

DATA BOOK 2021

Company Profile Data Book

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Information contained in this Data Book is accurate as of March 31, 2021, unless otherwise noted.

Light  u up



DAIHATSU

I. Company Profile/Members of the board

Company outline

Name	Daihatsu Motor Co., Ltd.		
Date of establishment	March 1, 1907		
Representative	Soichiro Okudaira, President		
Main business line	Manufacture and sales of automobiles		
Capital	28,404,346,601 yen		
Number of employees (as of Apr 1, 2021)	13,033 persons	12,032 males 1,001 females	

Origin of the company name

In March 1907, Hatsudoki Seizo Co., Ltd. was established by Professor Yoshiaki Yasunaga and Seishiro Tsurumi who were the head of Osaka Higher Technical School (presently School of Engineering, Osaka University) and the director of mechanical science department of the same school, as well as a group of businessmen, Saneyasu Oka, Masashi Kuwabara and Zenjiro Takeuchi, for the purpose of achieving domestic production of internal combustion engines. In December 1951, the company changed its name to Daihatsu Motor Co., Ltd. The name "Daihatsu" is a combination of the first kanji character for Osaka and the first kanji character for the word meaning "engines."

Corporate mark



Daihatsu's corporate design system consisting of the corporate mark, corporate color, logo, etc. was revised on the occasion of the 90th year of the company establishment, with the aim of visually expressing "Daihatsu ways" and attaining closer and smoother relationships with society. The symbol mark shown at the left is the core element of Daihatsu's corporate design system.

Group slogan

Light you up

« "Light you up" the feeling in the logo design »

We grab the customer's YOU in the middle, take the customer's true intention to the center "O", make it the brightest color "Prism light" is expressed.

« Brand vision »

The Daihatsu Group Broadening life's mobility to support various lifestyles around the world in freely enjoying brilliant individual lives.

Group philosophy

[Main statement]

The DAIHATSU Group aims to establish itself as "a global brand loved around the world" and as "a corporate group with confidence and pride" through meeting the challenge of innovative automobile manufacturing at the forefront of our era.

[Sub-statements]

1. The pleasure of customers worldwide is our reward.
2. Mutual respect and a sense of fairness are our bonds.
3. Harmonious coexistence with the earth and society is our responsibility.
4. Speed, breakthroughs & leadership are our basic concerns.
5. Making the world's finest small car is our challenge.

[Customer-oriented]

[Respect for individuals and fairness]

[Corporate social responsibility (CSR)]

[Structural reform]

[Technological capabilities and product marketability]

Employees (on a non-consolidated basis)

(As of Apr 1, 2021)

	Number of employees (persons)				Average age			Average number of years with the company (years)		
	Males	Females	Total	Total for consolidated subsidiaries*	Males	Females	Total	Males	Females	Total
2021	12,032	1,001	13,033	45,795	41.0	38.7	40.8	19.0	15.8	18.7
2020	12,178	978	13,156	45,146	40.8	38.8	40.6	18.8	16.0	18.6
2019	12,180	934	13,114	44,472	40.6	38.7	40.4	18.7	16.0	18.5

(Note) Regular employees, junior employees, part-time employees (including employees on administrative leave)

* Total for consolidated subsidiaries as of the end of Mar

Regular recruitment (on a non-consolidated basis)

(Unit: persons)

	Males					Females					Total
	University/graduate school graduates	Specialized vocational high school graduates	Two-year/vocational school graduates	High school graduates	Total	University/graduate school graduates	Specialized vocational high school graduates	Two-year/vocational school graduates	High school graduates	Total	
April 2021	127	11	7	137	282	30	0	2	16	48	330
April 2020	119	9	2	139	269	31	0	2	16	49	318
April 2019	123	3	5	144	275	24	1	2	12	39	314

Members of the board

Members of the board

(As of June 9, 2021)

Title	Name	Area of Responsibility
Chairman	Sunao Matsubayashi	- DNGA Business Unit Supervisor - President, Chief Technical Officer, Emerging-market Compact Car Company
President	Soichiro Okudaira	
Executive Vice President	Hiromasa Hoshika	- Assistant to President, Corporate Business Unit Supervisor
Director(Operating Officer)	Yoshifumi Kishimoto	- Production, Engineering, Purchasing Unit Supervisor
Director(Operating Officer)	Yusuke Takeda	- Brand Business Unit Supervisor Chief Officer, Domestic Sales Group
Director	Koji Sato ^{*1}	
Full-time Audit & Supervisory Board Member	Norihide Bessho	
Audit & Supervisory Board Member	Masaki Nakatsugawa ^{*2}	
Audit & Supervisory Board Member	Masanao Tomozoe ^{*2}	
Operating Officer	Katsumi Marutani	- Chief Officer, R&D Management Group
Operating Officer	Masanori Takahashi	- President, Perodua Auto Corporation Sdn. Bhd
Operating Officer	Tatsurou Takami	- Chief Officer, Corporate Business Unit
Operating Officer	Miki Ibaraki	- Chief Officer, Powertrain R&D Group
Operating Officer	Toshinori Edamoto	- Operating Officer, Overseas Business Group

*1:Part-Time *2: Outside auditors as prescribed by the Companies Act.

Company Profile

Main domestic business sites (including affiliated companies)

Name	Address	Number of employees (persons) (as of Apr 1)	Site area ^{*6} (m ²)	Building ^{*6} (m ²)	Date of commencement/ establishment	Production capacity	Production items
						FY2020 production record	
Head Office	1-1 Daihatsu-cho Ikeda-shi, Osaka 563-8651	6,234 ^{*1}	—	22,000	1965.3	(thousand units) — (thousand units) —	—
Tokyo Office	2-2-10 Nihonbashihoncho, Chuo-ku, Tokyo 103-0023 (Daihatsu Building)	92	1,000	9,000	1933.6	— —	—
Head (Ikeda) Plant 1st District	2-1-1 Momozono, Ikeda-shi, Osaka, 563-0045	—	154,000	137,000	1939.5	— —	—
Head (Ikeda) Plant 2nd District	1-1 Daihatsu-cho Ikeda-shi, Osaka 563-8651	1,312	146,000 ^{*2}	145,000	1961.5	198 177	Boon/Passo ^{*5} , Thor/Roomy ^{*5} / Justy ^{*5} , Copen
Kyoto Plant	1 Koaza Kitahosoike Aza Shimoueno, Ooyamazaki-cho, Otokuni-gun, Kyoto 618-0081	763	170,000	159,000	1973.4	134 65	Press parts, Move Canbus, Probox ^{*4} / Familia Van ^{*4}
Shiga (Ryuo) Plant 1st District	2910 Ooaza Yamanoue, Ryuo-cho, Gamo-gun, Shiga 520-2593	2,324	676,000	319,000	1974.4	1,826 1,403	Engines, transmissions, cast parts, etc.
Shiga (Ryuo) Plant 2nd District	3000 Ooaza Yamanoue, Ryuo-cho, Gamo-gun, Shiga 520-2593	1,707	1,325,000 ^{*3}	273,000	1989.1	245 269	Press parts, Tanto/Chiffon ^{*5} , Move Canbus, Rocky/Raize ^{*5}
Tada Engineer Center	3-21-2 Yato Kawanishi-shi, Hyogo 666-0131	146	42,000	32,000	1970.11	— —	—
Kita Itami Office	9-37-2 Kitaitami Itami-shi, Hyogo 664-0831	55	—	2,000	2019.5	— —	—
Nishinomiya Parts Center	1-78-1 Hanshin Distribution Center, Yamaguchi-cho, Nishinomiya-shi, Hyogo 651-1431	261	53,000	75,000	1980.11	— —	—
Daihatsu Group Kyushu Development Center	2-1 Yoshimoto, Tanushimaru-machi, Kurume, Fukuoka 839-1206	139	82,000	30,000	2014.3	— —	—
Daihatsu Motor Kyushu Co., Ltd. Oita (Nakatsu) Plant	1 Ooaza-Showashinden, Nakatsu-shi, Oita 879-0107	2,472	1,300,000	1st District 110,000	2004.11	230 242	Hijet Truck/Pixis Truck ^{*5} /Sambar Truck ^{*5} , Hijet Cargo/Pixis Van ^{*5} /Sambar Van ^{*5} , Atrai Wagon/Dias Wagon ^{*5} , Wake/Pixis Mega ^{*5} , Tanto
				2nd District 53,000	2007.11	230 216	Mira e:S/Pixis Epoch ^{*5} /Pleo Plus ^{*5} , Mira Tocot, Cast/Pixis Joy ^{*5} , Move/Stella ^{*5} , Taft
Daihatsu Motor Kyushu Co., Ltd. Kurume Plant	1 Yoshimoto, Tanushimaru-machi, Kurume, Fukuoka 839-1206	317	112,000	27,000	2008.8	324 340	Engines, Transmissions parts

*1: Including those in the technology function and dispatched employees *2: Including Head Office *3: Including Shiga Technical Center *4: Consigned vehicles
*5: OEM vehicles *6: As of the end of April 1 2021

Company Profile

Main subsidiaries

Company name	Address	Main products
Daihatsu Motor Kyushu Co.,Ltd.	1 Showashinden, Nakatsu-shi, Oita	Manufacture of Automobiles
Daihatsu Credit Co.,Ltd.	1-1 Daihatsu-cho Ikeda-shi, Osaka	Automobile sales financing business
Daihatsu-Saitama Co.,Ltd.	5-16-6 Negishi Minamiku Saitama-shi, Saitama	Automobile sales
Daihatsu-Chiba Co.,Ltd.	1-17-7 Hirosue Chuo-ku, Chiba-shi, Chiba	Automobile sales
PT Astra Daihatsu Motor	JL. Gaya Motor III No5. Sunter II. Jakarta 14330, Indonesia	Manufacture of Automobiles
Perodua Manufacturing Sdn Bhd	Sungai Choh, Locked Bag No.226, 48009 Rawang, Selangor Darul Ehsan, Malaysia	Manufacture of Automobiles
Perodua Global Manufacturing Sdn Bhd	Sungai Choh, Locked Bag No.224, 48009 Rawang, Selangor Darul Ehsan, Malaysia	Manufacture of Automobiles
Daihatsu Perodua Engine Manufacturing Sdn.Bhd.	PT11690 Jalan Techvalley 3/1, Sendayan Techvalley, 71950 Bandar Sri Sendayan, Negeri Sembilan Darul Khusus, Malaysia	Manufacture of vehicles parts
Akashi-Kikai Industry Co.,Ltd.	2337 Innami, Inami-cho, Kako-gun, Hyogo	Manufacture of vehicles parts

