

1978 TOYOTA

CRESSIDA

Quality.
You asked for it. You got it.
TOYOTA

*A few
Important Questions
You should ask yourself
before buying your
New Car.*



Most people approach the purchase of a new car feeling just a bit uneasy.

Perhaps they should. For most people, it's a big decision; there's a lot to think about on the way to purchasing a new car. If we can, we'd like to help make it easier.

To do that, we created the brief set of questions and answers you see here. The questions were designed to help start you thinking about your new car purchase. The answers should tell you something about Toyotas. We hope you'll consider them both before buying any new car.

We're pretty certain you'll end up buying a Toyota, once you've discovered Toyota quality. In fact, we're certain enough to issue a challenge you've probably heard a few times before: If you can find a better built small car or truck than a Toyota, buy it.

Can I count on the car to hold up?

At Toyota, dependability is considered the most important quality a car can have. It's also a tradition. A tradition of craftsmanship and pride handed down through the years—reflected in Toyota quality.

Examine the paint on a new Toyota Cressida. Toyotas are completely submerged in primer, so you'll find it under the hood, up under the fenders—places that some manufacturers often skip. Because at Toyota, paint is more than just a pretty color—it's protection.

This is only one small example and you'll find hundreds more just like them. They're part of Toyota's quality tradition and built into every car and truck.

But perhaps the best way to find out about Toyota dependability is to ask someone who owns one. They'll tell you how dependable Toyotas are.

Does the car come well equipped?

Toyotas come very well equipped, especially Cressida. It's a luxury car with elegant exterior styling, a roomy interior, plus all the other features you'd find on a car in this class.

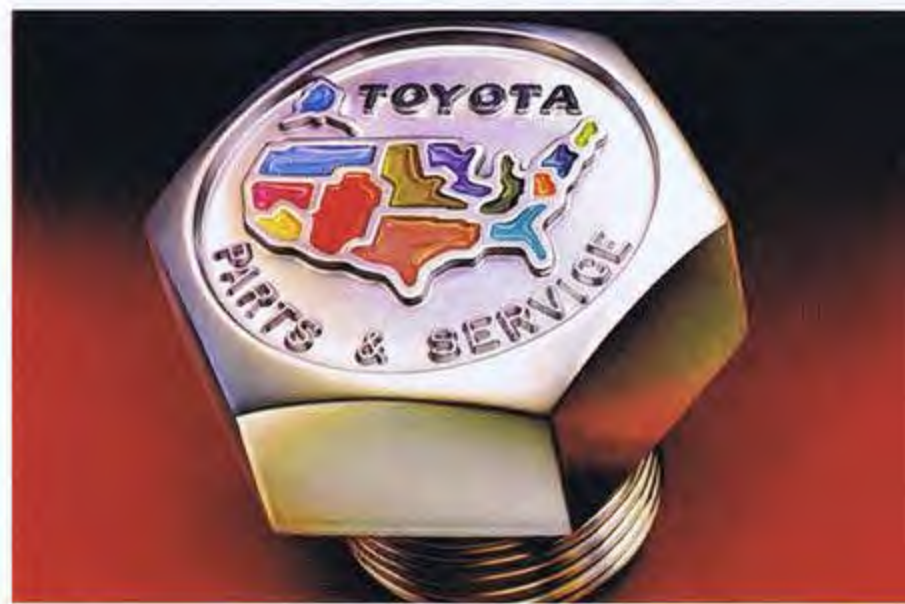
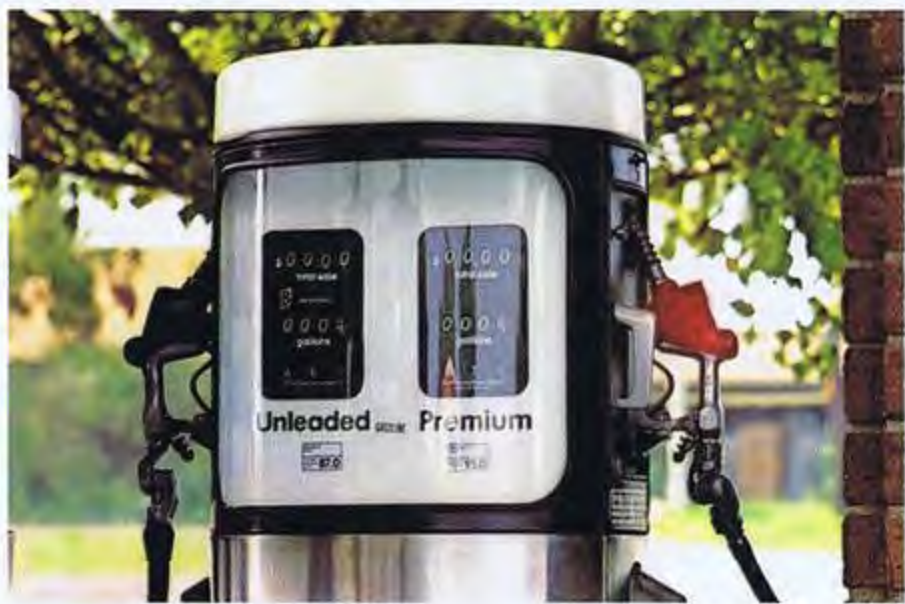
Every Cressida comes standard equipped with a big, reliable 2.6 liter 6-cylinder engine, a 4-speed overdrive automatic transmission that helps get good gas mileage* and reduces engine wear, too, power steering, air conditioning, AM/FM/MPX 3-speaker stereo radio and white sidewall steel belted radial ply tires, included in the base sticker price. You'll find a list of Cressida standard features on the specifications page.

We equip Toyotas with so much built-in value because our research has shown us that that's the way you want a quality car equipped.



Cressida 5-Door Wagon





THE TOYOTA CHALLENGE:

*"If you
can find a Better Built
Small Car or Truck
than a Toyota,
Buy it."*

Is the car economical?

There's a lot more to economy than good gas mileage. At Toyota, we call this other type of economy *total economy*.

Total economy includes things like choosing a car that's equipped well right from the start, so you don't end up paying extra for a lot of costly options. And getting a car that has long service intervals designed to help cut down on the amount of regular servicing your car requires. Plus, you'll want a car that's dependably built, so it'll keep its value in the long run.

But don't think we consider good gas mileage unimportant; at Toyota, it's one of the things we're proudest of. See the estimated EPA mileage figures for both Toyota Cressidas on the specifications page. Sometimes even numbers speak louder than words.

Are parts and service easily available?

At Toyota, we believe that good after sales service is an especially important part of selling quality cars.

That's why more than 1000 Toyota dealers spread out all across the country make up the Toyota network of quality parts and service departments. With so many to serve you, you're never likely to be far away from one.

Next time you visit your local Toyota dealership, take a look around. You'll find it well equipped and efficiently run with special tools, skilled service technicians and original Toyota replacement parts. In addition, you'll find the same care and pride that goes into the crafting of all Toyota cars and trucks.

For more information on Toyota parts and service, please see the story on your Toyota dealer near the back of this brochure.

What does the Toyota challenge mean to me?

It means simply this: At Toyota, we're confident in the quality of the cars and trucks we build—enough to invite you to compare them with others.

If you do, we think you'll find that Toyotas offer the best combination of quality, value and dependability in the marketplace.

Today, Toyota offers a car or truck to suit almost everybody; 29 different models to be exact. No other import offers such a wide selection.

For example, there are two spacious Cressidas to choose from. Cressida has the elegance, comfort and styling of expensive European cars, but at a price you can afford.

But above all, remember—the Toyota name has come to mean value, dependability and most of all—quality. If you can find a better built small car or truck than a Toyota, buy it.

*See EPA mileage figures on specifications page.



Cressida 4-Door Sedan



I'm a stock broker and I know a good investment when I see one. Take my Toyota Cressida Sedan. It's got the contemporary styling, handling and performance that I wanted. And it cost a lot less than those luxury European imports.



This smart-looking dash has a full set of easy-to-read instruments, including a tachometer and an Electro Sensor Panel called ESP®, a unique early warning device that monitors three different functions. Those swivel outlets are for the air conditioner and outside air. The air conditioner, by the way, was another extra that didn't cost extra.



You know what really surprised me about Cressida? This 4-speed overdrive automatic transmission. It helps to get good gas mileage*, provides faster acceleration, and helps reduce engine wear and noise when driving in fourth gear.

STANDARD FEATURES

Toyota Cressida 4-Door Sedan

- 2.6 liter SOHC 6-cylinder engine
- Fully transistorized ignition system
- 4-speed overdrive automatic transmission
- Power steering
- Air conditioning with 4-speed fan
- AM/FM/MPX 3-speaker stereo radio
- Steel belted white sidewall radial ply tires
- Power assisted front disc brakes
- MacPherson strut front suspension
- Solid, welded unitized body
- Luxurious cord-type seat fabric
- Wall-to-wall cut-pile carpeting
- Lumbar support (driver's seat)
- Fold-down rear seat armrest
- Reclining front bucket seats
- Tachometer
- Locking fuel filler door
- Resettable tripmeter
- Electro Sensor Panel (ESP®)
- Electric clock
- Tinted glass
- Power boosted Flo-thru ventilation
- Wide body side moldings
- Simulated woodgrain accent steering wheel

For a complete list of standard features plus optional equipment, please see the specifications page.

*See EPA mileage figures on specifications page.





An additional touch of luxury is the rich, cord-type fabric covering these plush, reclining bucket seats. The driver's seat even contains a 3-way position lumbar support for additional comfort. And the spacious interior is extremely well isolated against noises.



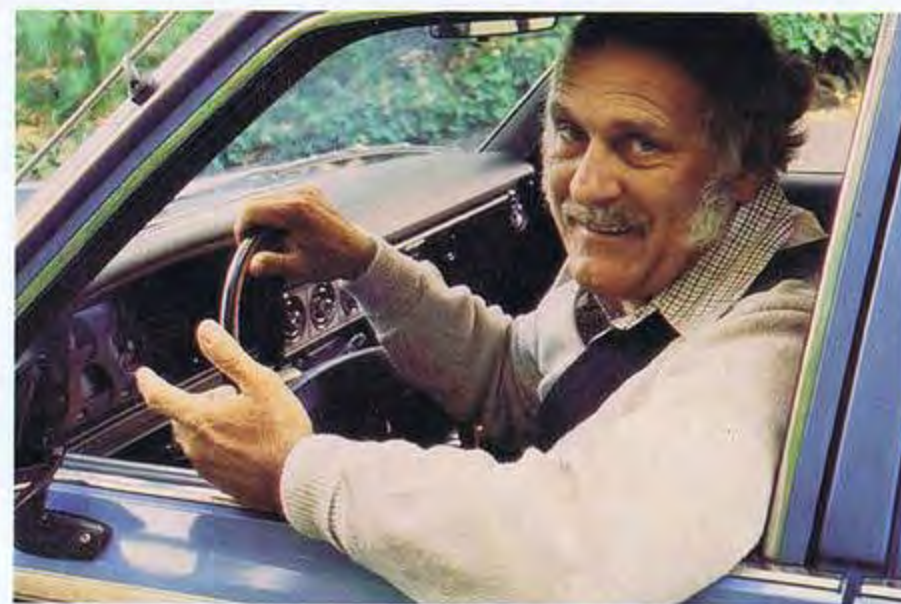
Another nice feature about my Cressida is these steel-belted radial ply tires, included in the base sticker price. Another extra I didn't pay extra for.



