—	—	—
ECM outside mirror	⊙	⊙	S	S	S	S
Rear side airbags	⊙*	⊙*	⊙*	⊙	⊙*	⊙
Knee protection airbags	⊙	⊙	⊙	⊙	⊙	⊙
Black face LED cluster - TFT type	—	—	⊙	⊙	⊙	⊙
Electric-powered doors	—	—	⊙	⊙	⊙	⊙
Front & rear PAS (China only)	⊙	—	⊙	⊙	—	—
Rear center 3-point seatbelt	⊙	⊙	⊙	⊙***	⊙	⊙***
Child anchor (available with Rear center 3-point seatbelt)	⊙	⊙	⊙	⊙	⊙	⊙

※⊙* : available if rear seat power pack is selected. ※⊙** : available if seat warmer pack is selected.

※⊙*** : VAPS deleted if rear center 3-point seatbelt for CW700L or V8 5000L is selected.

※Some of features may be optional or not be available according to market. Please contact your local dealer for the exact details regarding vehicles sold in your area.