(Note) 63 consolidated subsidiaries of Daihatsu (4 automobile manufacturing companies, 16 component manufacturing companies, 35 automobile sales companies, and 8 others)

Main overseas joint ventures

Country	Company name	Representative	Date of production commencement	Number of employees (persons)	Produced models	Production capacity
						FY2020 production record
Indonesia	PT Astra Daihatsu Motor *	Toshinori Edamoto	1992.1	12,300	Xenia/Avanza ^{*1} , Terios/Rush ^{*1} , Gran Max/Bongo ^{*1} /Townace ^{*1} , Luxio, Ayla/Agia ^{*1} /Wigo ^{*1} , Sigra/Calya ^{*1}	(thousand units) 530
						^{*2} 245
Malaysia	Perodua Manufacturing Sdn Bhd *	Masanori Takahashi	1994.8	4,500	Myvi/Sirion, Alza, Aruz/Rush ^{*1}	320
						^{*2} 112
	Perodua Global Manufacturing Sdn Bhd *	Rozunan Che Pa	2014.8	2,200	Axia, Bezza, Ativa	^{*3} —
						120

(Note) ●: Consolidated subsidiary, *1: OEM vehicles, *2: Including consigned/OEM vehicles, *3: Including Perodua Manufacturing Sdn Bhd,

II. Review of Operations

Production volume (by fiscal year)

(1) Production information

(Unit: Vehicles)

				FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
				No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Daihatsu-brand vehicles	Domestic	vehicles	Passenger	402,368	91.1%	441,475	94.6%	466,626	98.5%	473,768	113.6%	417,192	92.3%
			Cargo	140,226	92.3	151,854	103.4	146,884	98.1	149,780	106.7	140,347	102.0
			Total	542,594	91.4	593,329	96.7	613,510	98.4	623,548	111.8	557,539	94.6
	Overseas	vehicles	Passenger	45,880	86.6	52,962	125.3	42,279	132.9	31,811	285.8	11,130	141.3
			Cargo	—	—	—	—	—	—	—	—	—	—
			Total	45,880	86.6	52,962	125.3	42,279	132.9	31,811	285.8	11,130	141.3
	Total		588,474	91.1	646,291	98.6	655,789	100.1	655,359	115.2	568,669	95.2	
	Overseas total (ADM+Perodua)		308,565	76.1	405,421	95.3	425,423	108.3	392,937	95.8	410,209	107.5	
	Global total		897,039	85.3	1,051,712	97.3	1,081,212	103.1	1,048,296	107.1	978,878	100.0	
Domestic	vehicles	OEM vehicles	329,084	102.6	320,693	116.5	275,228	100.9	272,822	133.5	204,361	320.9	
		Consigned vehicles	50,780	93.8	54,144	103.2	52,460	101.8	51,525	101.5	50,777	53.1	
		Total	379,864	101.3	374,837	114.4	327,688	101.0	324,347	127.1	255,138	160.1	
	vehicles	OEM vehicles	168,943	50.0	338,222	97.4	347,402	194.9	178,229	103.7	171,796	152.9	
		Consigned vehicles	—	—	—	—	—	—	125,817	72.9	172,649	105.8	
		Total	168,943	50.0	338,222	97.4	347,402	114.3	304,046	88.3	344,445	152.9	
	Global total		548,807	77.0	713,059	105.6	675,090	107.4	628,393	104.8	599,583	137.9	
	Total domestic production		968,338	94.8	1,021,128	103.8	983,477	100.4	979,706	118.9	823,807	108.8	
Total overseas production		477,508	64.2	743,643	96.2	772,825	110.9	696,983	92.4	754,654	114.8		
Total global production		1,445,846	81.9	1,764,771	100.5	1,756,302	104.7	1,676,689	106.2	1,578,461	111.6		
	Excluding Perodua-brand vehicles		1,213,775	79.3	1,530,954	99.9	1,531,895	104.2	1,470,831	107.9	1,363,586	113.9	

(Note) The numbers of domestically produced Daihatsu-brand vehicles (registered vehicles) include exported vehicles (CBU + CKD).

(Note) The numbers of Daihatsu-brand vehicles produced overseas include Perodua-brand vehicles.

(2) Domestically produced Daihatsu-brand vehicles

(Unit: Vehicles)

	FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Mira	70,121	82.4%	85,102	74.9%	113,648	103.1%	110,252	152.5%	72,275	78.4%
Move	99,547	84.6	117,622	87.4	134,591	90.6	148,636	131.4	113,155	116.1
Tanto	127,611	72.6	175,729	122.7	143,216	104.4	137,129	97.1	141,209	87.4
Atrai Wagon	4,519	96.6	4,677	91.4	5,115	80.1	6,385	155.2	4,115	97.5
Copen	2,904	79.5	3,653	109.2	3,346	115.3	2,901	70.3	4,124	65.2
Wake	16,388	81.7	20,066	78.8	25,457	86.9	29,298	89.4	32,771	95.7
Cast	17,230	49.8	34,626	83.9	41,253	96.2	42,901	77.8	55,110	88.0
Taft	64,048									
Hijet	140,226	92.3	151,854	103.4	146,884	100.6	146,046	108.4	134,780	102.9
Boon	3,245	43.0	7,549	67.5	11,181	159.1	7,026	109.3	6,429	291.0
Thor	16,552	67.3	24,592	79.1	31,098	125.5	24,785	529.6	4,680	—
Rocky	26,083	125.3	20,821	—	—	—	—	—	—	—
Total	588,474	91.1	646,291	98.6	655,789	100.1	655,359	115.2	568,669	95.2

(Note) Including exported vehicles (CBU + CKD). The above totals include discontinued models.

(3) Overseas production

(Unit: Vehicles)

		FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
		No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Daihatsu-brand vehicles	Indonesia	79,210	45.5%	174,078	86.3%	201,776	107.9%	187,079	95.8%	195,334	118.4%
	Malaysia (Perodua-brand)	229,355	99.1	231,343	103.4	223,647	108.6	205,858	95.8	214,875	99.2
	Total	308,565	76.1	405,421	95.3	425,423	108.3	392,937	95.8	410,209	107.5
OEM vehicles	Excluding Perodua-brand	79,210	45.5	174,078	86.3	201,776	107.9	187,079	95.8	195,334	118.4
	Indonesia	166,227	49.5	335,748	96.9	346,642	194.9	178,229	103.7	171,796	152.9
	Malaysia (Perodua-brand)	2,716	109.8	2,474	325.5	760	—	—	—	—	—
Consigned vehicles	Total	168,943	50.0	338,222	97.4	347,402	194.9	178,229	103.7	171,796	152.9
	Indonesia	—	—	—	—	—	—	125,817	72.9	172,649	105.8
	Total	—	—	—	—	—	—	125,817	72.9	172,649	105.8
Total overseas production		477,508	64.2	743,643	96.2	772,825	110.9	696,983	92.4	754,654	114.8
Excluding Perodua-brand		245,437	48.1	509,826	93.3	548,418	111.7	491,125	91.0	539,779	122.5

(Note) Overseas consigned/OEM vehicles are for Toyota.

< Reference information > Recent achievements

		Record	Date of attainment
All models	(including consigned vehicles)	Cumulative production reaching 35 million vehicles	May 2016
	(excluding consigned vehicles)	Cumulative production reaching 30 million vehicles	August 2018
	Only Daihatsu Brand(excluding three-wheel vehicles)	Cumulative production reaching 30 million vehicles	September 2020
Mini vehicles (excluding mini three-wheel vehicles)		Cumulative production reaching 20 million vehicles	November 2014
Overseas production		Cumulative production in Indonesia reaching 6 million vehicles	February 2019

Review of Operations

Sales record (by fiscal year)

(1) Sales information

(Unit: Vehicles)

			FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
			No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Domestic	istered vehicles	Passenger	404,446	91.9%	440,117	95.1%	462,593	99.6%	464,241	107.6%	431,549	96.6%
		Cargo	144,963	97.8	148,245	100.4	147,631	100.6	146,709	104.1	140,875	101.7
		Total	549,409	93.4	588,362	96.4	610,224	99.9	610,950	106.7	572,424	97.8
		passengercars	47,587	92.6	51,372	124.5	41,268	128.1	32,203	308.0	10,455	645.4
		Cargo cars	165	—	—	—	—	—	—	—	—	—
		Total	47,752	93.0	51,372	124.5	41,268	128.1	32,203	308.0	10,455	645.4
Total			597,161	93.3	639,734	98.2	651,492	101.3	643,153	110.3	582,879	99.3
Overseas total			325,786	82.4	395,372	91.3	432,899	108.1	400,540	98.8	405,262	105.8
Global total			922,947	89.2	1,035,106	95.5	1,084,391	103.9	1,043,693	105.6	988,141	101.9

(Note) The numbers of domestic vehicles are based on the numbers of vehicles registered or notified. The numbers of vehicles sold overseas are based on retail sales.

(2) Domestic sales (by main models)

(Unit: Vehicles)

			FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
			No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Mira			71,757	84.1%	85,293	76.1%	112,040	103.6%	108,169	146.3%	73,948	80.3%
Move			101,183	85.3	118,675	89.7	132,320	90.9	145,643	126.5	115,175	115.8
Tanto			128,218	74.3	172,679	121.1	142,550	105.9	134,660	90.5	148,727	95.5
Taft			60,918	—	—	—	—	—	—	—	—	—
Copen			2,940	81.6	3,603	108.8	3,311	116.5	2,843	66.6	4,269	65.0
Wake			16,677	82.6	20,189	77.5	26,051	91.7	28,419	85.9	33,066	88.5
Cast			18,270	52.2	35,010	85.1	41,141	96.7	42,535	73.3	58,029	100.3
Atrai Wagon			4,483	95.9	4,673	85.5	5,463	92.3	5,920	143.2	4,135	96.5
Hijet			144,963	97.8	148,240	100.6	147,347	103.2	142,760	105.7	135,075	102.5
Boon			3,601	46.4	7,754	72.0	10,768	149.2	7,218	121.5	5,939	570.5
Thor			17,327	72.1	24,033	79.5	30,227	122.5	24,683	580.0	4,256	—
Rocky			26,425	136.3	19,383	—	—	—	—	—	—	—
Total			597,161	93.3	639,734	98.2	651,492	101.3	643,153	110.3	582,879	99.3

(Note) The numbers of vehicles are based on the numbers of vehicles registered or notified. The above totals include models that are not listed above.