There are many reasons why I'm bullish on Cressida. The elegant exterior styling; the luxurious interior with loads of leg, shoulder and headroom; and the 4-speed overdrive automatic transmission, combined with an efficient 2.6 liter, 6-cylinder engine for performance and fuel economy.



Cressida 4-Door Sedan



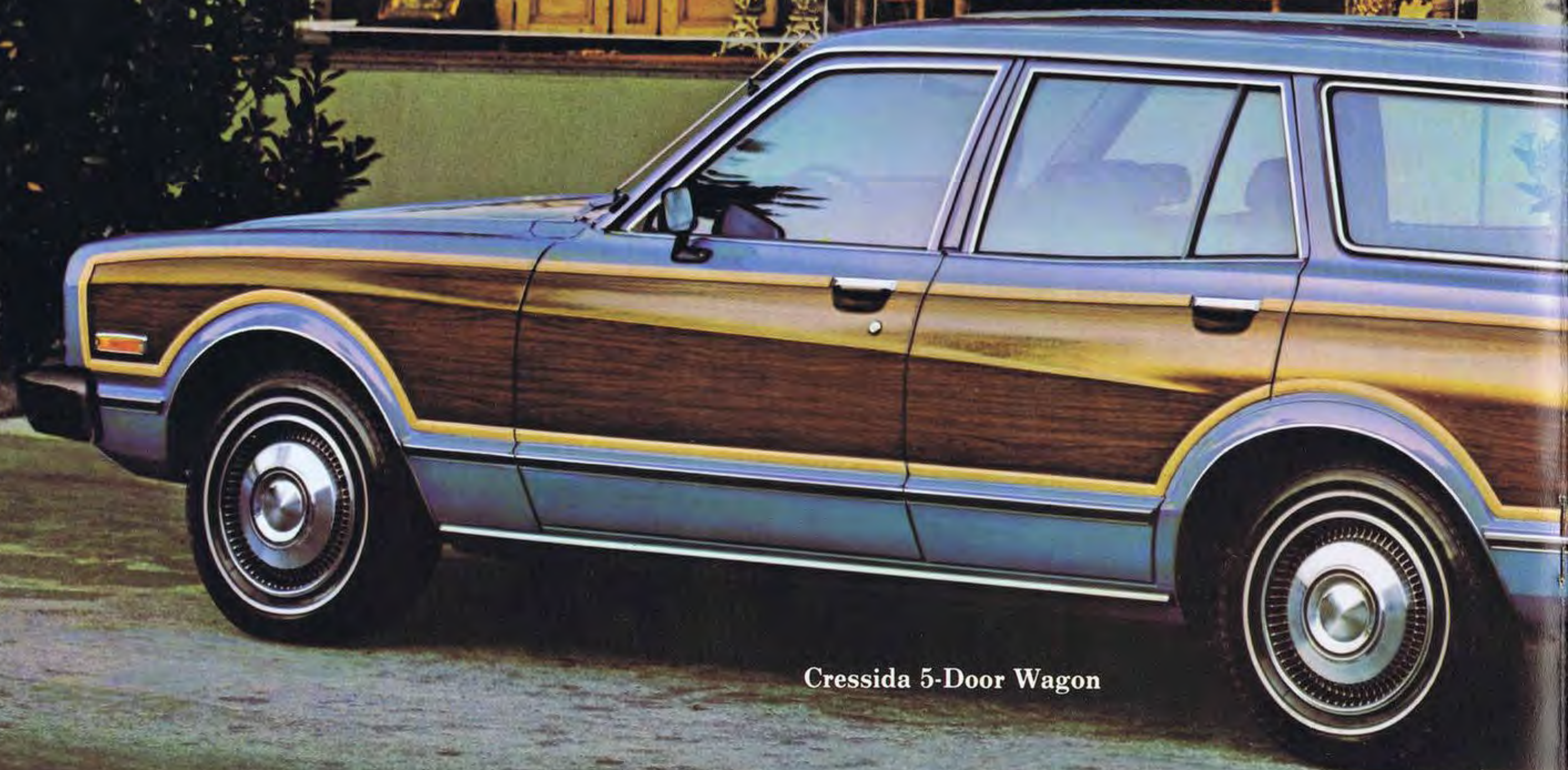
Pam and I collect antiques. We appreciate fine craftsmanship and styling. That's what sold us on this Toyota Cressida Wagon. We think it's truly a collector's item.



Take these plush reclining front bucket seats. They're upholstered in a rich, cord-type material. And they easily adjust to numerous comfortable positions.



One outstanding feature, included in the base sticker price, is this 4-speed overdrive automatic transmission. It's convenient in heavy traffic, responsive, smooth shifting and helps us get good gas mileage in the city, or on the highway.* And you know what? It's a feature rarely found on luxury cars.



Cressida 5-Door Wagon



We're amazed at the attention to detail in this luxuriously appointed wagon. Note the simulated woodgrain accented steering wheel. And the carefully designed dash with easy reading gauges, warning lights, and an Electro Sensor Panel device called ESP®.



This wagon came with just about everything you'd want as standard equipment in the base sticker price, including this AM/FM/MPX 3-speaker stereo radio with fader control. And, believe it or not, air conditioning.



As antique collectors, we value the spacious, fully carpeted cargo area in our 5-door wagon. We can add more space by dropping the handy fold-down rear seat. And Pam is happy about how easy it is to raise and lower the rear door.



STANDARD FEATURES

Toyota Cressida 5-Door Wagon

- 2.6 liter SOHC 6-cylinder engine
- Fully transistorized ignition system
- 4-speed overdrive automatic transmission
- Power steering
- Air conditioning
- AM/FM/MPX 3-speaker stereo radio
- Simulated woodgrain siding
- Steel belted white sidewall radial ply tires
- Power assisted front disc brakes
- MacPherson strut front suspension
- Luxurious cord-type seat fabric
- Wall-to-wall cut-pile carpeting
- Carpeted cargo area
- Reclining front bucket seats
- Locking glove box
- Resettable tripmeter
- Electro Sensor Panel (ESP®)
- Electric Clock
- Locking fuel filler door
- Electric rear window defogger
- Power boosted Flo-thru ventilation

For a complete list of standard features plus optional equipment, please see the specifications page.

*See EPA mileage figures on specifications page.

CRESSIDA FEATURES

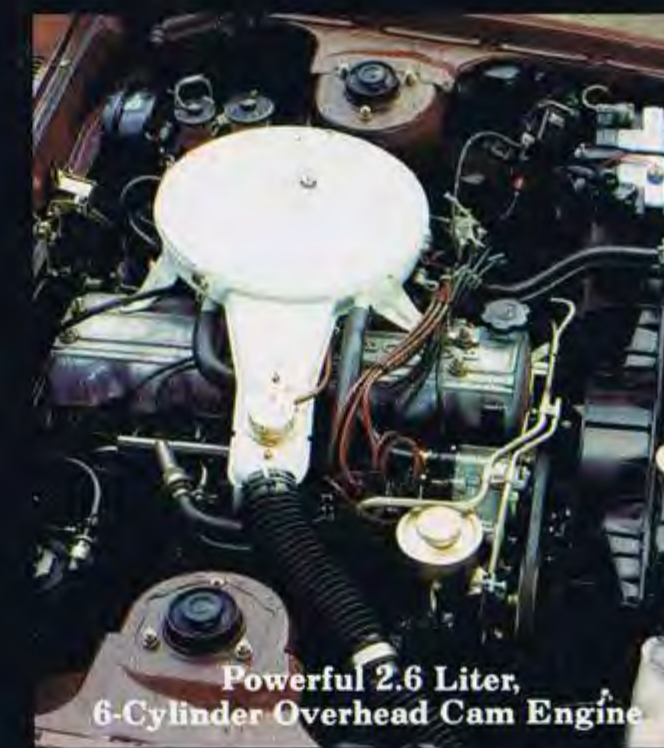
S—Standard — Not Available

	4-Door Sedan	5-Door Wagon
4-speed overdrive automatic transmission	S	S
2.6 liter SOHC 6-cylinder engine	S	S
Power steering	S	S
AM/FM/MPX 3-speaker stereo radio	S	S
Air conditioning	S	S
Luxurious cord-type fabric upholstery	S	S
Wall-to-wall carpeting	S	S
Carpeted trunk/cargo area	S	S
Adjustable Lumbar support (driver's seat)	S	S
Fold-down rear seat armrest	S	—
Adjustable front head restraints	S	S
Power assisted front disc brakes	S	S
Fully transistorized ignition system	S	S
Tachometer	S	S
Tinted glass (except cargo area windows on wagon)	S	S
Steel-belted white sidewall radial ply tires	S	S
Simulated woodgrain siding	—	S
Heater/defroster w/4-speed fan	S	S
Resettable tripmeter	S	S
MacPherson strut front suspension	S	S
Simulated woodgrain steering wheel	S	S
Passenger assist grips	S	S
Multi-position door openings	S	S
Full console with storage area and armrest	S	S
Locking glove box	S	S
Storage tray beneath glove box	S	S
Day/night inside rear view mirror	S	S
Column-mounted windshield wiper with intermittent action feature	S	S
Luxury wheel covers	S	S
Locking fuel filler door	S	S
Front seat back pockets	S	S
Cigarette lighter	S	S
Color keyed interior	S	S
Wide body side moldings	S	S
Power boosted flo-thru ventilation	S	S
Reclining front bucket seats	S	S
Electro Sensor Panel	S	S
Electric Clock	S	S

EXTERIOR COLORS

White • Silver Metallic • Red • Deep Red • Gold Metallic • Beige • Copper Metallic • Yellow • Light Green Metallic • Light Blue Metallic

Specifications, equipment and prices are subject to change without notice. The names and situations portrayed in this brochure are fictional and are not intended to represent actual persons.