(3) Domestic sales share

(Unit: Vehicles)

		FY 2020	FY 2019	FY 2018	FY 2017	FY 2016
Mini vehicle market		1,757,748	1,855,967	1,922,999	1,858,875	1,719,970
Daihatsu sales		549,409	588,362	610,224	610,950	572,425
Daihatsu share		31.3%*	31.7%*	31.7%*	32.9%*	33.3%*
Entire market (including mini vehicle market)		4,658,699	5,040,673	5,261,503	5,198,759	5,079,644
Daihatsu sales		597,161	639,734	651,492	643,153	582,880
Daihatsu share		12.8%	12.7%	12.4%	12.4%	11.5%

* Top share

Source: Daihatsu's survey based on the data available from Japan Mini Vehicles Association, Inc.

Cumulative domestic sales of

main models (As of the end of Mar, 2021)

	Release date	Cumulative sales
Mira	June 1980	6,465,233
Move	August 1995	4,078,800
Tanto	December 2003	2,512,716

Sales of welfare vehicles (mini vehicles)

(Unit: Vehicles)

		Release date	Number of vehicles sold in FY2020 (comparison with previous year)	Cumulative sales (as of March 2021)
Wheelchair accessible vehicles	Hijet/Atrai Sloper	September 2001	929(88%)	21,236
	Tanto Sloper	August 2006	3,866(104%)	44,627
Vehicles with lifting seat	Atrai Rear Seat Lift ¹	March 1995	68(99%)	3,606
	Move Front Seat Lift	September 1997	320(77%)	11,138
	Tanto Welcome Seat	September 2008	1,115(92%)	12,509
Vehicles with turn seat	Tanto Welcome Turn Seat	July 2019	431(111%)	819
Total		—	6,729(98%)	111,876 ²

¹ At the beginning of setting, only Hijet, After 2011 No setting of Hijet.

² The above totals include discontinued models.

Domestic sales network 58 Sales company (Including 35 consolidated subsidiaries and 3 affiliated companies accounted for by the equity method) Direct new car sales 726 shops

(4) Overseas sales (by region/main country, by local production/export)

(Unit: Vehicles)

	FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Asia	325,786	82.4%	395,372	91.3%	432,899	108.1%	400,540	98.8%	405,262	108.9%
Indonesia	91,150	53.8	169,284	84.9	199,348	105.2	189,500	97.6	194,171	116.0
Malaysia	234,546	103.8	226,042	96.8	233,501	110.7	210,990	100.0	211,058	103.3
Total	325,786	82.4	395,372	91.3	432,899	108.1	400,540	98.8	405,262	105.8

(5) FY2020 overseas sales (by region/main country/model)

(Unit: Vehicles)

	Xenia	Telios	Gran Max	Luxio	Ayla	Sigra	Sirion	Total
Indonesia(ADM)	6,918	12,744	35,398	1,805	11,961	21,631	693	91,150
	Myvi	Alza	Axia	Bezza	Aruz	Ativa	Total	
Malaysia(Perodua)	69,712	15,839	60,593	57,307	25,300	4,344	233,097 [*]	

* The total includes one vehicle other than those listed.

Export record (by fiscal year)

(1) Export (by region, excluding Parts for Overseas Production)

(Unit: Vehicles)

	FY 2020		FY 2019		FY 2018		FY 2017		FY 2016	
	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year	No. of vehicles	Year-on-year
Asia	0	0.0%	0	0.0%	1	100.0%	1	100.0%	1	0.2%
Total	0	0.0	0	0.0	1	100.0	1	100.0	1	0.01

List of main models

Main domestic production models

		First-generation model release date	Current model release date	Number of vehicles produced in FY2020	Cumulative production (as of March 2021)	Drive			Transmission			Engine		Smart Assist	Maximum number of occupants	Seat type
						FF	FR	4WD	M/T	A/T	CVT	660cc	1000cc			
												KF	1KR			
Passenger cars	Mira e:S	11.09	17.05	61,102	867,770	●		●			●	●		●	4	2-row seats
	Mira TocoT	18.06	18.06	9,019	52,410	●		●			●	●		●		
	[Mira Series]	—	—	70,121	16,898,752											
	Move	95.08	17.08	42,750	3,352,150	●		●			●	●		●		
	Move Canbus	16.09	16.09	56,797	327,891	●		●			●	●		●		
	[Move Series]	—	—	99,545	14,112,564											
	Tanto	03.11	19.07	127,611	2,419,009	●		●			●	●		●		
	[Tanto Series]	—	—	127,611	12,522,168											
	Wake	14.11	14.11	16,388	202,445	●		●			●	●		●		
	Cast	15.09	15.09	17,230	191,120	●		●			●	●		●		
	Atrai Wagon	99.06	17.11	4,519	305,285		● ²	●		●		●		●		
	Copen	02.06	14.06	2,904	99,445	●			●		●	●			2	Single-row seats
	Taft	20.06	20.06	64,048	64,048	●		●			●	●		●	4	2-row seats
Boon	04.06	16.04	3,245	267,530	●		●			●		●	●	5		
Thor	16.11	16.11	16,552	101,707	●		●			●		●	●			
Rocky	19.11	19.11	26,083	46,904	●		●			●		●	●			
Commercial vehicles	Hijet (Truck)	64.03	14.09	76,122	4,508,142		● ²	●	●	●		●		●	2	Single-row seats
	Hijet (Cargo)	65.10	17.11	63,568	2,964,054		● ²	●	●	●		●		●	2/4	Single-row/2-row seats
	Hijet Caddie	16.06	16.06	536	6,725	●		●			●	●		●	2	Single-row seats
	[Hijet Series]	—	—	140,226	7,478,921											

(Note) The numbers of produced units include vehicles for export. *1: Including discontinued models *2: MR
 (Note) The current model release date including full model change, a minor change (except for some improvement)

Main overseas production vehicles

		First-generation model release period	Current model release period	Number of vehicles produced in FY2020	Cumulative production (as of March 2021)	Drive			Transmission			Engine				Maximum number of occupants (persons)	Seat type
						FF	FR	4WD	M/T	A/T	CVT	1000cc	1200cc	1300cc	1500cc		
												1KR	3NR	K3	1NR	3SZ	2NR
Indonesia	Xenia	04.01	19.01	3,989	720,403		●		●	●					●		●
	Terios	07.01	18.01	10,374	299,790		●		●	●							●
	Luxio	09.02	14.02	1,322	71,952		● ¹		●	●						●	
	Ayla	13.09	20.03	11,256	192,242	●			●	●		●	●				
	Sigra	16.08	19.09	19,563	210,760	●			●	●		●	●				
	Gran Max (Van)	07.11	07.11	32,706	801,720		● ¹	● ²	●	● ²				●		●	● ²
	Gran Max (Pickup)	07.12	07.12				● ¹	● ²	●	● ²				●		●	● ²
	Rocky	21.04	21.04	—	—	●			●		●	●					
Malaysia	Myvi	05.05	17.11	68,339	1,356,766	●			●	●					●		●
	Axia	14.09	19.09	58,810	556,197	●			●	●		●					
	Bezza	16.07	20.01	56,021	258,313	●			●	●		●			●		
	Alza	09.11	14.01	15,626	437,958	●			●	●						●	
	Arus	19.01	19.01	24,935	59,034		●			●							●
	Ativa	21.03	21.03	5,624	5,624	●					●	●					

(Note) The numbers of produced units include vehicles for export. *1: MR *2: For domestic
 (Note) The current model release date including full model change, a minor change (except for some improvement)
 (Note) Data includes vehicles as of April 2021

Consigned production/OEM business

As a consolidated subsidiary of Toyota Motor Corporation (hereinafter referred to as "Toyota"), Daihatsu collaborates with Toyota in various areas, mainly focusing on small cars, as its specialized field. In 2008, Daihatsu, Toyota and Subaru Corporation., which has a business tie-up with Toyota, established a solid cooperative system for development and production. From 2020, Daihatsu supply to Mazda on an OEM basis. Daihatsu will further strengthen the cooperative relationships with those companies through the development of competitive vehicles that offer superb fuel efficiency, affordable pricing and conservation of resources.

(1) Consigned production/OEM business arrangement

Consigned production Production of vehicles or engines developed by another company and sold under that company's brand at Daihatsu's plant

OEM Supply of vehicles developed and produced by Daihatsu and sold under another company's brand

(2) History of business tie-up with Toyota

November 1967 Business alliance with Toyota Motor Co., Ltd. and Toyota Motor Sales Co., Ltd.

September 1998 Toyota Motor Corporation obtained the majority of the shares of Daihatsu.

August 2016 Daihatsu Motor Corporation, a wholly owned subsidiary by the Corporation stock exchange by Toyota Motor Corporation.

(3) Domestic production

Commencement period	Brand	Daihatsu-brand vehicle name (Number of vehicles produced in FY2020) * ¹	Another company's vehicle name (Number of vehicles produced in FY2020) * ¹	Arrangement	Developed by	Produced by
From June 2002	Toyota	—	Probox (50,780)*Including Succeed	Consigned production	Toyota	Daihatsu
From May 2004		Boon (3,245)	Passo* ² (32,437)	OEM	Daihatsu	
From August 2009	Subaru	Atrai Wagon (4,519)	Dias Wagon (0)			
From April 2011		Move (42,750)	Stella (4,437)			
From December 2011	Toyota	Hijet Cargo (63,568)	Pixis Van (8,166)			
		Hijet Truck (76,122)	Pixis Truck (4,473)			
From April 2012		Mira e:S (61,102)	Pixis Epoch (8,228)			
	Subaru	Hijet Cargo (63,568)	Sambar Van (3,919)			
		Hijet Truck (76,122)	Sambar Truck (4,229)			
From December 2012		Mira e:S (61,102)	Pleo Plus (4,555)			
From July 2015	Toyota	Wake (16,388)	Pixis Mega (6,643)			
From August 2016		Cast (17,230)	Pixis Joy (4,264)			
From November 2016		Thor (16,552)	Roomy (118,188)*Including Tank			
	Subaru	Thor (16,552)	Justy (1,975)			
From December 2016		Tanto (127,611)	Chiffon (4,393)			
From October 2019	Toyota	Copen GR SPORT (2,904)*Series Total	Copen GR SPORT (1,390)			
From November 2019		Rocky (26,083)	Raize (121,787)			

*1: Daihatsu-produced vehicles only

*2: Passo is May to March - 2016 2015 Contract Manufacturing April 2016 - OEM

(4) Indonesia production

Developed by	Arrangement	Daihatsu-brand vehicle name (Number of vehicles produced in FY2020)*1	Another company's vehicle name (Number of vehicles produced in FY2020)*1	Commencement period	Remarks
Daihatsu	OEM	Xenia (3,989)	Avanza (45,272)	From December 2003	* Xenia (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Avanza (Produced by Astra Daihatsu Motor) (Marketed by Toyota Astra Motor)
		Terios (10,374)	Rush (63,338)	From December 2006	Base vehicle: Be-go (in Japan) * Terios (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Rush (Produced by Astra Daihatsu Motor) (Marketed by Toyota Astra Motor)
		Gran Max (32,706)	Townace (13,575)	From January 2008	* Gran Max (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Townace/Liteace (Produced by Astra Daihatsu Motor) (Marketed by Toyota)
		Ayla (11,256)	Agya (12,087)	From September 2013	* Ayla (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Agya (Produced by Astra Daihatsu Motor) (Marketed by Toyota Astra Motor)
			Wigo (26,212)	From January 2014	* Wigo (Produced by Astra Daihatsu Motor) (Marketed by Toyota Motor Philippines)
		Sigra (19,563)	Calya (3,441)	From August 2016	* Sigra (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Calya (Produced by Astra Daihatsu Motor) (Marketed by Toyota Astra Motor)
		Gran Max (32,706)	Bongo (2,302)	From July 2020	* Gran Max (Produced by Astra Daihatsu Motor) (Marketed by Astra International) * Bongo (Produced by Astra Daihatsu Motor) (Marketed by Mazda)

*1: Daihatsu-produced vehicles only

(5) Malaysia (Perodua) Production

Developed by	Arrangement	Daihatsu-brand vehicle name (Number of vehicles produced in FY2020)	Another company's vehicle name (Number of vehicles produced in FY2020)	Commencement period	Remarks
Daihatsu	OEM	Aruz (24,935)	Rush (2,716)	From January 2019	* Aruz (Produced by Perodua Manufacturing Sdn Bhd) (Marketed by Perodua Sales Sdn Bhd) * Rush (Produced by Perodua Manufacturing Sdn Bhd) (Marketed by UMW TOYOTA MOTOR)

(6) Consigned engine production

Engine type	Displacement	Number of units produced in FY2020 (units)	Representative models equipped with the engine	
KR	1000cc gasoline	30,737	Toyota	Yaris
NR	1300cc, 1500cc gasoline	50,663		Sienta, Probox
TR	2700cc gasoline	2,517		Hiace, Coaster, Land Cruiser Prado
B	4100cc diesel	547		Dyna, Coaster

III. Company Policy

Develops Medium- and Long-Term Management Scenario "D-Challenge 2025"

Daihatsu Motor Co., Ltd. ("Daihatsu") announced today that it has developed a medium- and long-term management scenario for the period from 2017 to 2025, called *D-Challenge 2025*.

With a vision of "staying close to customers and enriching lives by making the world's best small cars and working to build a mobility society," Daihatsu announced its *Light you up* group slogan in 2017 to enhance the value of the Daihatsu brand.

Further developing our business based on the combination of MONODUKURI and KOTODUKURI and enriching people's lives leads to the achievement of the 17 Sustainable Development Goals.

Daihatsu advocates the SDGs and endeavors to ensure that "no one is left behind."

< Schematic Diagram of Daihatsu's Future Direction > < Vision/Slogan >



< SDGs >



Main Points of D-Challenge 2025

◇ MONODUKURI

▼ Establish the Daihatsu New Global Architecture (DNGA)

- Provide a full lineup encompassing mini vehicles, A segment models, and B segment models for emerging countries.
- Apply the DNGA to vehicle models planned by the Emerging-market Compact Car Company.
- Build closer ties with Toyota Motor Corporation to acquire and incorporate advanced technologies, such as the electrification of power trains, automated driving, and connected technologies, while taking steps to handle those advanced technologies within Daihatsu's independent system.
- Daihatsu launched the mini vehicle Tanto as its first DNGA product in July 2019 and released the compact car Rocky as the second DNGA product in November.
- In March 2021, the company launched Atila in Malaysia as its first overseas DNGA product. We will continue to introduce DNGA products in emerging countries.

The value proposition of DNGA

The thorough pursuit of the appeal of small cars, under the key phrase of "advanced technology for all" and founded on "quality and value" that achieves quality—the lifeline of a car—and a price that offers value, while also achieving enhanced performance for driving with peace of mind.

~ Invigorating customers, lifestyle and society ~

Consumer perspective!
Comfortable and easy-to-use mobility for everyone.

Advanced technology
available to everyone

Pursue
the minimum unit.

High quality and affordable price

▼ Strategy for emerging countries

- Place the top priority on the ASEAN region, including Indonesia and Malaysia where Daihatsu has long cultivated the market, in carrying out its efforts.
- Regarding the compact car business in emerging countries which we are promoting in collaboration with Toyota Motor Corporation, we strive to further speed up the development of DNGA products for emerging countries and will act quickly to meet the needs of customers in those countries.

◇ KOTODUKURI

▼ Increase points of contact with customers and local communities.

- Continue grass-roots activities that sales companies and manufacturers have been undertaking independently.
 - Strengthen ties with society on a group-wide basis on a subject on which Daihatsu will capitalize on its strengths to contribute to society.
- Embark on an activity for creating a society that enables the elderly, women, people in rural areas and all others associated with Daihatsu to lead a lively mobility life.

To promote the above two challenges, we develop "personnel" who have the Daihatsu-spirit. We let them achieve self-realization, and we let them encourage each other. By doing so, we produce products with thoughtful consideration for our customers so that they can be fully satisfied.

According to the Daihatsu philosophy, "manufacturing" is "human development," and we have and will foster personnel who have a user-oriented point of view, and can act as such.

– MONODUKURI – Initiatives for Safety and Trust Preventative safety features lead to a future of a new norm

Our wish is to deliver "Safety and Trust" to every user of automobiles. To that end, Daihatsu has developed a variety of preventative safety features, such as Smart Assist, that can be applied to a wide range of vehicle models, and has evolved these features in the pursuit of even greater safety.

[Next-generation Smart Assist]

Smart Assist is a preventive safety system that helps the driver avoid accidents in close-call situations.

Starting with the mini vehicle Tanto released in July 2019, Daihatsu began equipping vehicles with the "Smart Assist Plus" driving safety support system as "next-generation Smart Assist," thus providing more advanced safety features and functions to support driving safety.

*3,380,086 vehicles as of March 31, 2021

	The Smart Assist active safety system																		
	Improvements collision avoidance								Recognition support					Driving support		Parking support			
	Crash avoidance system braking function (for vehicles,pedestrian)	Collision warning function (for vehicles,peds,pedestrians)	Erroneous start prevention (front, rear) (limiting engine output/braking control)	Lane Departure Prevention Function	Lane departure warning function	Roadside departure alert function	Blind Spot Monitor (BSM)	Lane tracing alert function	Preceding vehicle departure reporting function	Traffic Sign Recognition Function(No Entry/Speed Limit/Stop)	Auto high beam	Adaptive Driving Beam(ADB)	side View Lamps	Adaptive Cruise Control with all speed tracking	Lane Keep Control(LKC)	Panorama Monitor	Smart Panorama Parking Assist	Corner Sensors	Rear Cross Traffic Alert (RCTA)
Mira e:S	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	—	—	● (front 2pieces/rear 2pieces)	—
Mira Tocot	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	● (front 4pieces/rear 2pieces)	—
Cast Style	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	—	—
Move (Custom included)	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	—	—
Move Canbus	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	—	—
Tanto (Custom included)	●	●	● braking control	●	● (With control function)		—		●	●	●	●	●	●	●	●	●	● (front 2pieces/rear 2pieces)	—
Wake	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	● (rear 2pieces)	—
Atrai Wagon	●	—	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	—	—	● (rear 2pieces)	—
Taft	●	●	● (braking control)	●	●	●	—	●	●	●	●	●	●	● (Stop holding function)	●	●	●	● (front 2pieces/rear 2pieces)	—
Boon	●	●	● (limiting engine output)	—	●		—		●	—	●	—	—	—	—	●	—	● (front 2pieces/rear 2pieces)	—
Rocky	●	●	● (braking control)	●	●		●		●	●	●	●	●	●	●	●	●	● (front 2pieces/rear 2pieces)	●
Thor	●	●	● (limiting engine output)	—	●	●	—	●	●	●	●	●	●	● (Stop holding function)	—	●	—	● (front 2pieces/rear 2pieces)	—
Hijet Cargo	●	●	● (Automatic transmission models only, limiting engine output)	—	●		—		●	—	●	—	—	—	—	—	—	● (rear 2pieces)	—
Hijet Truck	●	●	● (front,Automatic transmission models only,limiting engine output)	—	●		—		●	—	—	—	—	—	—	—	—	—	—

※Details of equipment may differ by grade of model. For further details, please see the product catalogue or the official Daihatsu website.

※The Smart Assist active safety system aims to provide driving support and, for this reason, there are limits to its capabilities: depending on road surface and weather conditions, there may be occasions when Smart Assist does not engage. Drivers should not over-estimate the system's capabilities.

[Tsukutsuku Boshi]

For existing vehicles not equipped with Smart Assist, Daihatsu has developed Tsukutsuku Boshi, a retrofit safety device that inhibits sudden acceleration due to causes such as pedal misapplication.

Daihatsu developed Tsukutsuku Boshi out of the desire to enable many more people, including Daihatsu car owners, to go to places safely and pleasantly for enjoying healthy life and in a hope to reduce the number of traffic accident casualties as much as possible. This system became available on the mini vehicle Tanto (second generation) in December 2018, and it is now offered in eight models in seven vehicle categories.

Daihatsu delivers "Safety and Trust" to customers at a more affordable price.



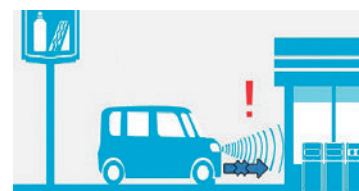
Second-generation Tanto



Fifth-generation Move



First-generation Mira e:S



– KOTODUKURI – CSR Activities and Creation of Daihatsu Fans Broadening and deepening interactions with communities and customers

[Community-Based Projects]

In our Community-Based Projects, industry, government, academia, and citizens collaborate to support independent living and mobility for senior citizens of any age.

Full-scale activities began in May 2017, expanding nationwide in fiscal 2018 to encompass projects.

We plan to expand the activities to 50 sales companies and 80 municipalities in and after fiscal 2021. The number of municipalities that concluded the “Comprehensive Partnership Agreement” and “Community Protection Agreement” with our company has increased to 20.

Together with the sales companies across Japan, we continue to promote the initiatives for mobility service for elderly people who voluntarily gave up their driver's licenses and various other customers.

* Daihatsu offers Health and Safe Driving Courses to elderly people in various areas through collaboration with the industry (Daihatsu and the Japan Automobile Federation (JAF)), municipalities (local governments), academia (the Japanese Physical Therapy Association) and citizens (local societies).