Powerful 2.6 Liter, 6-Cylinder Overhead Cam Engine



Plush, Comfortable Reclining Front Bucket Seats



Convenient Electric Rear-window Defogger



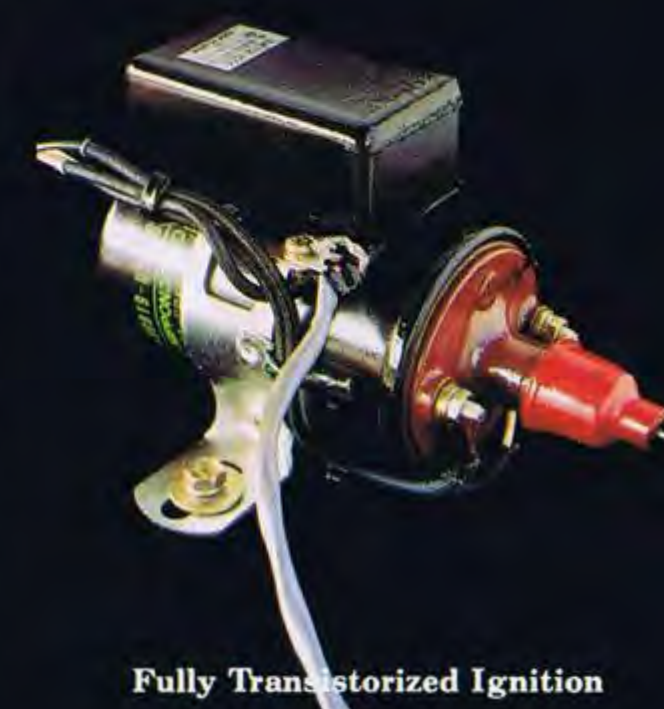
Day/Night Rear-view Mirror



Handsome 3-Spoke Steering Wheel



Easy Entrance/Exit Multi-position Door Openings



Fully Transistorized Ignition



Resettable Tripmeter



Long-wearing White Sidewall Steel-belted Radial Ply Tires



Deep Pile Wall-to-wall Carpeting



Styled Wheel Covers



Beautifully Stylish, Functional Instrument Panel



Electric Clock



Protective Wide-body Side Moldings



Factory Air Conditioning



Front Storage Shelf



Luxurious Cord-type Upholstery



AM/FM/MPX 6-speaker Stereo Radio



Simulated Woodgrain Siding



Electro Sensor Panel Monitors Three Functions



Gas-saving 4-speed Overdrive Automatic Transmission



8000 RPM Electric Tachometer



Trunk Light



Power Steering

CRESSIDA SPECIFICATIONS

BODY/FRAME CONSTRUCTION	Unitized Body Construction			
SUSPENSION FRONT	MacPherson Strut, coil springs, strut bars and stabilizer.			
SUSPENSION REAR	4-link with coil springs, double-acting hydraulic telescopic shock absorbers and lateral track bar.			
STEERING	Power-assisted Recirculating Ball, Collapsible Shaft			
BRAKES FRONT/REAR	Power-assisted Front Disc, Rear Drum			
ENGINE TYPE	6-Cylinder Single Overhead Camshaft			
Displacement (cc)	2563			
Horsepower (SAE Net)	108 hp @ 5000 rpm			
Torque (SAE Net)	134 ft. lbs. @ 2400 rpm			
EXTERIOR DIMENSIONS (inches)	4-DR SEDAN	5-DR WAGON		
Wheelbase	104.1	104.1		
Overall Length	185.0	184.4		
Overall Width	66.1	66.1		
Overall Height	54.3	54.7		
Tread Width/Front	54.1	54.1		
Tread Width/Rear	53.1	53.1		
Curb Weight (lbs.)	2,693	2,770		
INTERIOR DIMENSIONS (inches)				
Head Room	Front	37.8	37.8	
	Rear	36.2	37.2	
Leg Room	Front	41.5	41.5	
	Rear	33.0	31.5	
Shoulder Room	Front	52.1	52.1	
	Rear	53.3	53.3	
CAPACITIES				
Trunk or Cargo Area (Cu. Ft.)	11.9	65.3 (Rear seat down)		
Fuel Tank (Gallons)	17.2	16.2		
TIRES				
Type	Steel Belted Radial Ply		Steel Belted Radial Ply	
Size	175 SR14		175 SR14	
*EPA STATEMENT				
Transmission	49 States		California	
	Highway	City	Highway	City
4-speed overdrive automatic	27	20	24	18

*Remember, EPA gas mileage figures are estimates. The actual mileage you get will vary depending on your driving habits and your vehicle's condition and equipment.



Your local Toyota dealership is undoubtedly the best place to begin shopping for a new Toyota.

You'll have a chance to examine the Toyota models first hand, and if you like, have a chat with one of the sales staff about your car-buying needs. They can provide just the kind of no-nonsense answers new car and truck shoppers need to help them arrive at an intelligent buying decision.



Toyota salespersons do much more than sell new Toyotas. They're Toyota information experts, trained to help new car shoppers solve their car-buying problems. You'll find them loaded with facts and figures on things like model selection, features, options, prices, trade-ins, servicing, warranties, and just about anything else you might want to know about Toyotas.

So next time you have a question concerning your new car or truck purchase, or if you just want to have another look at the new Toyotas—drop by, or just call your local Toyota dealership. You'll find them waiting to serve you.



Toyota service departments are well equipped and efficiently run, with a broad assortment of tools, many designed specifically for work on Toyotas.

Toyota service technicians, too, are specially schooled and trained in the finer aspects of Toyota service techniques. Many have gone on to achieve certification by the National Institute for Automotive Service Excellence (NIASE), an independent organization supported by the automobile industry as a whole.

So when it comes time to have your new Toyota serviced, remember, nobody is as well equipped and well informed on Toyotas as a Toyota service department.





Toyota parts departments stock original factory replacement parts. This insures that Toyota owners receive the same outstanding quality in their parts purchases as originally went into their new Toyota.

If your Toyota ever needs a replacement part, chances are your Toyota dealer has it in stock. If he doesn't, he can get it for you fast, from Toyota's 100 million dollar parts inventory.

Toyota original replacement parts are readily available because parts are pre-stocked for all new models, including a large inventory of factory approved options.

Toyota original factory replacement parts—the best way to keep your new Toyota *all Toyota*.



Toyota pre-delivery preparation starts with an inspection of all features, fluid levels and running gear. If the service department finds a discrepancy, adjustments are made until everything is brought up to proper standards of performance. Next, the vehicle is cleaned inside and out, until the vehicle is detailed to perfection.

At Toyota, we want you to be happy with your new car or truck—right from the very first day you own it. Toyota pre-delivery preparation makes certain you are.



Toyota new vehicle inventories include a wide range of Toyota models to choose from.

You may be surprised to learn that Toyota makes twenty-nine different models—from sporty cars to trucks and luxury sedans, to 4-wheel drive off-road vehicles.

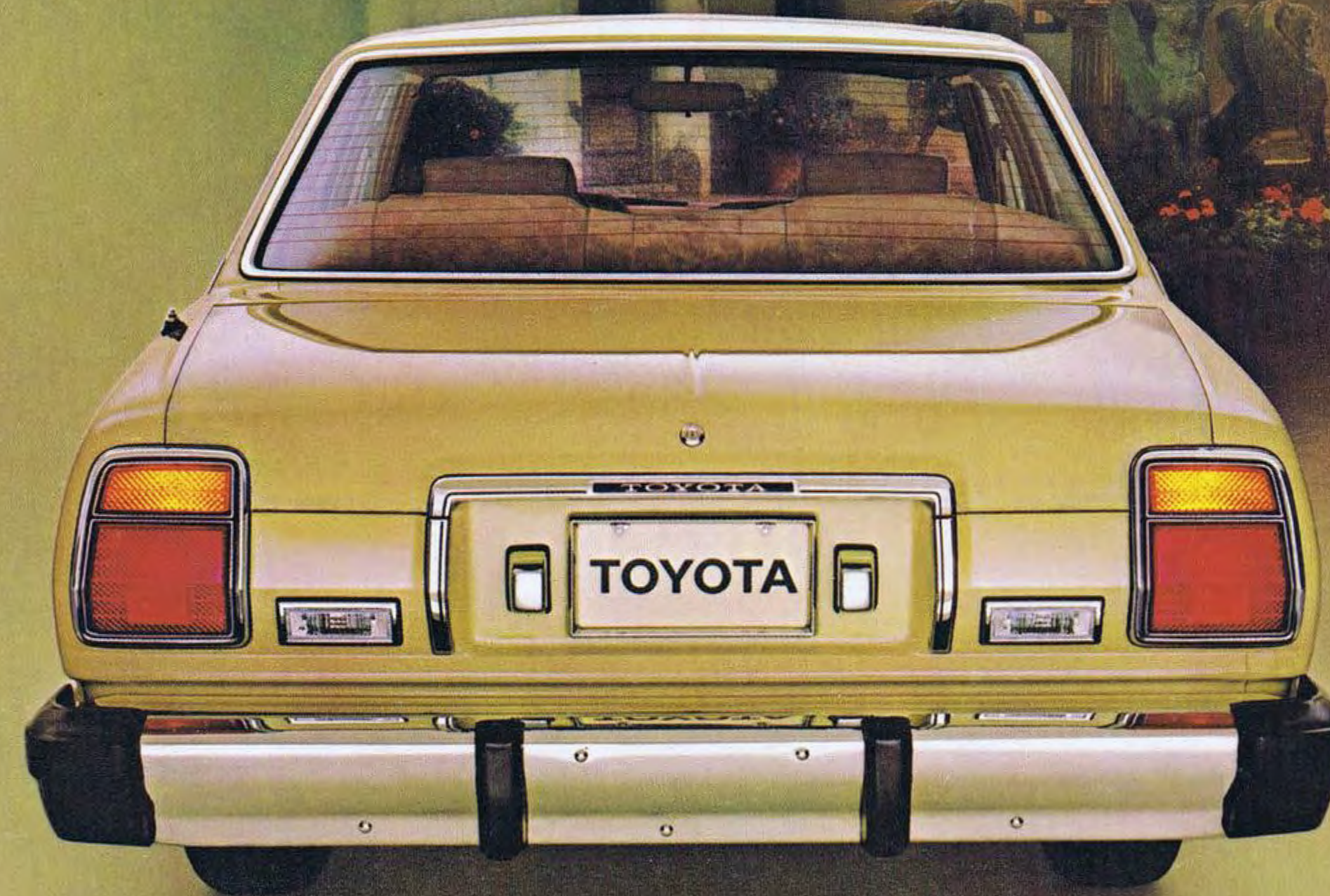
You'll have a wide selection of interior-exterior colors and a choice of several transmissions to choose from, too.

There's a good reason why Toyota dealers are such dedicated professionals. It's because they've learned that the best way to sell quality cars and trucks is to offer efficient, no-nonsense, quality service right along with them. It's a package deal—quality service for quality cars and trucks—you got it, at Toyota.



1980 Cressida by Toyota.





OH
WHAT
A
FEELING

TOYOTA

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Cressida 4-Door Luxury Sedan:
Superb craftsmanship, timeless elegance.





Cressida 4-Door Luxury Sedan:
Superb craftsmanship, timeless elegance.



Cressida 5-Door Deluxe Wagon:
A beautiful expanse of luxury and convenience.

Cressida. One of Toyota's most luxurious, completely equipped automobiles.

Cressida combines elegance, comfort and convenience in a truly spacious automobile refined for today's more

sensible proportions.

For the discriminating buyer, Cressida adds an entirely new dimension to driving by first exciting, then satisfying, the senses.

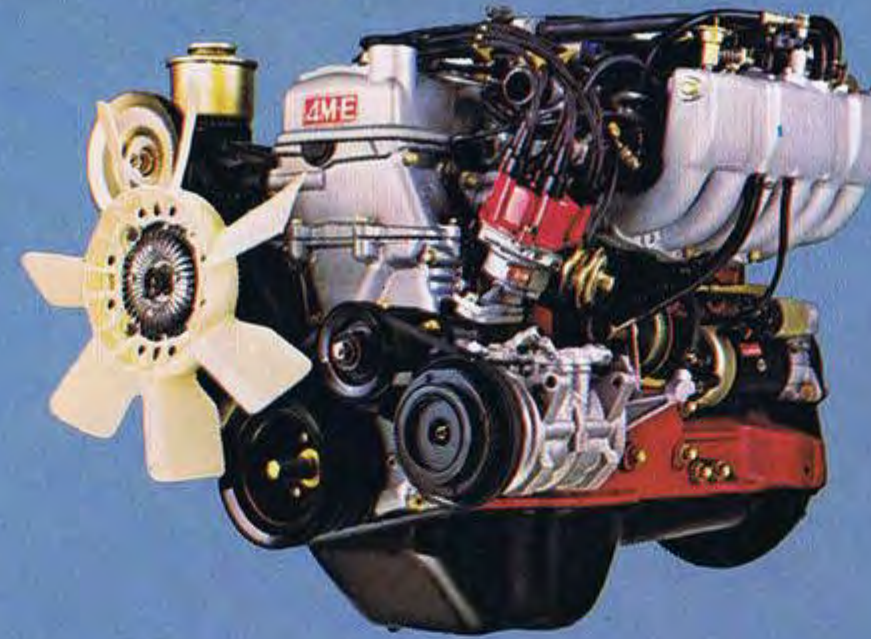
Cressida's styling delights the eye. Its timeless

quality of design quickly establishes Cressida in a class with more expensive European luxury sedans.

Come discover the pleasant experience driving is meant to be with Cressida.

Cressida Luxury Sedan..

The Cressida Luxury Sedan is an automobile designed to meet and exceed the requirements of your lifestyle. Its tasteful styling and elegant appointments announce your arrival wherever you go.



The secret of Cressida's performance—a 2.6 liter, 6-cylinder electronically fuel injected engine—lies below its handsome exterior. This powerful engine delivers performance that turns driving

from mundane to magnificent. Yet Cressida's electronic fuel injection helps conserve fuel* by accurately metering the precise amount of fuel necessary for each driving situation.

Your driving pleasure will be increased by Cressida's innovative smooth shifting 4-speed automatic overdrive transmission. At speeds above 35 mph, Cressida automatically shifts into overdrive, helping increase fuel economy* and lessening engine



wear by reducing engine revolutions at cruising speeds. With the touch of a finger, you can disengage the overdrive at any time.

Of course, the Cressida Luxury Sedan comes equipped with power steering as a built-in feature, not added on, for nearly effortless steering. Cressida's Electro Sensor



*See EPA mileage statement on specifications page.

the Executive Toyota.

Panel keeps watch on systems you cannot normally see. This electronic display continuously monitors two important operating areas, brake lights and taillights. The warning light will alert you when either of these systems needs attention.

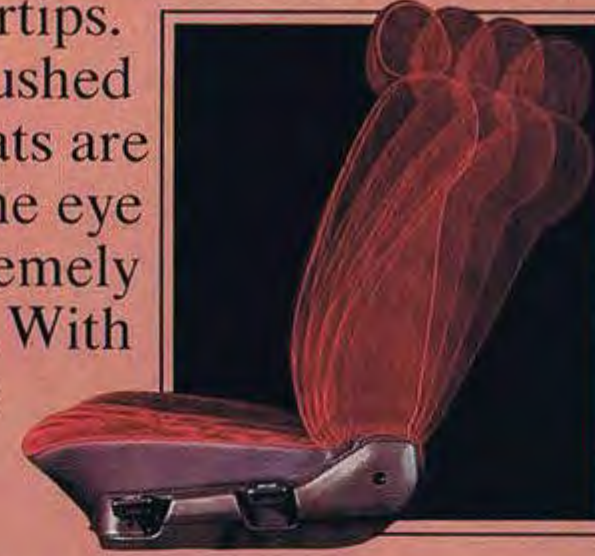


Inside...a showcase of luxury

Cressida's creature comforts are a true delight. Luxuriate in Cressida's plush seats, as you inventory the array of conveniences at your fingertips. Cressida's crushed moquette seats are pleasing to the eye and are supremely comfortable. With Cressida, the automobile adjusts to

you—you are not forced to adjust to it.

The tilt steering wheel allows a choice of driving positions. The driver's seat adjusts six different ways and also contains an adjustable lower back support. The Luxury Sedan's front bucket



seats are fully reclinable for the comfort of driver and passenger. A fold-down armrest is included for the comfort of rear seat passengers.

Cressida's Cruise Control helps maximize fuel economy* by maintaining steady throttle speeds on hilly or level roads.

When you reach the desired speed, push the switch to "set" to maintain that speed.



A light touch of the brake pedal disengages the Cruise Control. To resume your original speed, just push the switch to "resume."

Cressida Luxury Sedan includes



automatic temperature control air conditioning. Simply set the desired temperature and Cressida's air conditioning system will maintain it from the heat of the day through the cool of night.

Cressida's rear seat passengers will also remain comfortable with ample cool or warm air reaching them from Cressida's strategically placed vents.

A master panel located on the driver's armrest contains controls for all the power windows and power door locks. Column-mounted controls



*See EPA mileage statement on specifications page.

comfort and craftsmanship.

for headlights/turn signals
and wiper/washer are easily
reached without diverting driver
attention.



Your driving pleasure will be
further enhanced by the vast array
of convenience features Cressida
provides. For example, at the push
of a button, Cressida's digital quartz
clock displays a readout of month
and day in place of hour and minutes.

Cressida's AM/FM/MPX stereo
radio surrounds you with rich, high
fidelity sound as you drive. As a
convenience, the power antenna
can be adjusted from inside.



Cressida 5-Door Deluxe Wagon: A beautiful

The Cressida 5-Door Deluxe Wagon.

Luxurious.

Roomy. And

perfectly suited for a weekend in the country or an evening on the town. This indeed

is no ordinary station wagon.

The Cressida 5-Door Deluxe Wagon catches the eye with its handsomely stylized exterior.

The interior offers an abundance of luxury, comfort and convenience features. Its spacious cargo area is fully carpeted to cushion and help protect whatever you're carrying. If additional



room is needed, simply fold down the rear seat and you will have over 65 cubic feet of space—plenty of room for vacation luggage...or a treasure from the antique shop.

The instrument panel of the

Cressida 5-Door Deluxe Wagon is a study in functional beauty.

Tachometer, speedometer, fuel and temperature gauges are positioned to be read at a glance. The steering wheel tilts. Cruise Control with set/resume switch increases comfort by reducing driving effort.



The AM/FM/MPX stereo radio fills Cressida with soothing sound



expanse of luxury and convenience.

as you drive.

Inside, the Cressida 5-Door Deluxe Wagon mirrors the luxury and craftsmanship Toyota

builds into every automobile. Striped knit fabric seats add beauty and comfort. The driver's seat has multiple adjustments, including a lower back support.

The Cressida Wagon provides similar luxurious surroundings and comfort for rear seat passengers.

Cressida's 5-Door Deluxe Wagon. Think of it as a luxury sedan with room for the good things in life.



Cressida Features

S—Standard — Not Available O—Optional	4-Door Luxury Sedan	5-Door Deluxe Wagon
2.6 liter SOHC electronically fuel-injected 6-cylinder engine	S	S
4-speed automatic overdrive transmission	S	S
Cruise control	S	S
Power steering	S	S
Tilt steering wheel	S	S
AM/FM/MPX 3-speaker stereo radio	S	S
Automatic temperature control air conditioning	S	—
Air conditioning	—	S
Striped knit fabric upholstery	—	S
Crushed moquette fabric upholstery	S	—
Wall-to-wall carpeting	S	S
Carpeted trunk/cargo area	S	S
6-way adjustable driver's seat	S	S
Adjustable lumbar support (driver's seat)	S	S
Fold-down rear seat armrest	S	—
Power-assisted front disc, rear drum brakes	S	S
Fully transistorized ignition system	S	S
Tachometer	S	S
Tinted glass	S	S
Steel-belted white sidewall radial ply tires	S	S
Simulated woodgrain siding	—	S
Luggage rack	—	O
Resettable tripmeter	S	S
MacPherson strut front suspension	S	S
Rear window wiper/washer	—	S
Steering wheel w/simulated woodgrain insert	—	S
4-spoke steering wheel	S	—
Passenger assist grips	S	S
Multi-position door openings	S	S
Full console with storage area and armrest	S	S
Locking glove box	S	S
Child protector rear door locks	S	S
Power door locks	S	—
Power windows	S	—
8-track stereo tape deck or stereo cassette player	O	O
Dual outside mirrors	S	S
Remote control lefthand rear view mirror	S	S
Day/night inside rear view mirror	S	S
Column-mounted windshield wiper control with intermittent and washer-linked wiping cycles	S	S
Luxury wheel covers	S	—
Deluxe wheel covers	—	S
Remote control trunk release	S	—
Locking fuel filler door with inside remote release	S	S
Front seat back and door pockets	S	S
Wide body side moldings	S	S
Door edge guards	O	O
Power-boostered Flo-thru ventilation	S	S
Reclining front bucket seats	S	S
Visor vanity mirror	S	S
Electro sensor panel	S	S
Lamps-on warning system	S	S
Digital quartz clock with time and date	S	S
Low maintenance battery	S	S
Electric rear window defogger	S	S
Illuminated entry system	S	S
Adjustable front head restraints	S	S
Heater/defroster with 4-speed fan	S	S
Power antenna	S	—

Standard

Cressida's 2.6 liter SOHC 6-cylinder engine is equipped with electronic fuel injection and a fully transistorized ignition system. Electronic fuel injection maintains accurate fuel metering for optimum economy* and performance. Transistorized ignition (shown at right) provides fast, sure starts and eliminates replacement parts such as points and condenser.



Cressida is equipped with a smooth shifting, 4-speed automatic overdrive



transmission for your driving pleasure. The overdrive mode engages automatically at speeds above 35 mph to improve overall operating economy and decrease engine wear. Overdrive can be disengaged at any time with the release button on the instrument panel.

Cruise Control with set/resume switch is another Cressida convenience which helps maximize fuel economy* by maintaining a steady throttle speed on hilly or level roads.

Cressida's power steering provides additional driving and parking ease. The tilt steering wheel in all Cressidas allows a choice of driving positions. An AM/FM/MPX stereo radio with advanced micro-electronic circuitry surrounds you with pleasurable sound.



Cressida Luxury Sedan is equipped with automatic temperature control air conditioning to maintain your desired temperature through the heat of day and cool of night.

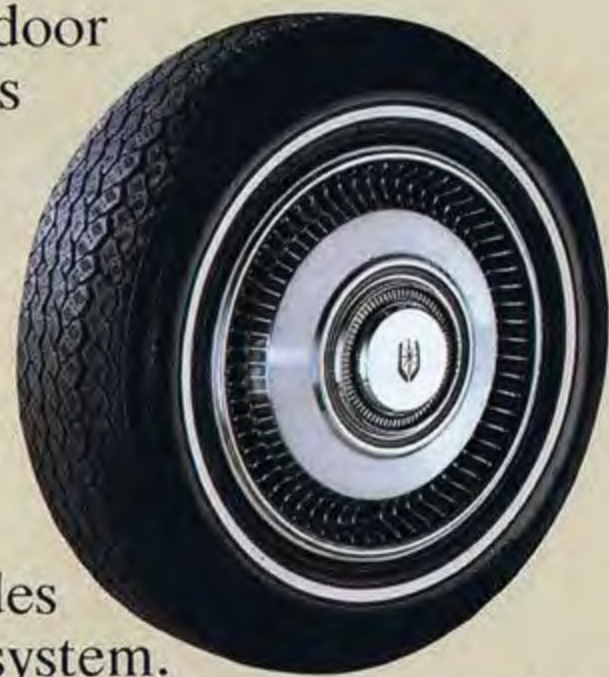
Adding to the remarkable handling of every Cressida Luxury Sedan and 5-Door Deluxe Wagon are MacPherson strut front suspension (shown at right) and power-assisted front disc and rear drum brakes.



Features

Power windows and power door locks are convenience features of the Luxury Sedan.

Steel-belted white sidewall radial ply tires and stylish wheel covers give Cressida a look of elegance. Wide body side moldings furnish exterior body protection.



Each Cressida model includes an illuminated entry system.

The dome lamp remains lit for a short time after the doors are closed for you to get settled and start the engine.

The driver's rear view mirror can be adjusted from inside using the remote control lever (left).