[MONODUKURI Experience Classroom]

In the MONODUKURI Experience Classroom, Daihatsu employees visit nearby elementary schools to teach children the joy of making things and the importance of teamwork.

Since the trials that began in fiscal 2015, over 70,000 children have attended (as of the end of March 2021).

We named the project "MONODUKURI Experience Classroom" instead of "automobile manufacturing" out of a wish to develop children's minds by educating the importance of MONODUKURI, gratitude towards things, and teamwork, as well as the automobile manufacturing process.

Many of the participating children have told us that they had fun while learning.



[Support for Badminton]

In our badminton support activities, Japan, Indonesia, and Malaysia come together to energize communities.

In Japan, Daihatsu is serving as a Diamond Sponsor of the Nippon Badminton Association Japanese National Badminton Team, and as an Official Gold Partner of the Japan Para-Badminton Federation Japan Para-Badminton Teams.



[Support for Women's Football]

Daihatsu signed agreements with Japan Women's Empowerment Professional Football League and Japan Women's Football League and became a grassroots partner of WE League (Women Empowerment League, women's professional football league slated to start in the fall of 2021) and Nadeshiko League (women's amateur league).

Combined with the ongoing local contribution activities, our new grassroots activities for women's football are expected to further vitalize the local communities in various ways. We will strengthen our cooperation with local municipalities with the aim of becoming a company firmly rooted in the local society.



[Participating Company in Tokyo Disneyland® and Tokyo DisneySea®]

Daihatsu sponsors Tokyo Disneyland Parking, Tokyo DisneySea Parking, Mermaid Lagoon Theater in Tokyo DisneySea, and The Happy Ride with Baymax.

IV. History

History

Main events (Overseas events are marked with ★)

From 1907 ~

- 1907 MAR • Hatsudoki Seizo Co., Ltd. is established for the manufacture and sales of internal combustion engines. < Photo ① >
- 1939 MAY • Ikeda Plant begins operation. (present Head (Ikeda) 1st district)
- 1951 DEC • Changes the company name to Daihatsu Motor Co., Ltd. < Photo ② >
- 1961 JUN • Ikeda 2nd Plant begins operation. (present Head (Ikeda) 2nd district)
- 1963 OCT • Education Center is established. (present Sales Training Center)
- 1964 MAR • Medical center is established.
- 1965 MAR • Head Office building is completed in Ikeda city. (present main Head Office building)
- JUL • Begins research and development of electric vehicles.
- 1966 MAY • Establishes Daihatsu Diesel Mfg. Co., Ltd. by separating the production and sales functions for diesel engines.
- 1967 FEB • Shiga Test Course is completed.
- NOV • Forms business alliance with Toyota Motor Co., Ltd. and Toyota Motor Sales Co., Ltd.
- NOV • Develops a high-performance EV passenger vehicle. (Maximum speed: 90 km/h, travel distance: 119 km)
- 1968 JUL • Daihatsu Motor Sales Co., Ltd. begins operation.
- 1970 MAR • Delivers 275 electric vehicles to the EXPO.
- NOV • Merger with Asahi Industry Co., Ltd.
- 1971 APR • Participates in "Light Vehicle EV," a large-scale EV research and development project initiated by the Ministry of International Trade and Industry.
- 1972 MAR • Tada Plant begins operation as a plant dedicated to industrial machinery.
- 1973 APR • Kyoto Plant begins operation as a plant specializing in the production of mainstream passenger vehicles.
- MAY • Receives new car type approval for Hijet Van EV (ES38V) from the Transport Ministry.
- 1974 FEB • Develops EV Microbus (capacity: 15 persons) and delivers to the Osadano Industrial Park.
- APR • Shiga (Ryuo) Plant No. 1 (present Shiga (Ryuo) Plant 1st District) begins operation.
- NOV • Develops Hybrid Drive Small Truck EV and delivers to The Asahi Shimbun Company.



From 1975 ~

- 1975 APR • Delivers 24 ten-passenger sightseeing cars to the Okinawa International Marine EXPO.
- 1976 DEC • Knockdown plant is completed.
- 1978 JAN • Charade receives the '77 Car of the Year Award. < Photo ⑥ >
- MAR • Serves as a technical consultant on hybrid technology to GE (USA).
- 1979 FEB • Starts trial operation of the "Daihatsu Pleat System" automatic EV rental operation management system. < Photo ⑦ >
- JUN ★ Opens the Representative Office in Europe (Brussels, Belgium).
- OCT ★ Overseas manufacturing plant (P.T. Daihatsu Indonesia) begins operation.
- DEC • Kobe Center export base starts operation.
- 1980 NOV • Nishinomiya Parts Center begins operation.
- 1981 JUN • Daihatsu Credit Co., Ltd. begins operation.
- JUL • Merger of Daihatsu Motor and Daihatsu Motor Sales.
- JUL ★ Signs a contract with Innocenti in Italy for the supply of 1000cc engines (CB) among other items.
- 1982 APR • Charade wins the title of class champion in the 30th Safari Rally. < Photo ⑧ >
- 1983 SEP • Head (Ikeda) Plant receives the PM (Product Maintenance) Excellent Operation Site Award.
- 1984 MAR ★ Signs a license agreement for Hijet with Tianjin Automobile Industry Corporation.



Main products

- 1907 DEC • Manufactures the nation's first 6-horsepower suction gas engine.
- 1930 APR • Manufactures gasoline engines (500cc).
- DEC • Begins marketing Model HA three-wheel vehicle (first Daihatsu car). < Photo ③ >
- 1931 MAY • Begins marketing Model HB Tsubasa three-wheel vehicle.
- 1937 APR • Begins marketing Model FA small four-wheel vehicle.
- 1951 OCT • Begins marketing Bee three-wheel passenger vehicle.
- 1957 AUG • Begins marketing Midget small three-wheel vehicle. < Photo ④ >
- 1958 NOV • Begins marketing Vesta small commercial vehicle.
- 1960 NOV • Begins marketing Hijet mini commercial vehicle.
- 1962 AUG • Begins marketing Hilene small commercial vehicle.
- 1963 MAY • Begins marketing Compagno Van small commercial vehicle.
- 1964 FEB • Begins marketing Berlina 800 small passenger vehicle.
- 1965 APR • Begins marketing Compagno Spider small sports car. < Photo ⑤ >
- 1966 NOV • Begins marketing Fellow mini passenger vehicle.
- 1969 APR • Begins marketing Consorte Berlina small passenger vehicle.
- SEP • Begins selling Fellow Van EV.
- 1970 FEB • Begins selling Hijet Van EV (S37V) mini commercial vehicle.
- APR • Begins marketing Fellow Max mini passenger vehicle.
- OCT • Begins marketing Delta 1500/2000 small commercial vehicle.
- 1971 MAR • Begins marketing Delta 750 small commercial vehicle.
- MAR • Begins manufacturing and selling DBC-1 ultra-small three-wheel mini delivery vehicle.
- APR • Begins manufacturing and selling Daihatsu Masters electric golf car.
- 1972 NOV • Begins selling Hijet Truck EV (S38).
- 1974 AUG • Begins marketing Taft small four-wheel-drive vehicle.
- NOV • Begins marketing Charmant small passenger vehicle.
- DEC • Begins marketing Charmant Van small commercial vehicle.



- 1975 NOV • Begins manufacturing and selling Hello BC electric three-wheel motorbike.
- 1976 MAY • Begins marketing Fellow Max 550 mini passenger vehicle.
- OCT • Begins marketing Delta Wide small passenger vehicle.
- DEC • Begins manufacturing and selling 4-passenger and 6-passenger sightseeing cars.
- 1977 APR • Begins marketing Hijet 55 Wide mini commercial vehicle.
- JUL • Begins marketing Max Cuore mini passenger vehicle.
- NOV • Begins marketing Charade small passenger vehicle.
- 1978 SEP • Begins marketing Taft Diesel small four-wheel-drive vehicle.
- 1980 JUN • Begins marketing Mira · Cuore mini passenger vehicle. < Photo ⑨ >
- 1981 MAR • Begins marketing vehicles (9 types, 21 models) for the physically challenged.
- APR • Begins marketing Hijet Atrai mini commercial vehicle.
- JUL • Begins marketing pickup cars for the physically challenged.
- OCT • Begins marketing New Charmant 1300/1500 small passenger vehicle.
- 1982 NOV • Delta Wide small passenger vehicle undergoes full model change.
- 1983 JAN • Charade small passenger vehicle undergoes full model change.
- JUN • Begins marketing Hijet Jumbo mini commercial vehicle.
- OCT • Begins marketing New Hijet and Atrai mini commercial vehicles.
- 1984 JAN • Begins marketing Charade De Tomaso Turbo small passenger vehicle.
- MAY • Begins marketing Rugger small four-wheel-drive vehicle. < Photo ⑩ >



- 1985 DEC • Cumulative production of automobiles reaches 10 million vehicles.
- 1987 FEB • Cumulative sales of Mira in Japan reaches one million vehicles.

Main events (Overseas events are marked with ★)

From 1985 ~

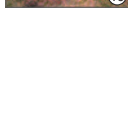
- 1985 MAY ★ Engine plant in Indonesia begins operation.
- 1986 MAR ★ Signs a license contract for Charade with Tianjin Automobile Industry Corporation.
 - JUL ★ Daihatsu America Inc. (DAI) is established.
 - OCT • New Shiga Test Course is completed.
 - OCT • Establishes a joint venture company, DBS Co., Ltd., with Brooks & Stratton in the United States.
- 1988 APR • Daihatsu Athletic Club is formed.
- DEC ★ Daihatsu Deutschland GmbH (DDG) is established.
- 1989 JAN • Shiga (Ryuo) Plant 2 (present Shiga (Ryuo) Plant 2nd District) begins operation. < Photo ⑪ >
 
- OCT ★ Daihatsu-Phranakorn Motor Co., Ltd. is established in Thailand.
- OCT • Develops BC-7 mini three-wheel EV.
- 1990 FEB ★ Signs a technical cooperation agreement with Asia Motors Co., Ltd. in South Korea.
 - APR • New Head Office building is completed. (present Head Office, new annex)
 - APR • Delivers "Tento-kun" and 25 other vehicles to the International Garden and Greenery Exposition.
 - DEC ★ Signs a joint venture contract with Piaggio in Italy.
- 1991 JUN • Shiga Technical Center is completed.
- 1992 JAN ★ Establishes a new joint venture company in Indonesia.
 - JAN • Nishinomiya Parts Center is completed.
 - MAR • Establishes Electric Car Enterprise Division. Jonan Plant specializing in EV begins operation.
 - DEC • Phase I construction for Hokkaido Car Testing Center is completed.
 - DEC ★ P&D in Italy begins producing Hijet.
- 1993 FEB ★ Signs a joint venture contract for the Malaysia Second National Car Project.
 - MAR • Announces a voluntary environmental plan.
 - APR • Charade captures the class championship and 5th, 6th and 7th places in overall ranking in the 41st Safari Rally.
 - OCT ★ Opens a branch office in Tianjin, China.
- 1994 MAR • Develops Mini Four Wheel Drive EV jointly with Kansai Electric Power Co., Inc.
 - APR • New Sales Training Center is completed.
 - AUG • Begins manufacturing and selling Kancil mini vehicle in Malaysia.