Dual outside and day/night inside rear view mirrors are standard on all Cressida models for all-around visibility.

The driver's seat in all Cressidas adjusts six different ways, plus a lumbar support, to suit your driving position.

The Cressida Luxury Sedan and 5-Door Deluxe Wagon both feature tinted glass, rear window defogger and carpeted trunk or cargo area. Rear window wiper/washer (above) is standard on the Cressida Deluxe Wagon.

For those interested in instrumentation, a tachometer (shown at left), resettable tripmeter, temperature and fuel gauges are

standard on both the Cressida Luxury Sedan and Cressida 5-Door Deluxe Wagon.

For your protection the fuel filler door (shown at right) is controlled by a key or an inside

remote control lever (far left). There is also an inside hood release lever (shown at left).



Specifications

BODY/FRAME CONSTRUCTION	Unitized body construction.	
SUSPENSION FRONT	MacPherson strut, coil springs, and stabilizer.	
SUSPENSION REAR	4-link with coil springs, double-acting shock absorbers and lateral track bar (leaf springs on wagons).	
STEERING TYPE	Power-assisted recirculating ball, collapsible shaft.	
BRAKES FRONT/REAR	Power-assisted front disc, rear drum.	
ENGINE TYPE	6-cylinder single overhead cam EFI.	
DISPLACEMENT	2.6 liters (2563 cc).	
HORSEPOWER (SAE NET)	110 hp@4800 rpm.	
TORQUE (SAE NET)	136 ft. lbs.@ 2400 rpm.	
EXTERIOR DIMENSIONS (inches)		
	4-DR LUX. SEDAN	5-DR DLX. WAGON
Wheelbase	104.1	104.1
Overall Length	185.0	184.4
Overall Width	66.1	66.1
Overall Height	54.3	54.7
Tread Width/Front	54.7	54.7
Tread Width/Rear	53.7	53.7
CURB WEIGHT (lbs.)	2,838	2,893
INTERIOR DIMENSIONS (inches)		
Head Room	Front 37.8	37.8
	Rear 36.3	37.2
Leg Room	Front 40.0	40.0
	Rear 33.0	31.5
Shoulder Room	Front 52.6	52.8
	Rear 52.2	53.3
CAPACITIES		
Trunk or Cargo Area (cu. ft.)	11.9	(rear seat down) 65.6
Fuel Tank (gallons)	17.2	16.2
TIRES		
Type	Steel-Belted Radial Ply	Steel-Belted Radial Ply
Size	185/70 SR14	185/70 SR14

*EPA STATEMENT: EPA mileage figures not available at time of printing. Consult your Toyota dealer.

*Remember: Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.

Specifications and equipment are based on the available information at time of printing and are subject to change without notice. Some vehicles are shown with optional equipment. See Features chart for details. For information on additional options and accessories, contact your Toyota dealer.



TOYOTA

'89 C R E S S I D A

PC9-008 (9/88) 00616-89104
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TOYOTA QUALITY
WHO COULD ASK FOR ANYTHING MORE!

68 C R E S S I D A



2

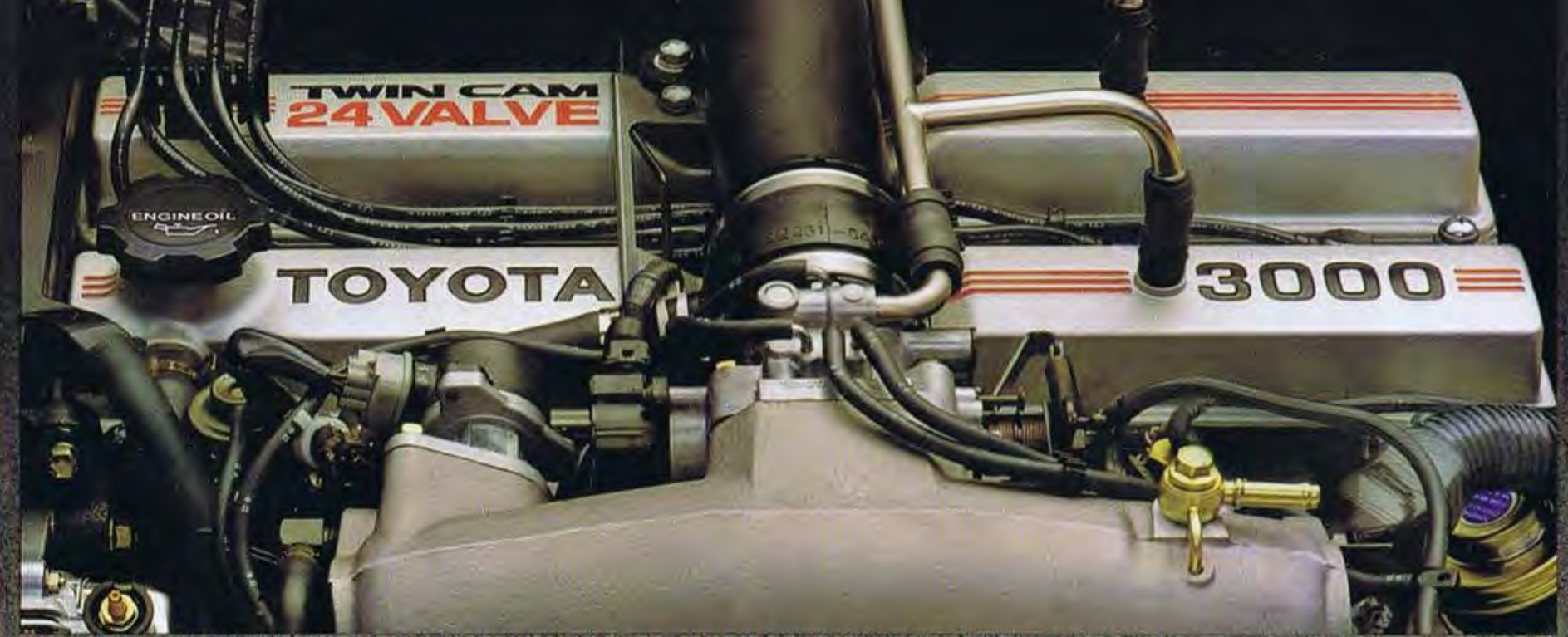
PRIDE

A thread of light traces Cressida's profile. Taut lines whisper speed: motion caught in metal. Its cockpit invites. Switch on. The call of its powerplant announces Cressida's authority over the road. All-new for 1989, Cressida offers unexcelled levels of performance and sophisticated elegance at an attainable price. Those who have achieved success deserve its pleasures: you take much for granted in Cressida, and Cressida delivers. With unmatched quality and an honored tradition of excellence, Cressida is the Pride of Toyota.

Shown with optional equipment.



For the driver, Cressida offers a rare mixture of sport and luxury. Cressida's sophisticated 190-hp twin-cam engine provides masterful power for responsive operation. Enjoy the relaxed touring confidence of a true driver's environment.



Cressida's reliable powerplant assures you effortless, long-distance touring with instant exhilaration always on tap.

Cressida can easily transform a relaxing country ride into an exhilarating performance. The road ahead says adventure. Go ahead: you prefer to attack life's challenges, and frequently ask the same of your automobile.

Crafted Power—At first, only the quiet sweep of the needles announces Cressida has come to life. Scan the analog gauges: Cressida's

controls are placed to ease driving. Everything is at hand. Quickly, Cressida's superb, deep-breathing 30-liter 6-cylinder twin-cam 24-valve electronically fuel-injected engine warms to the chase. Beneath the hood, multi-valve technology is at work. The standard electronically controlled 4-speed automatic transmission is at hand.

Commanding Grace—

At speed, Cressida hits its stride. Responsive, sure-footed control derives from its MacPherson front struts and double wishbone independent rear suspension. Cressida has the poise and power to master the most challenging road. Progressive power steering matches need to speed, and optional computer-controlled Anti-lock Brake System (A.B.S.) helps give precise control whenever you need to apply the brakes decisively.

All-New—Cressida is a world-class performer with a confident stride. You have to drive it to believe it. For 1989, Cressida is unleashed.

Shown with optional equipment.

The race-derived double wishbone independent rear suspension is responsive enough to tame any road, while retaining maximum comfort.



The road invites. Cressida's controls are placed at the ready.



UNLEASHED

Cressida is Toyota's ultimate touring sedan and its most prestigious car. Cressida's mystique is built on Toyota Quality and the efficiency of modern engineering to achieve responsive operation. Its heritage of luxury means that even the smallest details are crafted to meet the standards of the most demanding owners.



Cressida heritage: The J.D. Power & Associates Survey confirms that for the last two years Cressida has been the most trouble-free new car sold in America.*

Cressida represents the pinnacle of Toyota quality and reliability. For the last two consecutive years, Cressida has distinguished itself as a leader among 144 competing models to become the most trouble-free new car sold in America.* No

other car has won this prestigious honor two years in a row. In addition, Cressida has been ranked #1 in its segment for customer satisfaction—two years in a row.**

Unmatched Refinement—Achieving Cressida's level of owner satisfaction requires

great effort discovering exactly how the features of the car should be designed to be most helpful to the driver. Important operating controls must be accessible and adjustable to the driver's personal comfort and, like the shift knob, fit exactly; the large analog instruments must be located within the driver's line of vision so they can be read at a glance. The standard electronically controlled 4-speed automatic overdrive transmission must shift smoothly. Success at this



LINEAGE



level of sophistication is only achieved as the result of an unyielding commitment to customer satisfaction. It is a process more akin to scientific research than to manufacture.

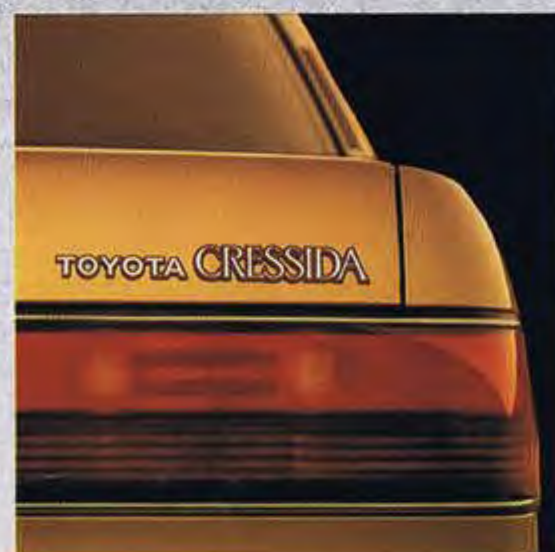
Fabled Fit and Finish—Cressida's heritage of trouble-free operation and comfort is taken for granted. For 1989, attention to Cressida's finish borders on the fanatic: virtually no fasteners are visible, even on closest inspection; seat coverings are fitted over pre-compressed forms to assure a snug fit; superb

sound insulation provides relaxing quiet so all may enjoy Cressida's standard 6-speaker audio system; even the power door and window controls have been redesigned so they can be more comfortable to operate.

You will recognize such subtle details as evidence of the true measure of the new Cressida's lineage.

*Based on problems encountered in first 90 days of ownership—J.D. Power & Associates 1987, 1988 New Car Initial Quality Surveys for 1987 and 1988 vehicles.

**J.D. Power & Associates 1987 and 1988 CSI Customer Satisfaction with Product Quality and Dealer Service (for 1986 and 1987 vehicles). Shown with optional equipment.



Softly rounded lines, flush glass and fluid curves give the new Cressida outstanding grace.

Elegant styling combines with exacting fit and finish to illustrate why Cressida is such an ultimately satisfying car.