From 1995 ~

- 1995 APR ★ Acquires an automobile manufacturing license in Vietnam.
 - APR ★ Zebra one-box vehicle in Indonesia undergoes full model change.
 - JUN • Receives the Environmental Protection Merit Award from the Environment Agency.
- 1996 MAR ★ Begins selling Rusa multi-purpose national car in Malaysia.
 - MAY ★ Begins manufacturing Hijet in Vietnam.
 - < Photo ⑭ >
 
 - JUL ★ Begins manufacturing commercial vehicles in Liuzhou, China.
 - SEP • Establishes Daihatsu Technar Co., Ltd. for the development of technologies.
- 1997 MAY • Daihatsu Welfare Pension Fund Hall is completed.
 - JUN • Receives the Environmental Protection Merit Award from the Environment Agency again.
 - OCT • Daihatsu Technar's Head Office building is completed.
 - DEC • Establishes Daihatsu Car Net Co., Ltd. for the distribution of used cars.
 - DEC • Establishes Daihatsu PDI Service for PDI operations.
- 1998 FEB ★ Concludes a technical assistance contract with National Cars in Taiwan for local production of automobiles.
 - FEB • Establishes a voluntary action plan for automobile recycling.
 - AUG ★ Begins selling Kembara four-wheel-drive national car in Malaysia. < Photo ⑮ >
 
 - SEP • Toyota becomes the parent company of Daihatsu by acquiring majority of Daihatsu stock through takeover bid.
 - SEP • Kyoto Plant obtains ISO 14001 certification.
 - NOV ★ Signs sales shop agreement and technical assistance contract with IMC in Pakistan.
- 1999 JAN • Tada Plant obtains ISO 9001 certification.
 - FEB ★ Daihatsu Belgium N.V./S.A. is established.
 - JUN • Atrai and Hijet EV are used in joint tests conducted in Tama (Tokyo) and Osaka. (consigned project from NEDO)
 - JUL ★ Begins selling a new car, Taruna, in Indonesia.
 - DEC • Begins inline production of Move Sloper welfare vehicle.

Main products

- 1985 AUG • Mira mini passenger vehicle undergoes full model change.
- 1986 MAY • Hijet mini commercial vehicle undergoes full model change.
 - DEC • Begins marketing Leeza mini passenger vehicle.
- 1987 JAN • Charade small passenger vehicle undergoes full model change.
- 1988 FEB • Begins marketing Charade 1300EFI small passenger vehicle.
 - FEB • Begins marketing Mira Walk-through Van mini commercial vehicle.
- 1989 APR • Begins marketing Charade Social small passenger vehicle.
 - JUL • Begins marketing Applause small passenger vehicle.
 - AUG • Begins marketing Hijet Lift Van mini commercial vehicle.
- 1990 MAR • Begins marketing Mira (660cc) mini passenger vehicle.
 - MAR • Begins marketing Hijet (660cc) mini commercial vehicle.
 - JUN • Begins marketing Rocky small four-wheel-drive vehicle. < Photo ⑫ >
 
 - AUG • Begins marketing Leeza (660cc) mini passenger vehicle.
- 1991 NOV • Begins marketing Leeza Spider mini passenger vehicle. < Photo ⑬ >
 
- 1992 JAN • Begins marketing Opti mini passenger vehicle.
- 1993 JAN • Begins marketing Mira Moderno mini passenger vehicle.
 - JAN • Charade small passenger vehicle undergoes full model change.
- 1994 JAN • Hijet mini commercial vehicle series undergoes full model change.
 - MAY • Hijet Van EV mini commercial vehicle undergoes full model change.
 - SEP • Mira mini passenger vehicle undergoes full model change.

- 1995 MAR • Begins marketing Hijet Rear Seat Lift welfare vehicle.
 - MAY • Introduces Hijet Pick EV.
 - MAY • Delta small truck undergoes full model change.
 - MAY • Begins marketing Mini Sway electric vehicle. < Photo ⑯ >
 
 - AUG • Introduces Move mini passenger vehicle. < Photo ⑰ >
 
 - OCT • Introduces Mira Moderno mini passenger vehicle.
- 1996 MAR • Begins marketing Move Rear Seat Lift welfare vehicle.
 - APR • Introduces Midget II mini commercial vehicle.
 - MAY • Introduces Opti Classic mini passenger vehicle.
 - AUG • Begins marketing Pyzar compact wagon.
 - NOV • Introduces Delta Wagon/Van small passenger vehicle.
- 1997 APR • Introduces Terios compact 4WD vehicle.
 - MAY • Adds Move Custom to the series.
 - JUL • Begins marketing Move Sloper welfare vehicle.
 - SEP • Begins marketing Move Front Seat Lift welfare vehicle.
- 1998 FEB • Introduces Storia small passenger vehicle.
 - OCT • Begins marketing Mira, Move and Terios Kid based on new mini vehicle specifications.
 - NOV • Begins marketing Opti based on new mini vehicle specifications.
- 1999 JAN • Begins marketing Atrai, Hijet Cargo and Hijet Truck based on new mini vehicle specifications.
 - MAR • Introduces Mira Gino mini passenger vehicle.
 - APR • Introduces Hijet EV based on new mini vehicle specifications.
 - MAY • Introduces welfare vehicles based on new mini vehicle specifications.
 - MAY • Delta series undergoes full model change.
 - JUN • Introduces Atrai Wagon mini passenger vehicle.
 - SEP • Announces Midget II mini commercial vehicle on new mini vehicle specifications.
 - SEP • Introduces Hijet Truck LPG based on new mini vehicle specifications.
 - NOV • Introduces Naked mini passenger vehicle.
 - DEC • Begins marketing Mira Van CNG and Hijet Cargo CNG mini commercial vehicle.

- 1990 SEP • Cumulative domestic sales of Mira reaches two million vehicles.
- 1993 SEP • Cumulative domestic sales of Mira series reaches three million vehicles.
- 1993 NOV • Cumulative sales of electric vehicles reaches 7,000 vehicles.
- 1993 DEC • Cumulative sales of Hijet Van EV reaches 1,000 vehicles.
- 1994 MAY • Cumulative production of engines reaches ten million units.
- 1994 DEC • Cumulative domestic sales of Mira reaches three million vehicles.

- 1996 SEP • Cumulative production of general-purpose engines reaches one million units.
- 1997 APR • Cumulative production of mini vehicles (excluding mini three-wheel vehicles) reaches ten million vehicles.
- 1998 NOV • Cumulative production of automobiles reaches 20 million vehicles.
- 1999 JUL • Cumulative production of automatic transmissions reaches two million units.
- 1999 AUG • Cumulative production of EF E/G reaches six million units.

Main events (Overseas events are marked with ★)

From 2000 ~

- 2000 FEB • Head (Ikeda) Plant obtains ISO 14001 certification.
MAR • Shiga (Ryuo) Plant obtains ISO 14001 certification.
MAR • Establishes an environmental action plan.
MAR ★ Begins manufacturing and selling Cuore in Pakistan.
APR • Publishes an environmental report for the first time.
JUN ★ Begins manufacturing and selling Kenari in Malaysia.
SEP • Design Center is established.
NOV • Tada Plant obtains ISO 14001 certification.
- 2001 MAR • Opens the "Ikeda Daihatsu Head Office Eco Station" CNG stand.
AUG ★ Begins selling Kelisa 1000cc national car in Malaysia.
SEP • All domestic production plants achieve zero level direct landfill waste.
SEP • Develops TOPAZ high-performance catalyst.
NOV ★ Daihatsu-Toyota begins production of Terios national car in Venezuela.
DEC ★ Concludes a joint venture contract with Perodua Auto Corporation for the establishment of a new holding company in Malaysia.
- 2002 JUL • Develops the world's first "Intelligent Catalyst."
AUG ★ Increases the investment in the joint venture company (PT. Astra Daihatsu Motor) in Indonesia, making it Daihatsu's subsidiary.
SEP • Commercializes the "Intelligent Catalyst."
OCT • Develops the world's first hybrid mini vehicle.
- 2003 JAN • The first hybrid fuel-cell mini vehicle, Move FCV-K-2, receives approval from the Minister of Land, Infrastructure, Transport and Tourism.
JAN ★ Concludes a technical license contract with Huali (China) for the production of Terios.
MAY • Kagami Plant specializing in general-purpose engines begins operation.
DEC ★ Daihatsu-Toyota begin marketing jointly developed vehicle in Indonesia.
- 2004 JUL • Commercializes the world's first "Catalyst Early Activation System."
SEP ★ Begins manufacturing Toyota Avanza in Malaysia.
NOV • Daihatsu-Toyota develops new water-based paint technology that reduces environmental impact substances jointly with Kansai Paint Co., Ltd.
NOV • Obtains approval for "Pedestrian Head Protection Standard" for the first time for mini vehicles.
NOV • Oita (Nakatsu) Plant of Daihatsu Shatai Co., Ltd. is completed and begins operation. < Photo 18 >



From 2005 ~

- 2005 FEB ★ Begins manufacturing Delta in Colombia.
MAY ★ Perodua begins selling Myvi national car.
SEP • Begins implementing the Daihatsu Cafe Project nationwide.
OCT • Develops "Super Intelligent Catalyst."
OCT ★ Concludes a technical license contract with China for small multi-purpose vehicle technology.
NOV ★ Increases the production capacity in Indonesia to 150,000 vehicles.
NOV • Develops a new engine for mini vehicles.
DEC • Expands the application of "Intelligent Catalyst" to the pharmaceutical product manufacturing field.
- 2006 FEB • Obtains type approval for Hijet Cargo Hybrid mini hybrid commercial vehicle.
APR • Terios receives the Red Dot Design Award.
MAY ★ Opening ceremony of body component manufacturing company in China is held.
JUN • Develops a new CVT for mini vehicles.
DEC ★ Announces new Terios SUV in Indonesia.
- 2007 JAN • Sonica receives the Director General Prize of Agency for Natural Resources and Energy in the 2006 Energy Conservation Grand Prize.
MAR • Establishes new Daihatsu Group philosophy on the occasion of the 100th anniversary.
MAY • Opens the "Humobility World" history museum.
MAY ★ Begins selling new Viva national car in Malaysia.
JUN ★ Begins selling new Xenia multi-purpose passenger car in China.
SEP • Develops fundamental technologies for Precious-Metal-free Liquid-feed Fuel Cells.
NOV ★ Begins marketing Gran Max small commercial vehicle in Indonesia.
DEC • Daihatsu Motor Kyushu Oita (Nakatsu) Plant No. 2 is completed.
- 2008 FEB ★ Begins exporting completed vehicles from Indonesia to Japan.
MAY ★ Begins marketing new Nautica 4WD national SUV in Malaysia.
AUG • Daihatsu Motor Kyushu Kurume Plant is completed.
SEP • Wind tunnel test facility is completed at the Shiga Technical Center.
- 2009 FEB ★ Announces Luxio small station wagon in Indonesia.
NOV ★ Begins selling new Alza national car in Malaysia.