Cressida's comfort extends throughout the car. The dash is arranged to enhance the driver's operating comfort, and is integrated with the door panels for a comfortable driving environment. For the ultimate in luxury, choose Cressida's optional leather Seat Trim Package (shown at right).



Cressida displays the engineer's technical mastery to put the controls where you most expect them; the large analog gauges are located straight ahead. Essential controls, including remote satellite switches for key audio settings, are grouped in the color-keyed center console, while the lights, windshield wiper/washer, and cruise controls are conveniently stalk-mounted.

Cressida Luxury—Inside Cressida's ultimate luxury is nowhere more apparent than in its optional leather-trimmed interior. The details of Cressida's interior have been refined so every item contributes to a sense of relaxation. The finish of the seats and interior is luxurious, and the superb sound of the standard AM/FM stereo electronically tuned receiver with cassette and optional compact disc player seems to put you in the best seat at a concert.

Its integrated design and sumptuous appointments make the Cressida experience truly majestic.

Shown with optional equipment.

Soft velour upholstery creates an inviting atmosphere. Cressida's optional Luxury and Power Seat Adjustment Package is shown in Taupe cloth.





MAJESTIC



10

PROWESS





In Cressida's sleek prowess, technology attains a new level of elegance. Here also, craft accomplishes a new level of sophistication. Pride in workmanship combines with the perfection of modern technology to create new standards of achievement. In Cressida, the science of automotive form and function is raised to art.

Shown with optional equipment.

You'll find that most desirable features are already standard in Cressida, and they are designed to meet a broad range of tastes and demanding standards.



1 Cressida's power assists fall easily to finger. Its power assists include contoured switches for the windows along with remote door locks. From the driver's door, the key unlocks either the driver's door or all doors remotely.

2 Cressida's automatic front shoulder belt system is an easy way to keep the

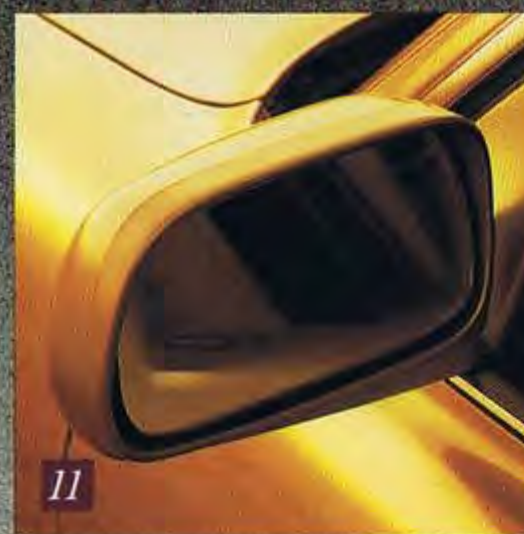
buckle-up habit. Both out-board rearseat passengers have 3-point shoulder belts.

3 Take a seat of comfort and power. The optional Luxury Power Adjustment Package driver's seat (Shown in Taupe Cloth) offers additional power assists for extra comfort. The standard driver's seat is 7-way adjustable.

4 Softly curved lines, wraparound rear lamps, color-keyed mirrors and bumpers highlight the new Cressida's aerodynamics. (Shown in Pewter Pearl)

5 A standard telescoping steering wheel lets you select your most comfortable driving position. The wheel also tilts to provide easy entrance and exit.

6 Here's Cressida's new elegance in air conditioning controls: the most frequently-used switches are located on the control panel; less frequently used switches are located on the slide-out panel. Automatic climate control maintains the set temperature regardless of outside weather.



PREFERENCES

7 Cressida's standard AM stereo/FM stereo electronic-tuning radio has cassette, acoustic flavor/tone control equalizer and six speakers. The large LCD display makes station-checking a breeze.

8 Add Cressida's optional compact disc player to the standard audio system for the highest fidelity.

9 Another example of the thoughtfulness of Cressida's interior is the Satellite Switch Group panel, which puts key radio controls within easy reach of the driver.

10 Cressida's optional dual-action power moonroof tilts as well as slides. To keep you cool at all times, the moonroof is tinted bronze and includes a

sliding shade for complete privacy. A warning buzzer reminds you if you switch off the ignition when the moonroof is tilted.

11 Cressida's side-view mirrors have electric defoggers. They're great when you're maneuvering on frosty mornings.

12 Optional Anti-lock Brake System (A.B.S.) helps

prevent lock-up at any wheel even under severe braking conditions, even on wet roads. A computer monitors the wheels and modulates brake system pressures to help maintain the maximum possible traction.

*For further information on features and options, see page 14-15.
Shown with optional equipment.*

STANDARD FEATURES

PERFORMANCE

- 3.0-liter 6-cylinder twin-cam 24-valve engine
- Computer-controlled multi-point fuel injection system
- Computer-controlled ignition system
- Electronically controlled 4-speed automatic overdrive transmission with shift point selector and lock-up torque converter
- Speed-sensing progressive-type power rack-and-pinion steering
- Power-assisted brakes (ventilated 4-wheel discs)
- 195/65R15 all-season steel-belted radial tires
- Full-size spare tire with steel wheel

EXTERIOR

- 15" x 6" aluminum alloy wheels
- Color-keyed front/rear bumpers and front/rear mudguards
- Aero-styled tungsten halogen headlamps
- Dual color-keyed power remote-controlled mirrors with defoggers and passenger-side wide-view convex mirror (anti-splash design)
- Flush-mounted tinted glass with upper shaded windshield band
- Wide protective side moldings
- Chrome-tipped exhaust

INTERIOR

- Tachometer, coolant temperature and fuel level gauges
- Resettable tripmeter
- Electric rear window defogger with timer
- Adjustable intermittent windshield wipers/washers with mist cycle
- Front side window demisters
- Satellite Switch Group—includes fingertip-close audio controls and

- hazard warning light controls
- Tilt and telescopic steering wheel
- Column-mounted cruise control
- Digital quartz clock
- Push button soft-touch automatic temperature control air conditioning and Flo-thru ventilation system controls in convenient slide-out drawer

- Automatic illuminated entry and exit/fade-out system
- Automatic-off headlamp system
- Automatic front shoulder belt system and 3-point rear seatbelts (outboard positions only)
- Centrally controlled power windows and power door locks
- Two-turn driver's door unlock system
- Dual overhead maplights and passenger-side illuminated visor vanity mirror
- Fully padded console with storage area and padded armrest
- Front console with dual cup holder and covered storage area
- Reclining front bucket seats with 7-way adjustable driver's seat (2-way headrest, seat cushion tilt front and rear, seatback recline, 3-position lumbar support and fore/aft adjustments)
- Seats with velour seat trim, coordinated cloth door trim and dual door map pockets
- Remote fuel filler door and trunk releases
- Full cut-pile carpeting, fully carpeted trunk with lid liner and luggage compartment light
- Theft Deterrent System
- AM stereo/FM stereo electronic-tuning radio with auto-reverse cassette, 5-way acoustic flavor/tone equalizer, 6 speakers & automatic diversity-type power antenna

OPTIONS

PERFORMANCE

- Anti-lock Brake System (A.B.S.)

EXTERIOR

- Power one-touch tilt-and-slide bronze tinted glass sun/moonroof with shade and tilt-up warning buzzer

INTERIOR

- Luxury carpeted floor mats with stitched "Cressida" logo
- Compact disc player

PACKAGES

- Leather Seat Trim Package*—includes luxury leather seat trim and leather coordinated door trim
- Luxury and Power Seat Adjustment Package—includes luxury velour seat trim, with luxury cloth door trim, driver-side power fore/aft, seatback recline, 4-way bottom cushion tilt and manual lumbar support adjustments (may be ordered with Leather Seat Trim Package)

MILEAGE ESTIMATES**

Estimated city MPG/estimated highway MPG 19/24

*Power Seat Package available with Leather Seat Trim Package.

**1989 preliminary mileage figures determined by Toyota. 1989 EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment; see Features chart. For more details on 1989 options, accessories and specifications in your area, contact your Toyota dealer.

DATA

BODY/FRAME CONSTRUCTION

Unitized body

STEERING TYPE

Speed sensing progressive-type power rack-and-pinion, collapsible shaft

BRAKES

Power-assisted (ventilated 4-wheel discs)

SUSPENSION FRONT

MacPherson strut, off-set coil springs, low-pressure gas-filled shock absorbers and ball joint stabilizer bar

SUSPENSION REAR

Unequaled length double wishbone, independent rear suspension with off-set coil springs, low-pressure gas-filled shock absorbers and ball joint stabilizer bar

ENGINE TYPE

6-cylinder twin-cam 24-valve with electronic fuel injection

DISPLACEMENT

3.0 liters (2954cc)

HORSEPOWER (SAE net)

190 @ 5600 rpm

TORQUE (SAE net)

185 ft.-lbs. @ 4400 rpm

EXTERIOR DIMENSIONS (in.)

Wheelbase	105.5
Overall length	189.6
Overall width	67.3
Overall height	54.1
Tread width (front)	57.3
Tread width (rear)	57.3

INTERIOR DIMENSIONS (w/o sunroof)

Head rm. (in.) (front/rear)	38.4/37.1
Leg rm. (front/rear)	42.8/35.0
Shoulder rm. (front/rear)	54.6/54.4

CAPACITIES

Luggage capacity (cu. ft.)	12.5
Fuel tank capacity (gal.)	18.5

CURB WEIGHT (lbs.)

	3417
--	------

TIRES (steel-belted radial)

Type: All-season blackwall

Size: 195/65R15

FABRICS

INTERIOR TRIM LEVELS

COLORS



Standard Cloth

Maroon, Blue, Gray, Taupe



Luxury Power Seat Package

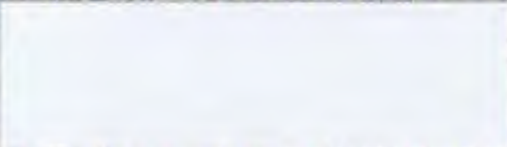
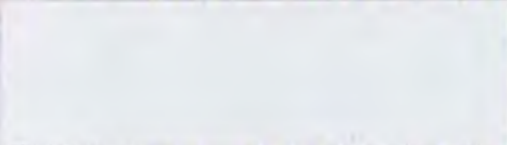
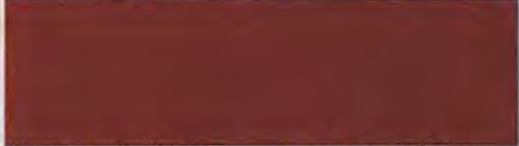
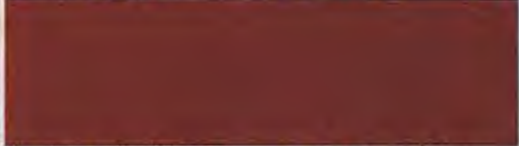
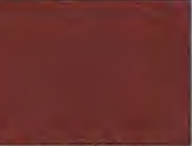
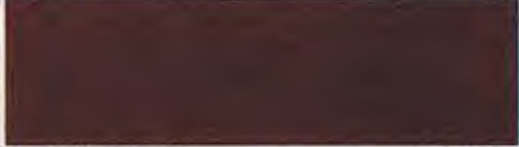
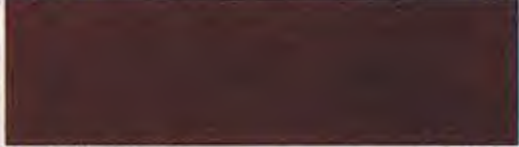
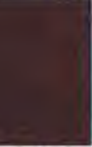
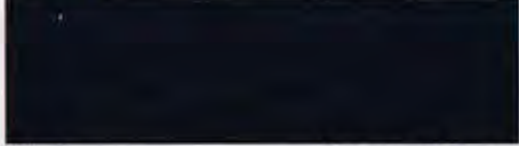
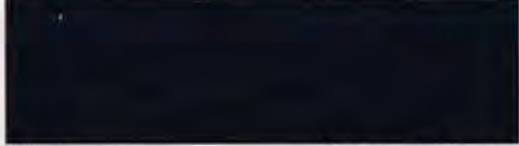
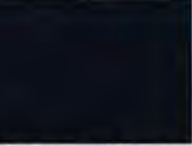
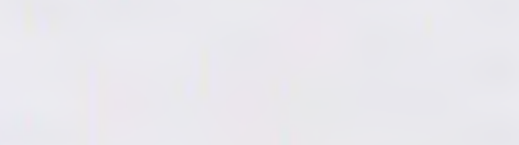
Maroon, Blue, Gray, Taupe



Leather Trim Package

Maroon, Blue, Gray

COLORS

EXTERIOR	INTERIOR	EXTERIOR	INTERIOR
			
White	Maroon or Blue	Pewter Pearl	Taupe
			
White Pearl	Maroon or Blue	Taupe Pearl	Taupe
			
Platinum Silver Metallic	Gray	Medium Red Pearl	Gray or Maroon
			
Medium Slate Metallic	Gray	Dark Red Pearl	Maroon
			
Ice Blue Pearl	Blue	Black	Maroon or Taupe
			
Dark Blue Pearl	Blue		

THE
TOYOTA TOUCH

The Toyota Touch is our commitment to your total satisfaction. And a simple way of saying we want your experiences with Toyota products and personnel to be the very best.

The Toyota Touch originates with quality, in the design and production of each and every new vehicle. From drawing board to final delivery—hard work, attention to detail and intense personal pride are the rules, rather than the exceptions.

The Toyota Touch is further evidenced at each dealership, where salespeople are known for their courtesy and integrity. Where Parts

and Service personnel are among the most capable and conscientious you'll find. Their years of experience, backed by programs of product support and technical training, give them the in-depth knowledge to give you superior service.

Considering the quality behind every car we sell, it's no wonder Cressida has been rated the most trouble-free new car sold in America for two years running.¹

TOYOTA LIMITED WARRANTY:
36 MONTHS/36000 MILES

The Toyota Touch is backed by a 36-month/36,000-mile basic new vehicle limited warranty that applies to all components other than normal wear and maintenance items. And Toyota also

provides both a 5-year/50,000-mile limited emission-control device warranty, as well as a 5-year/unlimited-mileage corrosion perforation warranty.

Should you have questions about Toyota vehicles, warranties or service, contact the Customer Relations Manager at your local Toyota dealer. For additional information, you may also call Toyota's Customer Assistance Center at 1-800-331-4331—Mon.-Fri., 9 a.m. to 9 p.m., EST. After all, when you make such a major commitment, you expect nothing less. And neither do we.

GET MORE FROM LIFE...BUCKLE UP!

¹Based on problems encountered in first 90 days of ownership—J.D. Power & Associates 1987, 1988 New Car Initial Quality Surveys (for 1987 and 1988 vehicles).

1992 CRESSIDA



 TOYOTA

TOYOTA TOUCH

The Toyota Touch is our effort to make all your experiences with Toyota the very best, before the sale and after. The Toyota Touch means we want to satisfy you.

If you ever have any questions, contact your dealer's Customer Relations Manager. For additional information, call our Customer Assistance Center at 1-800-331-4331 (weekdays, 9 a.m. to 9 p.m. EST).

WARRANTY INFORMATION

A 36-month/36,000-mile basic new vehicle limited warranty applies to all components other than normal wear and maintenance items. Additional 60-month limited warranties cover your powertrain (for 60,000 miles) and corrosion perforation (unlimited miles). See your Toyota dealer for complete details. In addition, there may be times when we will establish a special policy adjustment which will further defray repair costs.

LIMITED WARRANTY SUMMARY

Comprehensive coverage: 36-month or 36,000-mile.

Powertrain: 60-month or 60,000-mile.

Corrosion perforation: 60-month and unlimited miles.

"I love what you do for me."





Cressida Sedan shown in Satin Black Metallic.

1992 CRESSIDA

Cressida is the ultimate expression of Toyota luxury. Its classic form is both formal and aerodynamic. Beneath the hood, a time-proven powerplant is quiet and powerful. The suspension system transforms every ride into a hushed glide. The interior is tasteful, elegant and features outstanding comfort. And perhaps most important, Cressida exemplifies legendary Toyota quality and dependability. Cressida was ranked* in the J.D. Power and Associates Top 10 Models in Initial Quality.[™] Cressida...when you're ready for Toyota's finest.

*J. D. Power and Associates 1991 Initial Quality Study.[™] Based on 33,137 consumer responses indicating owner-reported problems during the first 90 days of ownership.



OUTSTANDING SATISFACTION.
*Toyota's most lavish expression
of automotive excellence.*



Shown with optional Sable Leather Seat Trim Package.



SURE, STEADY STOPPING POWER. *Cressida's power-assisted 4-wheel ventilated disc brakes help bring Cressida to sure, smooth stops.*



THE DRIVER-FRIENDLY STEERING WHEEL. *The standard tilt-and-telescopic steering wheel adjusts to fit your favorite driving position.*

CRESSIDA FEATURES

EVERY IMAGINABLE AMENITY GREET'S YOU WHEN YOU ENTER CRESSIDA'S LUSH INTERIOR. In the plush driver's seat, you face an intelligent instrumentation cluster featuring a full complement of easy-to-read analog gauges. All essential controls are grouped together for ease of use. Standard air conditioning is operated by "soft-touch" buttons. You'll appreciate the quality "feel" of power window and door lock switches. Cressida's speed-sensing progressive power steering provides a stiffer feel when driving at highway speeds and an easier touch for low-speed maneuvering. Cressida's sound insulation enhances the enjoyment of the Premium Electronically-Tuned Radio (ETR)/Cassette with Acoustic Flavor and 6 speakers. The Cressida's drive will seem effortless, thanks to the 3.0-liter 6-cylinder twin-cam 190-hp engine joined to a 4-speed electronically controlled automatic overdrive transmission (ECT).

UNDER THE HOOD, A STRONG, SMOOTH ENGINE. Cressida's advanced 6-cylinder engine employs an electronic microprocessor to control both engine and transmission for smooth operation.

SECURITY FEATURES ARE STANDARD. Cressida features the Toyota Theft Deterrent System that warns you of attempted tampering.



LEAVE THE CRUISING TO CRESSIDA. With cruise control, your driving is more relaxed. It's operated at the touch of the steering wheel stalk.



POWER AT YOUR FINGERTIPS. Power features include night-time illuminated window switches and door locks that unlock the driver's door only or all doors at once.



EARLY-MORNING MIST OR SLIGHT DRIZZLE is handled efficiently with the stalk-mounted variable intermittent windshield wipers.



CRESSIDA OPTIONS



A VERY COMFORTING THOUGHT TO ADD. The optional Power Seat Package includes the 7-way adjustable driver's and passenger's seats with power slide, recline and seat cushion front/rear height adjustments.



COME ALIVE WITH THE SOUND OF MUSIC. With the optional Premium 3-in-1 ETR/Cassette/CD, your music will be tuned to your liking with Acoustic Flavor and 6-speaker sound.

SUMPTUOUS SEATING AWAITS. For the ultimate in comfort, choose Cressida's optional Power Seat Package, which gives both the driver and front seat passenger 7-way adjustable, deeply cushioned seats. Cressida's interior can be brought to the pinnacle of luxury with the addition of the Leather Seat Trim Package, which includes supple leather trim for the seats, leather-wrapped shift knob and parking brake handle, and the Power Seat Package.

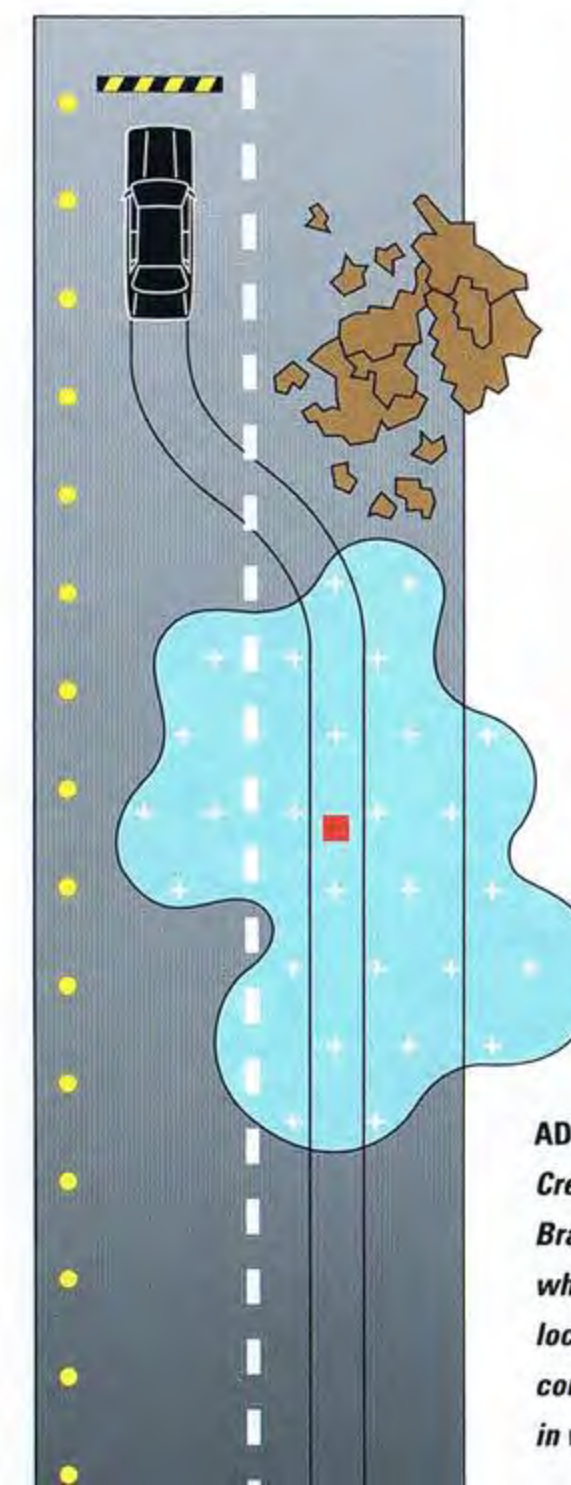
THOUGHTFUL EXTRA TOUCHES YOU CAN ADD. The Premium 3-in-1 ETR/Cassette/CD with Acoustic Flavor can be added for clear and glorious sound. Its 6-speaker system surrounds you in stunning, crystalline music that makes you think you're



LET THE SUNSHINE IN. To commune closer with nature, Cressida's optional moonroof slides, tilts and has a sliding sunshade. A tone sounds if you try to lock the car when the roof is tilted open.

seated in a concert hall. And to bring a little of the outside in, there's an optional power glass moonroof. It has a sliding sunshade and tilts as well as slides open. Add Cressida's optional Anti-lock Brake System (ABS) that helps bring you to a more controlled stop should you be faced with a sudden emergency maneuver. All in all, Cressida is designed to meet your every expectation.