Main products

- 2000 MAR • Introduces Opti Classic mini passenger vehicle.
MAR • Introduces Altis Luxury Sedan vehicle.
JUL • Introduces Atrai 7 small passenger vehicle.
AUG • Introduces YRV small passenger vehicle.
- 2001 JUL • Introduces Hijet Gran Cargo small commercial vehicle.
AUG • Begins marketing Mira Van Rotating Seat welfare vehicle.
SEP • Begins marketing Atrai Sloper and Mira Van Rotating Passenger Seat welfare vehicles.
SEP • Vehicle certified for ultra-low emissions is made available for the first time in the Hijet Cargo CNG mini vehicle lineup.
SEP • Altis luxury sedan undergoes full model change.
SEP • Begins marketing Atrai Sloper welfare vehicle.
OCT • Introduces Max mini passenger vehicle.
- 2002 JAN • Introduces Terios Lukia mini passenger vehicle.
JUN • Introduces Copen mini passenger vehicle. < Photo 19 >
AUG • Introduces Mira Gino 1000 small passenger vehicle.
OCT • Move mini passenger vehicle undergoes full model change.
DEC • Mira mini passenger vehicle undergoes full model change.
- 2003 NOV • Introduces Tanto mini passenger vehicle. < Photo 20 >
- 2004 JUN • Daihatsu-Toyota introduces jointly developed Boon (Toyota Passo) small passenger vehicle.
AUG • Introduces Move Latte mini passenger vehicle.
NOV • Mira Gino mini passenger vehicle undergoes full model change.
DEC • Hijet mini commercial vehicle undergoes full model change.



- 2005 MAY • Atrai Wagon mini passenger vehicle undergoes full model change.
AUG • Introduces Hijet Cargo Hybrid mini commercial vehicle.
AUG • Introduces Atrai Rear Seat Lift welfare vehicle.
NOV • Introduces Mira Self Matic, Atrai Sloper and Tanto Front Seat Lift welfare vehicles.
DEC • Introduces Esse mini passenger vehicle.
- 2006 JAN • Introduces Daihatsu Be-go (Toyota Rush) compact SUV.
JAN • Altis luxury sedan undergoes full model change.
MAY • Introduces Coo small passenger vehicle.
JUN • Introduces Sonica mini passenger vehicle.
AUG • Introduces Tanto Sloper welfare vehicle.
OCT • Move mini passenger vehicle undergoes full model change.
DEC • Mira mini passenger vehicle undergoes full model change.
- 2007 DEC • Tanto and Tanto Custom mini passenger vehicles undergo full model change.
- 2008 MAY • Tanto Sloper welfare vehicle undergoes full model change.
AUG • Introduces Move Conte mini passenger vehicle.
SEP • Introduces Tanto Welcome Seat welfare vehicle.
DEC • Introduces Boon Luminas (Toyota Passo Sette) small passenger vehicle.
- 2009 AUG • Introduces Mira Cocoa mini passenger vehicle.
DEC • Introduces Tanto Exe mini passenger vehicle.

- 2000 MAY • Cumulative domestic sales of Mira series reaches four million vehicles.
- 2000 OCT • Cumulative sales of electric vehicles reaches 8,000 vehicles.
- 2001 MAY • Cumulative production of Move reaches one million vehicles.
- 2001 JUL • Cumulative domestic sales of Move reaches one million vehicles.
- 2002 JUN • Cumulative domestic sales of Mira reaches four million vehicles.

- 2005 SEP • Cumulative production of Mira series reaches five million vehicles.
- 2006 DEC • Cumulative production of Move reaches two million vehicles.
- 2007 FEB • Cumulative sales of Move reaches two million vehicles.
- 2009 JAN • Cumulative domestic sales of Mira series reaches five million vehicles.

Main events (Overseas events are marked with ★)

From 2010 ~

- 2011 JUN ★ Myvi undergoes full model change in Malaysia.
NOV ★ Xenia undergoes full model change in Indonesia.
- 2012 FEB • Begins implementing proof driving test of commercial electric cars.
FEB ★ Establishes production company for automatic transmission cars in Malaysia.
MAY • AFT, Daihatsu's joint venture for resin parts production, establishes a factory.
SEP • Daihatsu Kyushu expands the production capacity of Kurume factories.
SEP ★ Announces OEM to Toyota, and new co-operations in Indonesia.
DEC ★ Expands the production system in Malaysia.
DEC • Establishes the base of R&D in Kyushu.
- 2013 APR ★ Opening Ceremony of new Indonesia factory for manufacturing Ayla is held.
AUG ★ Expands engine production in Indonesia.
SEP ★ Introduces Ayla in Indonesia.
OCT • New Move introduction campaign wins Minister of Public Management Grand-prix in ACC CM Festival.
NOV • Holds groundbreaking ceremony for Kurume R&D Center.
NOV • Tanto/Tanto Custom wins 2013 Good Design Gold Award.
DEC • Introduces certification system of welfare vehicle shop, and improves the sales system.
- 2014 FEB ★ Starts exporting Toyota Agya to Philippines.
APR ★ Daihatsu to strengthen Engine Manufacturing Capability in Malaysia.
SEP ★ Begins Sales of New National Car Axia in Malaysia.
- 2015 JAN • Daihatsu Announces Renewed Opening of Museum Exhibiting Historical.
JUN ★ Held a shipment ceremony of AT for China Tianjin FAW Xiali.
AUG • Opening Ceremony Held for Daihatsu Group Kyushu Development Center.
★ Daihatsu introduces next-generation engines for ASEAN.

From 2016 ~

- 2016 JAN • Toyota and Daihatsu to Strengthen Small Car Operations through Unified Global Strategy.
• Notice Regarding Making Daihatsu Motor Co., Ltd. a Wholly-Owned Subsidiary of Toyota Motor Corporation through a Share Exchange.
JUL • Daihatsu Motor Co., Ltd. Delisting.
★ Daihatsu Begins Sales of New A-Segment Sedan BEZZA in Malaysia.
AUG • Daihatsu Motor Co., Ltd. a Wholly-Owned Subsidiary of Toyota Motor.
★ Daihatsu to Launch New SIGRA Multi-Purpose Passenger Vehicle in Indonesia.
NOV ★ Daihatsu Motor Co., Ltd. to Launch a New Version of Commercial Truck Hi-Max in Indonesia.
- 2017 JAN • Toyota and Daihatsu to Establish 'Emerging-market Compact Car Company' on January 1.
MAR • Daihatsu Adopts New Group Slogan "Light you up" to Mark the 110th Anniversary of its Founding.
• Daihatsu Develops Medium- and Long-Term Management Scenario D-Challenge 2025.
APR ★ Astra Daihatsu Motor Holds Grand Opening Research & Development Center and 5 Million Units Production Achievement Ceremony.
• Daihatsu Motor Co., Ltd. Begins Sponsorship at Tokyo Disneyland and Tokyo DisneySea.
MAY • Selected to Sponsor the Japan National Badminton and Para-Badminton Teams -.
• Daihatsu teams up with industry, government, academia and citizens to reduce accidents involving the elderly.
NOV • Developed Transportation support system for nursing home care facilities "Raku Pita pick up".
★ Myvi undergoes full model change in Malaysia.
★ Terios undergoes full model change in Indonesia.
- 2018 FEB • Develops a new voice recognition system for entering inspection results to optimize inspections and maintenance at its dealers.
★ Daihatsu fully redesigns its Sirion compact passenger car in Indonesia.
- MAR • Undertake Nationwide Expansion of its Community-Based Projects, Aimed at Reducing the Number of Accidents Involving the Elderly.
- SEP • THE Daihatsu Group Environmental Action Plan 2030.
- OCT • Daihatsu Starts Sales of "RAKUPITA SOUGEI," its Day Care Facility Pick-up and Delivery Support System.
- DEC • Launches Retrofit Safety Device that Prevents Sudden Unintended Accelerations Caused by Pedal Misapplication.

Main products

- 2010 FEB • Boon small passenger vehicle undergoes full model change. < Photo ②① >
DEC • Move mini passenger vehicle undergoes full model change.
- 2011 SEP • Introduces Mira e:S mini passenger vehicle.
- 2013 APR • Introduces Mebius hybrid passenger vehicle. < Photo ②② >
OCT • Tanto mini passenger vehicle undergoes full model change. < Photo ②③ >
DEC • Welfare vehicle Tanto Sloper, Tanto Welcome Seat and the Friendship series of undergo full model change.
- 2014 JUN • Copen mini passenger vehicle undergoes full model change.
SEP • Hijet truck mini commercial vehicle undergoes full model change. < Photo ②④ >
NOV • Launch of Wake, a new mini passenger vehicle. < Photo ②⑤ >
• Mini convertible sports vehicle Release of the COPEN XPLAY, the second of the two design models. < Photo ②⑥ >
- DEC • Move mini passenger vehicle undergoes full model change. < Photo ②⑦ >
• Move Front Seat Lift Welfare vehicle undergo full model change.