Toyota vehicles are built with popular option combinations. Not all options are available separately. Your Toyota dealer can help find the Cressida that is right for you.



ADVANCED ABS BRAKING. Cressida's optional Anti-lock Brake System (ABS) monitors wheel speed and helps prevent lockup under severe braking conditions as well as in wet weather.



Shown with optional Sable Leather Seat Trim Package.

CRESSIDA OPTIONS



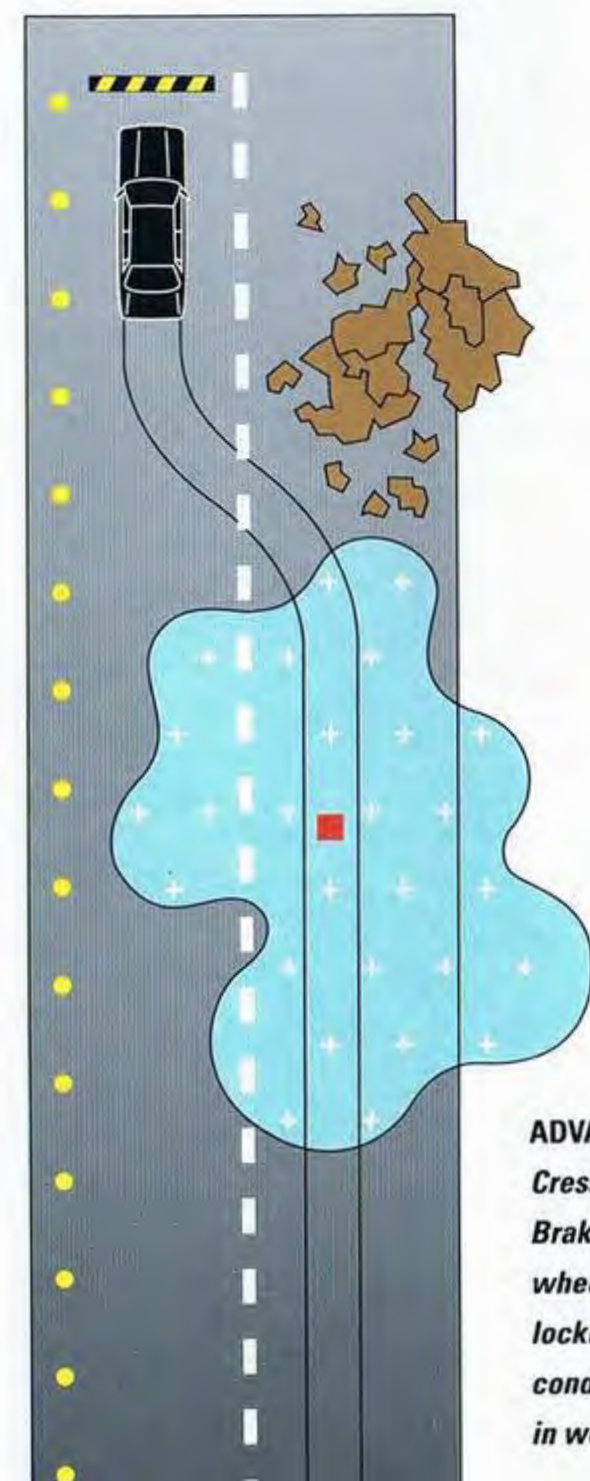
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COME ALIVE WITH THE SOUND OF MUSIC. With the optional Premium 3-in-1 ETR/Cassette/CD, your music will be tuned to your liking with Acoustic Flavor and 6-speaker sound.

SUMPTUOUS SEATING AWAITS. For the ultimate in comfort, choose Cressida's optional Power Seat Package, which gives both the driver and front seat passenger 7-way adjustable, deeply cushioned seats. Cressida's interior can be brought to the pinnacle of luxury with the addition of the Leather Seat Trim Package, which includes supple leather trim for the seats, leather-wrapped shift knob and parking brake handle, and the Power Seat Package.

THOUGHTFUL EXTRA TOUCHES YOU CAN ADD. The Premium 3-in-1 ETR/Cassette/CD with Acoustic Flavor can be added for clear and glorious sound. Its 6-speaker system surrounds you in stunning, crystalline music that makes you think you're



ADVANCED ABS BRAKING. Cressida's optional Anti-lock Brake System (ABS) monitors wheel speed and helps prevent lockup under severe braking conditions as well as in wet weather.



LET THE SUNSHINE IN. To commune closer with nature, Cressida's optional moonroof slides, tilts and has a sliding sunshade. A tone sounds if you try to lock the car when the roof is tilted open.

seated in a concert hall. And to bring a little of the outside in, there's an optional power glass moonroof. It has a sliding sunshade and tilts as well as slides open. Add Cressida's optional Anti-lock Brake System (ABS) that helps bring you to a more controlled stop should you be faced with a sudden emergency maneuver. All in all, Cressida is designed to meet your every expectation.

Toyota vehicles are built with popular option combinations. Not all options are available separately. Your Toyota dealer can help find the Cressida that is right for you.



SAFETY

For over fifty years Toyota has built vehicles which have achieved the highest recognition for quality, dependability and engineering excellence. These accomplishments are a result of Toyota's commitment to build vehicles that respond to your needs. It is a commitment based on the belief that well built and dependable vehicles are safer vehicles. And it is a commitment which requires that everything that goes into a new Toyota—design, materials, manufacture, workmanship—does so with your safety, comfort and driving enjoyment in mind. Because, ultimately, the most important thing that goes into any new Toyota is you.

1992 CRESSIDA SAFETY FEATURES:

- Motorized 2-point front passive-restraint shoulder belts with manual lap belts
- 3-point rear seatbelts in outboard positions
- Child-protector rear door locks
- Side door intrusion beams
- Passenger-side power window lockout
- 4-wheel ventilated disc brakes
- Optional Anti-lock Brake System (ABS)

Get More From Life...Buckle Up!

MECHANICAL	4-Dr. Sedan
3.0-liter 6-cylinder twin-cam 24-valve EFI engine	S
4-speed electronically controlled automatic overdrive transmission (ECT)	S
Speed-sensing progressive power rack-and-pinion steering	S
Independent MacPherson strut front suspension	S
Double-wishbone rear suspension	S
Power-assisted 4-wheel ventilated disc brakes	S
Anti-lock Brake System (ABS)	O
195/65R15 All-Season steel-belted radial tires	S

EXTERIOR	
Aerodynamic halogen headlamps	S
Color-keyed bumpers, door handles and mudguards	S
Dual color-keyed power outside mirrors with defoggers	S
Color-coordinated wraparound protective bodyside moldings	S
Tinted glass	S ¹
Power tilt/slide glass moonroof with sliding sunshade	O
Aluminum alloy wheels	S

INTERIOR	
7-way adjustable driver's seat	S
4-way adjustable passenger's seat	S
Contoured rear seat with center armrest and adjustable headrests	S
Full fabric seats and door trim with dual door map pockets	S
Full cut-pile carpeting	S
Motorized 2-point front passive-restraint shoulder belts with manual lap belts	S
3-point rear seatbelts in outboard positions	S
Child-protector rear door locks	S
Tilt-and-telescopic leather-wrapped steering wheel	S
Variable intermittent windshield wipers	S
Cruise control	S
Power windows and door locks with "anti-lockout" feature	S
Automatic illuminated entry/exit fade-out system	S
Auto-off headlamps	S
Dual cup holder	S
Digital quartz clock	S
Rear window defogger and side window demisters	S
Air conditioning with automatic soft-touch climate controls	S
Dual illuminated vanity mirrors	S
Remote hood, trunk and fuel-filler door releases	S
Speedometer, tachometer, odometer, tripmeter, coolant temperature and fuel level gauges	S
Seatbelt, low fuel level, door ajar, brake, coolant temperature, battery, engine and rear taillamp warning lights	S
Carpeted floor mats	O ²
Integrated Toyota Theft Deterrent System with security light	S

AUDIO SYSTEMS	
Premium ETR/Cassette with Acoustic Flavor, 6 speakers, power antenna and diversity reception	S
Premium 3-in-1 ETR/Cassette/CD with Acoustic Flavor, 6 speakers, power antenna and diversity reception	O

PACKAGES	
Power Seat Package—includes 7-way adjustable power driver's and passenger's seats	O
Leather Seat Trim Package—includes Power Seat Package, leather seat and door trim, leather shift knob and parking brake handle	O

MECHANICAL PERFORMANCE	4-Dr. Sedan
Body/frame construction	Unitized body
Steering type	Speed-sensing progressive power rack-and-pinion
Turning circle diameter, curb to curb (ft.)	32.8
Brakes, power-assisted (front)	Ventilated discs
(rear)	Ventilated discs
Suspension (front)	MacPherson struts with offset coil springs, low-pressure gas-filled shock absorbers and ball-joint stabilizer bar
(rear)	Unequal length double-wishbone independent with offset coil springs, low-pressure gas-filled shock absorbers and ball-joint stabilizer bar
Engine type	6-cylinder in-line twin-cam 24-valve with EFI
Displacement	3.0 liters (2,954cc)
Horsepower (SAE net)	190 @ 5,600 rpm
Torque (SAE net)	185 lb.-ft. @ 4,400 rpm

ELECTRICAL	
Alternator	12 volts, 80 amps.
Ignition system	Electronic
Battery	Maintenance-free, 70-amps./hr.

EXTERIOR DIMENSIONS (in.)	
Wheelbase	105.5
Overall length	189.6
Overall width	67.3
Overall height	54.5
Tread width (front)	57.3
(rear)	57.3

INTERIOR DIMENSIONS (in.)	
Head room (front)	38.4
(rear)	37.1
Leg room (front)	42.8
(rear)	35.0
Shoulder room (front)	54.6
(rear)	54.4
Hip room (front)	52.9
(rear)	39.1

CURB WEIGHT (lbs.)	
4-speed automatic overdrive (ECT)	3,439

CAPACITIES	
Luggage capacity (cu.ft.)	12.5
Fuel tank (gals.)	18.5

TIRES	
Type	Steel-belted All-Season radial blackwalls
Size	195/65R15
Spare	Full-size

MILEAGE ESTIMATES ³	
EPA estimated MPG city/highway (4-speed automatic overdrive [ECT])	19/24

DATA/SPECS/COLORS

Interior Trim Levels

Fabric	Blue, Gray or Sable
Leather Seat Trim Package ⁴	Blue, Gray or Sable

Exterior Finish

Silvermist Metallic	Gray
Dark Gray Metallic	Gray

Super White

Blue or Gray	
White Pearl	Blue or Gray

Almond Beige Pearl	Sable
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Dark Amethyst Pearl	Gray
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Ice Blue Pearl	Blue
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Dark Blue Pearl	Blue
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Medium Red Pearl	Gray
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Satin Black Metallic	Gray
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S—Standard
O—Optional

¹Bronze glass with Sable interior.

²Also available as a dealer-installed accessory.

³1992 EPA mileage figures shown. See your Toyota dealer for details.

⁴Optional.

Some vehicles are shown with optional equipment. See Data/Specs charts. For details on 1992 vehicle specifications and standard and optional features in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help you try to locate a specifically equipped vehicle. Vehicle specifications and standard and optional features are based upon information available at the time of printing and are subject to change without notice. Specifications and standard and optional features are for mainland U.S.A. vehicles only and may differ in the state of Hawaii and in other regions.