- 2015 JUN • Launches the COPEN Cero mini passenger vehicle, the 3rd COPEN Design. < Photo ②⑧ >
SEP • Launch of New mini passenger vehicle CAST. < Photo ②⑨ >
- 2016 APR • Boon small passenger vehicle Full Model change. < Photo ③⑩ >
JUN • Releases HIJET Caddie, a New mini commercial vehicle. < Photo ③⑪ >
SEP • Releases New MOVE Canbus mini passenger vehicle. < Photo ③⑫ >
NOV • Releases New Thor and Thor Custom, compact passenger vehicle. < Photo ③⑬ >
- 2017 MAR • Earns Advanced Safety Vehicle Plus-Plus (ASV++) rating, JNCAP's highest grade in the Preventative Safety Performance Assessment.
MAY • Mira e:S mini passenger vehicle Full Model change. < Photo ③⑭ >
JUL • Altis luxury hybrid sedan undergoes full model change. < Photo ③⑮ >
- 2018 JUN • Launch of New mini passenger vehicle Mira Tocot. < Photo ③⑯ >



- 2010 JUN • Cumulative production of automobiles reaches 30 million vehicles.
- 2011 SEP • Cumulative production of Tanto reaches one million vehicles.
- 2011 SEP • Cumulative domestic sales of Tanto reaches one million vehicles.
- 2012 NOV • Cumulative production of Move series reaches three million vehicles.
- 2012 DEC • Cumulative production of Mira series reaches six million vehicles.
- 2013 FEB • Cumulative domestic sales of Move series reaches three million vehicles.
- 2013 MAR • Cumulative production in Indonesia reaching three million vehicles.

- 2015 FEB • Cumulative production in Indonesia reaching four million vehicles.
- 2016 FEB • Cumulative domestic sales of Mira series reaches six million vehicles.
- 2017 APR • Cumulative production in Indonesia reaching five million vehicles.
- 2017 OCT • Cumulative sales for the Tanto reach two million units.

Main events (Overseas events are marked with ★)

From 2019 ~

- 2019 JAN ★ Launch of new-model SUV "ARUZ" in Malaysia.
- FEB • Expansion of models equipped with "Tsukutsuku Boshi" retrofit safety device.
- JUN • Announcement of new technology DNGA.
- OCT • Launch of "Daihatsu Connect" in second round of DNGA products, to provide connected peace of mind.
- 2020 MAR • Introduction of "Area Staff" system for work limited to communities, with the aim of achieving diverse work styles.
- MAY • Rocky Compact SUV Receives the Highest Five-Star Rating on the JNCAP Collision Safety Performance Evaluation.
- SEP • Accelerates Initiatives for Becoming a Company That Encourages the Participation of a Diverse Workforce - Open recruitment of people for side jobs in new business fields centered on MaaS -
- DEC • Commencement of verification experiment on a workcation office that can be mounted on a new workcation-style mini-truck for combating the COVID-19 crisis - Workcation amid the great nature of Myoko City, Niigata Prefecture.
- 2021 JAN • Daihatsu to Offer Toyota Share Car-Sharing Service at Four of its Sales Companies.
- FEB • Commencement of verification experiment on a food stall unit that can be mounted on a mini-truck, a product designed to revitalize local community in the era of "new normal" - "Mobile-HÜTTE" project.
- MAR ★ Launch of our first DNGA product for overseas, a new compact SUV named Ativa, in Malaysia.
- MAR • Nationwide rollout of the initiative for mobility service - Start of on-demand shared ride pick-up and drop-off service in Goto City, Nagasaki Prefecture.

Main products

- 2019 JUL • Tanto mini passenger vehicle undergoes full model change. < Photo ③⑦ >
- SEP • Releases Copen mini passenger vehicle, the 4th model "GR SPORT". < Photo ③⑧ >
- NOV • Releases Rocky, small passenger vehicle. < Photo ③⑨ >
- 2020 JUN • Releases Taft, mini passenger vehicle. < Photo ④① >
- JUN • Releases, Gran Max Cargo and Gran Max Truck Small Commercial Vehicle. < Photo ④① ④② >



Origins of vehicle names

Vehicle name		Release date of 1st-generation model	Meaning/origin
Mira	Mira e:S	2011.9	"e:S" is a combination of the English words, "eco (ecology, economy)" and "smart."
	Mira TOCOT	2018.6	The name "TOCOT" stems from the distinctive characteristics of the new model: "TO Character (expressing one's unique character)," "TO Comfortableness (ease of driving, and safety and peace of mind)," and "TO Convenience (easy of use)"
MOVE	MOVE	1995.8	The name derived from the English word. It reflects Daihatsu's desire that the car will give new emotional excitement to the drivers and "move" up the value of the car.
	Move Canbus	2016.9	Canvas. Express anything + Depending on the design like a mini bus, expression of a car that can expand the possibilities of living.
Tanto	Tanto	2003.11	"Tanto" means "so much" and "a lot of" in Italian. The name is imbued with Daihatsu's desire that the car will bring a lot of happiness.
HIJET		1960.11	"Hijet" is a name created by Daihatsu. The car offers higher performance than the Midget.
HIJET Caddie		2016.6	Caddie means "person who takes care of and helps people" and "person who works in delivery business". It reflects Daihatsu's desire that the car will be a good assistant and a reliable partner.
ATRAI Wagon		1999.6	"Atrai" is a coined word deriving from the French word "attrait" (meaning appeal, attraction, etc.).
Altis		2000.3	Coined word deriving from the English word "altitude" meaning "high level or rank," indicating that the car is Daihatsu's high-end model.
Boon		2004.6	The name derived from the English word "boon" meaning "merry." The name was inspired by the sound that small children make when imitating the sound produced by an automobile.
MEBIUS		2013.4	Möbius means "Möbius strip" in German and symbolizes eternity. The name represents sustainability, high mileage and roomy interior. The name, Mebius, means the car that can run as far as you want.
COPEN		2002.6	(1st-generation model) COPEN is a combination of the English words, "Compact Open Car." (2nd-generation model) COPEN is a combination of the English words, "Community of OPEN car life."
Wake		2014.11	Deriving from English verb wake, this name expresses "a car that provokes a feeling of excitement"
CAST		2015.9	The name derived from "cast" of drama. It reflects Daihatsu's desire that the car will work as a cast to enrich the life styles of drivers.
Thor		2016.11	In addition to the meaning "buddies that are powerfully dependable" from the thunder god Thor of the Nordic mythology, expressing that TALL = "taller" is a tone wagon of the new genre with the same sound.
Rocky		2019.11	Just as rocks are polished by flowing rivers, this name was chosen to express an image of being refined even while possessing great power.
Taft		2020.06	TAFT is an acronym of "Tough & Almighty Fun Tool"

Other vehicle names

Vehicle name		Release date of 1st-generation model	Meaning/origin
Bee		1951.10	The name derived from the English word "bee."
Midget		1957.8	The name derived from the English word "midget" meaning "very small."
Compagno		1963.5	The name derived from the Italian word meaning "companion," "partner," etc.
Fellow		1966.11	The name derived from the English word meaning "a companion, associate, etc."
Consorte		1969.4	The name derived from the Italian word meaning "consort."
Delta		1970.10	Greek pronunciation of "D" in "Daihatsu."
Taft		1974.8	Coined word that stands for Tough Almighty Four-wheel Touring vehicle.
Charmant		1974.11	The name derived from the French word meaning "charming."
Charade		1977.11	The name derived from the English word "charade."
Mira		1980.6	"Mira" means "envy" in Italian.
Cuore		1980.7	The name derived from the Italian word meaning "heart."
Rugger		1984.5	The name derived from the English word "rugger." It was inspired by powerful, quick and agile movement of a rugby player.
Leeza		1986.12	Coined word. It suggests Daihatsu's desire that the car will be an attractive vehicle loved by many people, just like the painting of Mona Lisa.
Applause		1989.7	The name derived from the English word "applause" meaning "marked commendation" and "acclaim."
Rocky (Old)		1990.6	The name was inspired from the area from Rocky Mountains to the west coast of the United States.
Opti		1992.1	Coined word combining the English words "optimum" and "optimistic." It means that the car has an insight for the bright and promising future.
Minisway		1995.5	The name means that the car will sway the trend of electric vehicles toward "mini vehicles."
Pyzar		1996.8	Coined word deriving from the word "Paizah," a gate pass to the Silk Road during the Mongol Empire Period.
Terios		1997.4	Coined word deriving from an ancient Greek word meaning "making wishes come true"
Storia		1998.2	The name derived from the Italian word meaning "story." The name is instilled with the expectation that a new story of small cars starts with this car.
Terios Kid		1998.10	The name is a combination of a coined word deriving from an ancient Greek word "Terios" meaning "making wishes come true" and the English word "kid" suggesting "youthfulness."
Naked		1999.11	The name derived from the English word meaning "plain" and "without disguises." It implies that the car is an unadorned base vehicle waiting to be embellished.
Atrai 7		2000.7	The name indicates that it is an Atrai model with seats for seven persons.
YRV		2000.8	The name is made up of the first letters of the English words, "Youthful style," "Robust body" and "Vivid performance."
Hijet Gran Cargo		2001.7	The name indicates that the vehicle is a larger (= Grand) Hijet Cargo model.
Max		2001.11	The name derived from the English word "maximum." It expresses that the vehicle is packed with maximum fun and pleasure.
Esse		2005.12	The name derived from the English word "essence." It implies that the car pursues the "essence" of mini vehicles.
Be-go		2006.1	"Be-go" expresses a transition from "Be" to "Go." The name suggests the car's active image that may bring a change to the driver's life-style or attitude.
Coo		2006.5	The name derived from the English word "cool" meaning "stylish" and "pleasing." It also suggests the sound of the Japanese character meaning "sky," "spaciousness," etc.
Sonica		2006.6	Coined word deriving from and inspired by "sonic speed" and "soaring and nimble car."
Move Conte		2008.8	"Conte" is a Japanese-style abbreviation for the English word "continuity." It expresses the potential of the car to let its owner enjoy his/her unique lifestyle. It also means "comfortable interior" as the car aims to provide the highest comfort to the people riding in the car.
Boon Luminas		2008.12	Coined word deriving from the combination of the English words "luminous" and "roomy." It suggests that the car will bring a new, bright future to the people who ride in it.
Mira Cocoa		2009.8	The name expresses the relaxing feeling while drinking cocoa.
Tanto Exe		2009.12	"Exe" means "exceed x excellent ecology," "emotional x elegant design" and "executive space." The name expresses the vehicle's excellent environmental performance, superb style that appeals to mature adults, high quality and comfort.

Product line-up

■ Main domestic production models



MOVE



Move Canbus



Tanto



Mira e:S



Mira TOCOT



CAST



COPEN



Wake



Taft



ATRAI Wagon



Boon



Thor



Rocky



Altis



MEBIUS



HIJET Truck



HIJET Cargo



Gran Max Cargo



Gran Max Truck

Welfare vehicles



Tanto Sloper



Tanto Welcome Turn Seat



Move Front Seat Lift



Hijet multipurpose dump truck



Hijet Deck Van

Specially equipped vehicles

■ Main overseas production models

● Indonesia



Ayla



XENIA



SIGRA



Terios



Sirion



Gran Max Van



Gran Max Pickup

● Malaysia



Myvi



Alza



Axia



BEZZA



ARUZ



Ativa

Light
you
up



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